

LIFE

PATRICE MUNSEL
REJUVENATED MET'S
SAUCY GLAMOUR GIRL



20 CENTS

MARCH 3, 1952

REG. U. S. PAT. OFF.



*Look for this label... It identifies
the finest wools in the world*

FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

• New way to get fast pain relief!



Bufferin

TRADE-MARK

Acts twice as fast as aspirin!

Doesn't upset the stomach!

1 Here's why Bufferin does everything aspirin does and does it faster and better!

2 Before any product can relieve pain, the pain-relieving ingredients must get out of the stomach and into the bloodstream.

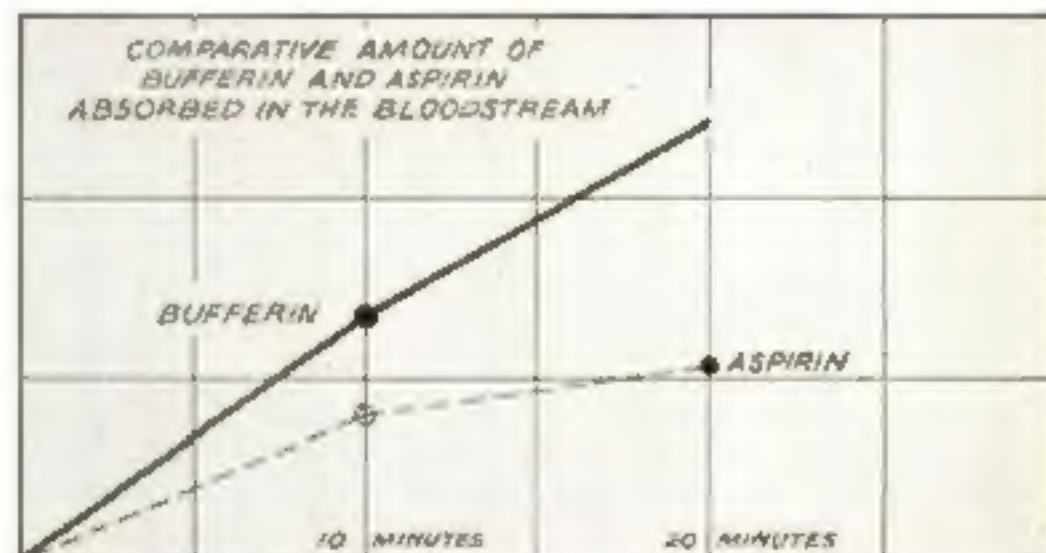
3 Bufferin, being antacid, opens trap door of the stomach, gets into the bloodstream twice as fast as aspirin.

4 That's why Bufferin relieves your pain twice as fast as aspirin, doesn't upset the stomach!



No tablet or powder can give you relief from pain until the pain-relieving ingredient enters the bloodstream. Bufferin, being antacid, opens the stomach valve *speedily*, gets *into* the bloodstream *twice as fast* as aspirin! Therefore Bufferin acts *twice as fast* to relieve pain.

And Bufferin won't upset your stomach as aspirin often does, because Bufferin is antacid.

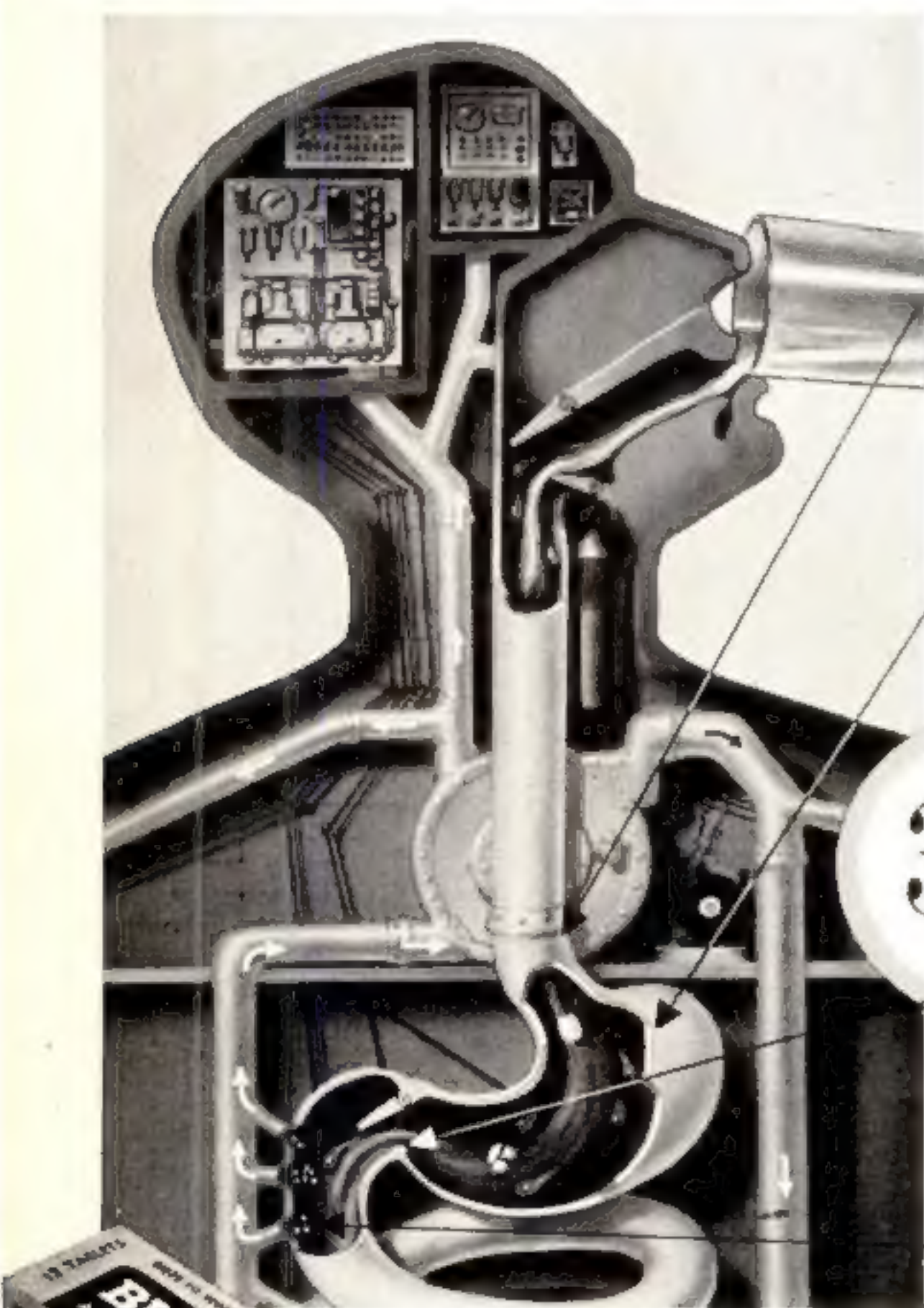


TIME OF ABSORPTION

Clinical studies prove that people who took Bufferin had more pain-relieving ingredient *actually in the bloodstream* in ten minutes than those people who took aspirin had in twenty minutes. That's why Bufferin acts *twice as fast* as aspirin to relieve pain.



For headaches, neuralgia, and ordinary muscular aches and pains, remember Bufferin for fast pain relief! Ask your physician or dentist about Bufferin. Get Bufferin from your druggist. Carry the 12-tablet, pocket-size package. Keep the economical 36- or 100-tablet package in your medicine chest. Bufferin is also available in Canada.



PRODUCT OF BRISTOL-MYERS

Because Bufferin does not upset the stomach as aspirin often does, many doctors recommend Bufferin for prolonged, as well as occasional, dosage.

Bufferin is scored for easy breaking—particularly for children.



IF YOU SUFFER FROM ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN

LETTERS TO THE EDITORS

METAMORPHOSIS

Sirs:

... In my estimation "Why Insects Change Form" (LIFE, Feb. 11) is the outstanding scientific pictorial story of the year, just as Williams' experiments and reports established him as the outstanding young scientist of the year.

CHARLES E. MOHR
Director

Audubon Center
Greenwich, Conn.

Sirs:

... You have the top science picture essay of the year.

DR. SIDNEY S. NEGUS
Chairman

Department of Biochemistry
Medical College of Virginia
Richmond, Va.

Sirs:

In portraying the brilliant work of Harvard Biologist Carroll Williams you neglected to show his picture.

KEITH MAGNUS

Troy, N.Y.



● Here is Biologist Williams.—ED.

BATTLE IN EGYPT

Sirs:

Has one picture ever documented more damnably the white man's incompetence to rule other peoples than the one in "Battle for the Bureau Sanitaire" (LIFE, Feb. 11)? While one British soldier rams his rifle butt into an Egyptian's posterior, a second Tommy swipes at another—already wounded and wearing a bandage.

This picture alone should equal 10 new divisions for Stalin. How stupid can we get?

A. ELWELL CHRISSEY

Bloomington, Ill.

OHIO CITY'S FLOOD

Sirs:

I was delighted with the accurate coverage you gave our minor flood ("Ohio City Shrugs off a Flood," LIFE, Feb. 11). The rest of the U.S. press, except locally, seems to have had us frantically rescuing housetop victims and sadly grappling for dead bodies in our few waterlogged streets. The only unusual aspect was the fact that weather authorities warned us only a day ahead instead of the usual two or three days.

After you had gone to press we had one death. A 69-year-old man pulled on his hip boots, lit a lantern and started for his home outside of town. When he got to Mill Creek, he apparently stepped off the flood-covered bridge. Three days later a searching party, attracted by the smell of kerosene, found his body under the ice.

ADRIAN NADER

Marietta, Ohio

WOO-PITCHER

Sirs:

Am extremely disappointed you gave publicity to The Continental ("Woo-

Pitcher Gets Network," LIFE, Feb. 11). We caught his TV show accidentally. My 21-year-old sister's comment was, "If that man makes one pass at me, I'll kick the set in." ...

AUDREY JONES

Park Ridge, Ill.

Sirs:

Why are men such soreheads? The women have had to listen for months while the men raved about Faye Emerson, Dagmar, etc., etc.

Now that TV has something for us girls, the men are all sore. Nuts to the mean old man who wrote that article.

BELINDA BIRTWHISTLE

Port Deposit, Md.

Sirs:

The sarcasm was entirely uncalled for. ...

MRS. THOMAS I. TITTLE

Havre de Grace, Md.

BILLY GOAT ACRES MOB

Sirs:

Your Picture of the Week ("The Billy Goat Acres Mob," LIFE, Feb. 11) will do nothing more than promote more of such delinquency. Even some parents think the idea was a big joke.

We have friends on Billy Goat Acres who are struggling to bring up four children in an area where most parents don't care who or how their children are brought up. ...

LEO N. BUSHMAN

Fresno, Calif.

Sirs:

Those boys certainly don't look like a "mob" to me; they look scared stiff. It seems to me that youngsters like these need a lot of understanding and love. I'd stake my life that there is not one single bad boy in the lot. At least not one that a lot of love and care wouldn't help.

MRS. OTIS FRIAR

Paris, Ark.

OHIO REPUBLICANS

Sirs:

While peacefully leafing through LIFE I focused my attention upon the face of Delegate Frank Dysart ("LIFE Goes to a Party Workers Convention," Feb. 11). I am sure a mistake has been made. My father, Harry B. Sowers, who attended the same convention, bears a remarkable resemblance to the man pictured.

RICHARD SOWERS

Sacramento, Calif.

● LIFE, which misidentified Mr. Sowers, pictures both the men correctly below.—ED.



SOWERS



DYSART

FERRER PHENOMENON

Sirs:

I enjoyed "A Phenomenon Called Ferrer" (LIFE, Feb. 11) very much.

I admire José Ferrer greatly, and I heartily commend you on your choice and your fine article. ...

PATRICIA NYVELT

Los Angeles, Calif.

Sirs:

José Ferrer is indeed a phenomenon if he can cause LIFE to brush aside his "careless" political associations as his "propensity for getting into everything."

Ferrer is also a phenomenon because he has "propensitized" everyone into believing he is a great actor when he is just a self-made personality with a flair for reading well-written roles. ...

ANGELICA ROZZI

Cleveland, Ohio

Sirs:

You overlooked a very important part in your pictorial write-up of José Ferrer and that is his activities in Communist fronts.

Why do you keep cramming these actors and artists down our throats who are either a little dumb or pinko?

NEAL BANTER

Marion, Ind.

● LIFE reported that Ferrer had been "hailed up before the House un-American Activities Committee, where he was shown to be careless, but not subversive, in his political associations." That occurred last summer and no charges have since come out of the committee.—ED.

Sirs:

Our dashing star of Cyrano, On LIFE's page ninety-eight, Looks dapper, suave and so gallant—All ready for a date.

Knowing a date's reaction, We realize he vowed 'er. But tell us is his secret really Johnson's Baby Powder?

BARBARA MIDDLETON
SALLY ABEY

Columbia, Mo.

● To those who asked about the can of baby powder on Ferrer's dressing table the answer is: yes, he does use it after showers and in his shoes.—ED.

LAST OF LAMPLIGHTERS

Sirs:

Your article "Last of the Lamplighters" (LIFE, Feb. 11) was very refreshing to me. It recalled the 10 years I lit, doused and cleaned street lamps in Newark, N.J. over 50 years ago.

I was surprised to know that there still existed in this world the humble occupation of lamplighting.

HENBERT HARRIS

Cheshire, Conn.

SKYSCRAPER HEADS

Sirs:

Feininger's photograph of Nikita Carpenko's heads against the New York skyscrapers ("Speaking of Pictures," LIFE, Feb. 11) prompted this picture showing some of his carvings with an impression of Nantucket's hidden forest.

W. G. POLLAK

New York, N.Y.



HEADS IN THE WOODS

A BANK CLOSES

Sirs:

"A Bank Closes and Pays in Full" (LIFE, Feb. 11) does an injustice to my brother by saying, "It developed that the bank president's son had an overdraft of \$24.96." This was rectified immediately by me as I had simply forgotten to make a deposit he had given me. ...

FLORENCE WILLIS ZIEGLER

Greenwood, Fla.

HELL ON SNOW

Sirs:

Marshall Smith's article on Olympic skiing, "Hell on Snow" (LIFE, Feb. 11), was most interesting and gives an enlightened view of a sport which ranks among the greatest. ...

JULIA NAGLE

Shamokin, Pa.


Sirs:

May a novice skier suggest to your cover champion Henri Oreiller that to save his tongue he should repose it in other regions than between his teeth?

J. G. BELLIVEAU

Halifax, N.S., Can.

● Tongue-biting is never safe, but even the experts sometimes find themselves doing it.—ED.

Please send 

to _____ name _____

_____ address _____

city _____ zone _____ state _____

ONE YEAR \$6.75 in continental U.S.,
Hawaii, Alaska, Puerto Rico, Virgin Is.
(1 year at the single copy price would cost you \$10.40)

(Canada: 1 year, \$7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-3-3

Address all editorial and advertising correspondence for LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

Subscription Service: J. E. King, Gen'l Mgr. Address all subscription correspondence to: LIFE, 540 N. Michigan Ave., Chicago 11, Illinois.

Change of Address: Four weeks' notice required. When ordering change, please name magazine and furnish address imprint from a recent issue. If unable to do so, please state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number. TIME Inc. also publishes TIME, FORTUNE, ARCHITECTURAL FORUM and HOME & HOME. Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President and Treasurer, Charles L. Stillman; Executive Vice President for Publishing, Howard Black; Vice Presidents, Allen Grover, Andrew Heiskell, C. D. Jackson, J. A. Linen, P. I. Prunty; Vice President & Secretary, D. W. Brumbaugh; Comptroller & Assistant Secretary, A. W. Carlson; Manager, MARCH OF TIME Division, A. R. Murphy.



A heavenly figure, angel, isn't sky-high ...

it's yours in a new Warner-Wonderful thrifty girdle

What a comfort to you—and to your purse—these luxurious, new Warner-Wonderful Thrifty Girdles with all the fabulous fit that has made Warner's* mean Wonderful to Women everywhere!

Elegant elastics—deftly stitched panels—enchanting embroidery—so many styles to choose

from...sumptuous satins, custom-made power nets, smooth knitted fabrics, world-famous Warner Sta-Up-Tops!

All the taper and tuck strategy that has made Warner's the greatest name in girdledom—at a price beyond compare. Look—they're only \$3.95 to \$10.95. At the nicest stores.

WILL O' THE WISP SLIMMER! (Left) Zippered Leno elastic pantie girdle seconds your every motion without a squeeze. Costly curved, nylon front panel with tapered stitching for that oh-so-smooth line! Down-stretch satin back topped with slimming power net (made by us, for you). Style #615 in white. Only \$8.95. #2059, Warner's strapless bra ... \$3.50.

STA-UP-TOP THRIFTY! (Right) Trim-slim two-way stretch—from our own famous Warner mills—created and tested for fabulous comfort control! Our exclusive Sta-Up-Top...minds but never binds your waist. (And only Warner's has it!) Hand details you'll love. Style #634 and matching pantie (#635) in pink or white. Only \$5.95. #2154, Warner's nylon bra ... \$2.50.

WARNER-WONDERFUL
thrifties

WORLD FAMOUS FOR LE GANT* • WARNERETTE* • STA-UP-TOP* • FREE-LIFT* • A'LURE*—*REG. U. S. PAT. OFF.

The Warner Bros. Co., New York 16, Chicago 6, San Francisco 8

This One



QE0S-D62-FZP5

Copyrighted material

ELGIN BANNER BUYS OF '52

New 17-

WITH THE HEART

Featured at your jeweler's until Easter



You see a charming heart at each end of this lovely 17-jewel Elgin. Plus a bracelet of tiny golden hearts. **\$42.50**

For the man who appreciates fine style—this smart 17-jewel Elgin. Tailored case, matching bracelet. **\$47.50**

V stands for beauty in this 17-jewel Elgin. V-design of end carried into bracelet. Dome crystal. **\$39.75**

Four half-circles form the sides of this 17-jewel Elgin. High curved crystal. California saddle strap. **\$39.75**

You give the moon when you give this Elgin. Tiny crescent moon design at each end. 17 jewels. **\$39.75**

All prices include Federal Tax and are subject to change without notice.



Waves of beauty engulf this Elgin. Wave design starts in case and carries into bracelet. 17 jewels. **\$49.75**

A 17-jewel Elgin that bubbles over with excitement. Miniature golden bubbles highlight ends and bracelet. **\$47.50**

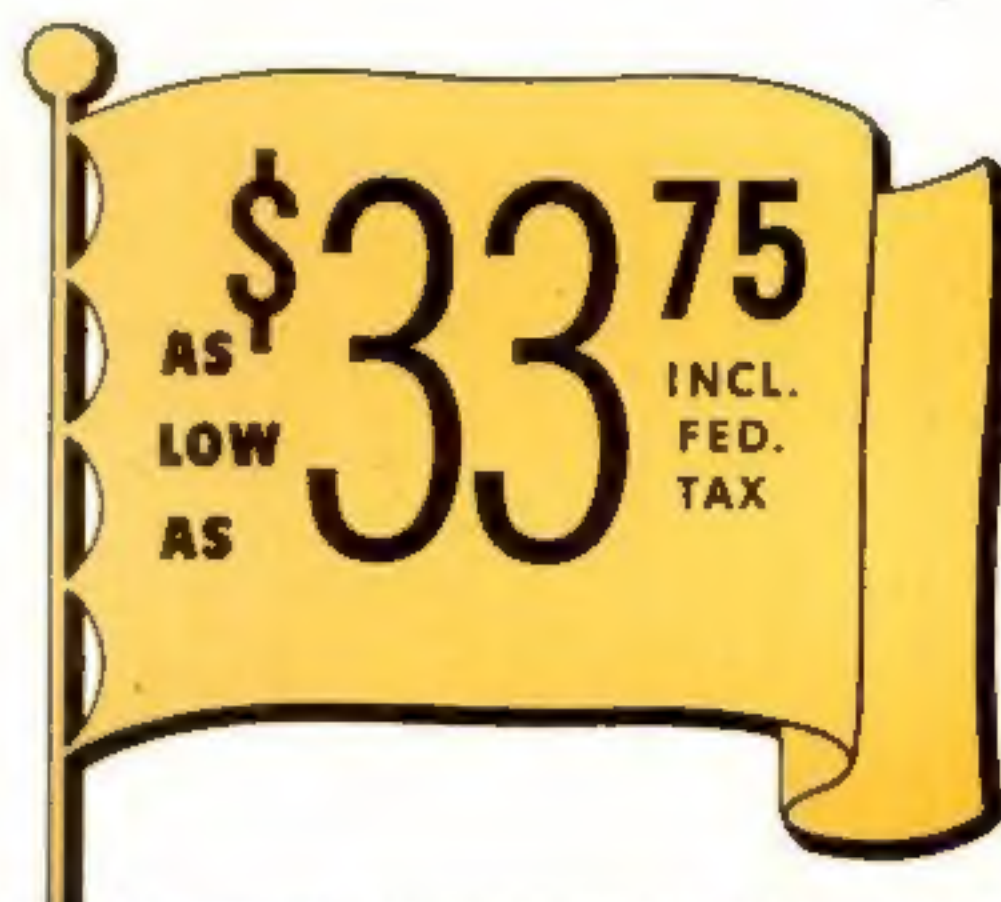
Specially designed bracelet carries out case design. Black dial, smart three-plane crystal. 17 jewels. **\$49.75**

Lover's knots at each end to remind her of you. Dimpled-edged case with matching bracelet. 17 jewels. **\$45.00**

An expensive-looking Elgin at an inexpensive price. Matching bracelet. High crystal. 17 jewels. **\$47.50**

Jewel ELGINS

THAT NEVER BREAKS



Smart modern design of this 17-jewel Elgin shows up in full figure, easy-to-read dial. Handsome strap. **\$35.75**

Tiny golden wedges at the ends direct attention to this Elgin's lovely dial. Dome crystal. 17 jewels. **\$35.75**

Scalloped sides accent square look of this 17-jewel Elgin. Smart 3-plane crystal. California saddle strap. **\$35.75**

Massive end-piece design emphasizes the daintiness of this 17-jewel Elgin. Lovely figure dial. Priced at only **\$33.75**

A 17-jewel Elgin with four corners on style. Handsome swirl design at each corner. High crystal. **\$33.75**

WHEN WE ANNOUNCED Elgin Banner Buys last year, people flocked to their jewelers'. Elgins sold so fast that we couldn't keep up with the demand. In answer to your requests, we're presenting a new series of Elgin Banner Buys.

Seventeen beautiful Elgins! New cases, dials, new advanced styling. New Elgins that, according to jewelers, have the look of watches costing twice as much. They're truly beautiful ways to tell time.

Custom-designed bracelets! Most expensive watches have custom-designed bracelets. So does every bracelet watch among Elgin Banner Buys of '52. Each bracelet is especially styled for the watch.

All 17-jewel movements! Inflation doesn't stop Elgin. Two years ago a 17-jewel Elgin cost about \$50. Now, thanks to Elgin's watchmaking ad-

vancements, you can buy one for as little as \$33.75.

The heart that never breaks! Every Elgin Banner Buy has the DuraPower Mainspring guaranteed to never break. It will not rust nor lose its power. This assures you of a lifetime of the right time.

American made by makers of Lord and Lady Elgins! And, Elgin is the only company in the world who has made over 50 million fine watches.

A final warning—remember last year. Visit your jeweler's and do your Elgin Banner Buying early, for gifts or for yourself. While you're there, see the new Lord and Lady Elgins (\$71.50 to \$12,500) and Elgin DeLuxe Watches (\$49.75 to \$71.50). Elgin National Watch Company, Elgin, Illinois.



Shop where you see this banner

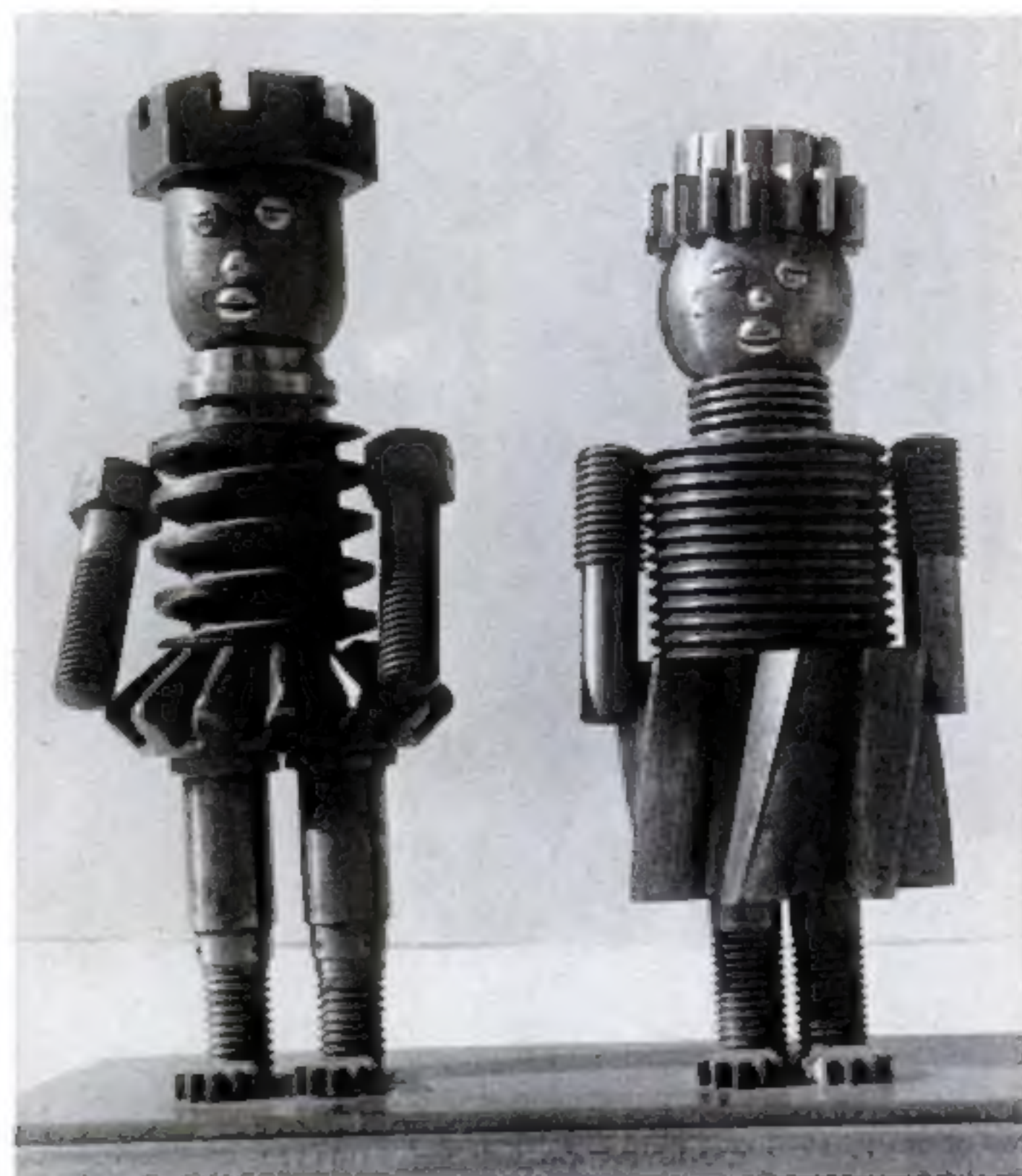
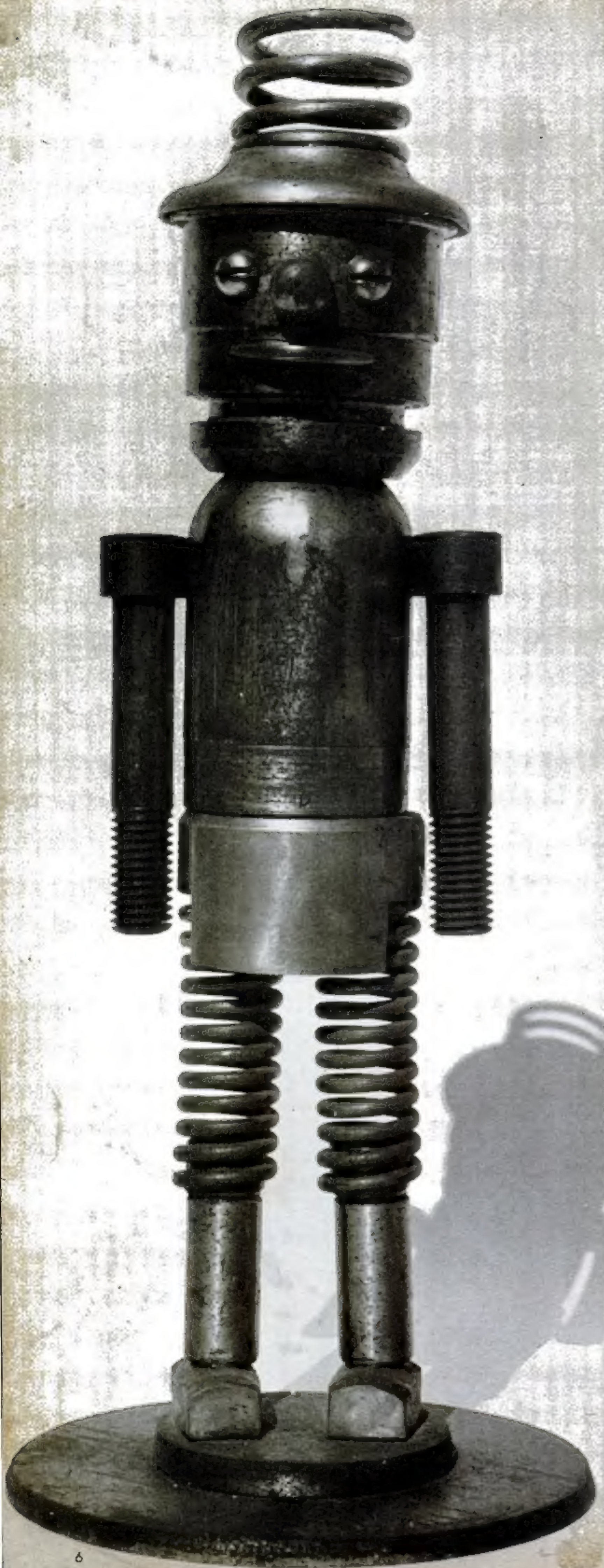


Every new Elgin, and only Elgin, has the DuraPower Mainspring guaranteed to never break.

ELGIN

WATCHES

The Beautiful Way to Tell Time



"MR. AND MRS." is title Cooper gave to couple. He has nut hat, plug head, worm-shaft body. She has gear hat, ball-bearing head and threaded-insert body.

SPEAKING OF PICTURES . . .

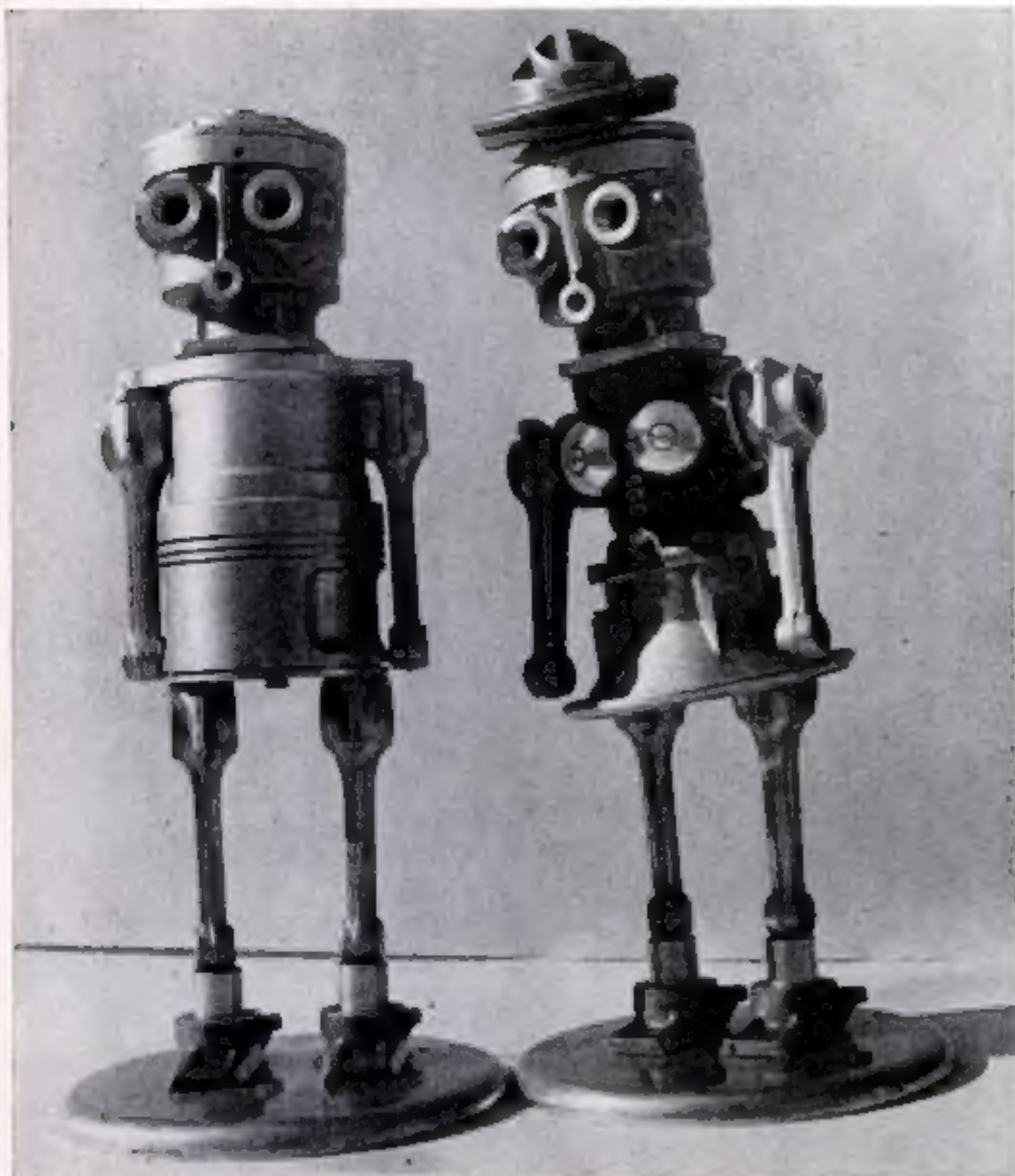
...Nuts and bolts and screws and gears, that's what these people are made of

During the depression, when he found himself with little business and a lot of time, Dr. Bernie Cooper, a dentist in Cleveland, kept from worrying by turning to art. He developed a curious form of sculpture in which his raw material was old pieces of hardware. His patients encouraged him by bringing him bags of nuts and bolts and Dr. Cooper soon had a gallery of *objets d'art*. Now retired and living in Los Angeles, Dr. Cooper devotes himself full time to his sculpture. All day long and most of the night his neighbors can hear the sounds of hammering, drilling and sawing that come from his garage workshop. Since he no longer has patients to supply him with materials, he has to get them digging through scrap heaps and friends' backyards. The friends he cultivates most, of course, are plumbers.

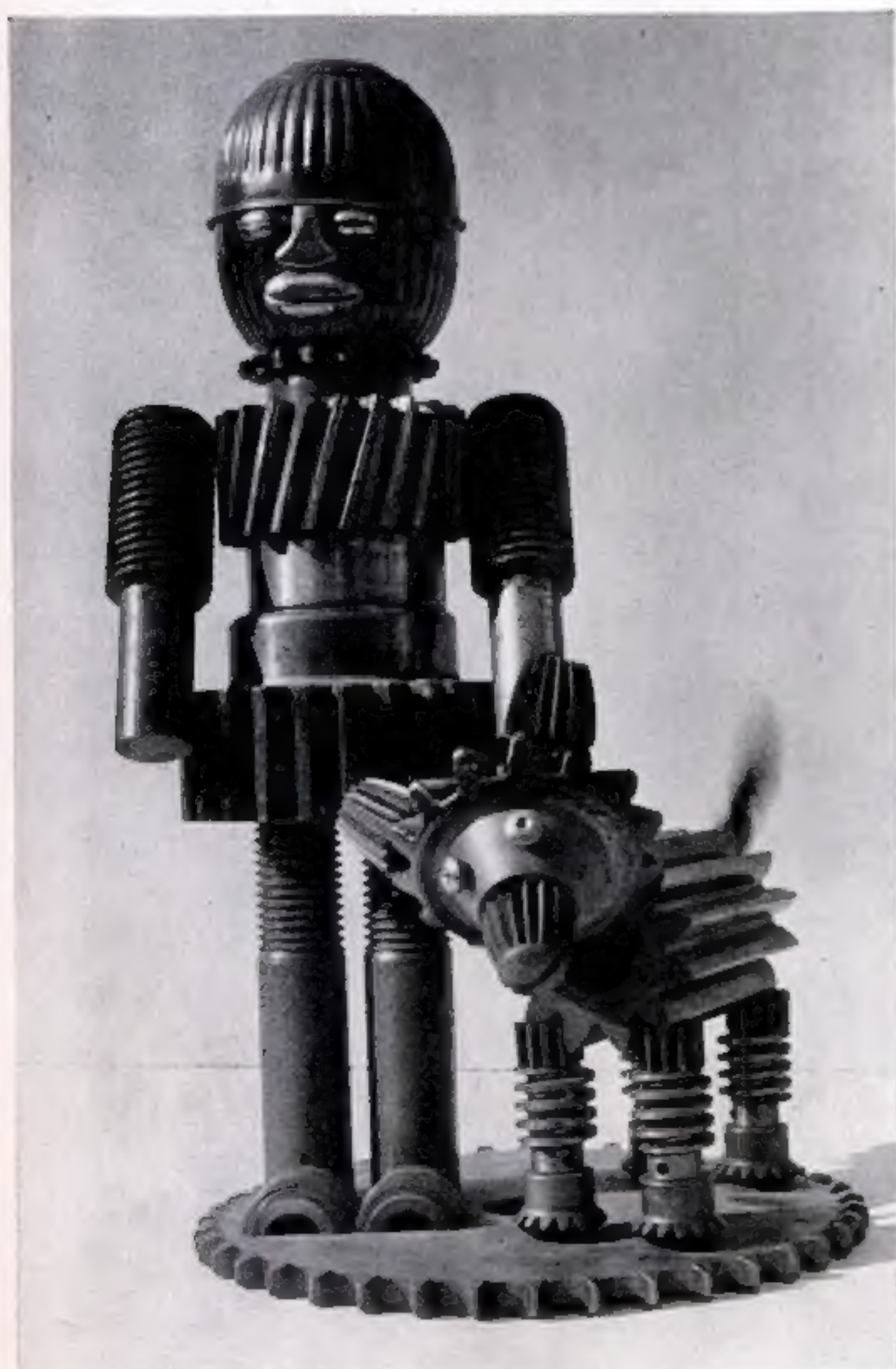


LEADERS of World War II, Chiang Kai-shek, Roosevelt, Stalin and Churchill, were made of 37-mm antitank shells with screws and other small pieces added.

← "MAN BLOWING HIS TOP" WAS MADE FROM SPRINGS, BOLTS, BEARINGS

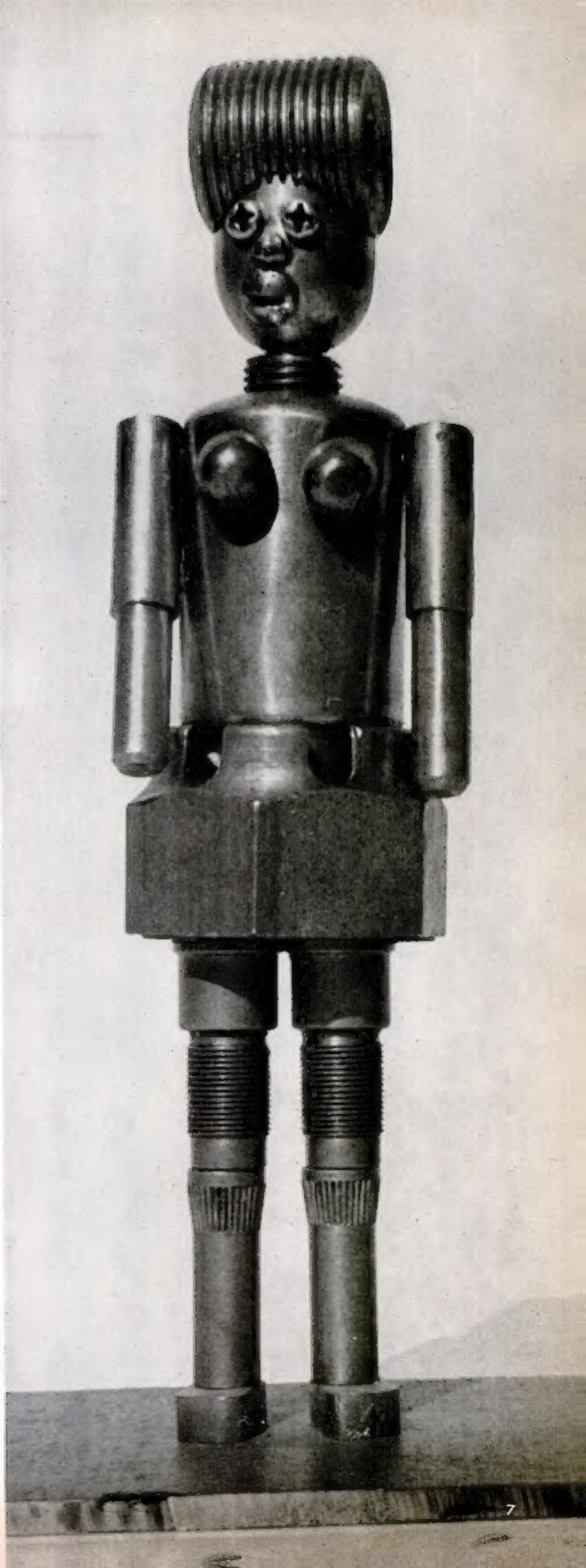


VISITORS FROM MARS have appropriate robot look. He has piston body, bushing ankles, cast-iron feet. She has connecting-rod castings for legs and arms.



"MAN'S BEST FRIEND" represents master and dog. Man's head was made from toilet float, his body from gears, legs from bolts. Dog was made from gears.

"NOT A TON" LOOKS LIKE AFRICAN FUZZY-WUZZY WITH SET-SCREW HAIR →





For those who want a Luxury Tea, here's one of Sexton's

MENU MARVELS

Blended to give you the same quality as served in finest clubs and hotels

IT'S SHERMAN TEA—a blend of Indias and Ceylons with Darjeeling added—in individual-sized bags, so that each tea-lover may have it as strong or as mild as his taste suggests. It's the choice of leading restaurants, hospitals, schools. Travellers are delighted to find it on dining-cars and airplanes. Now you can serve Sherman Tea at home!



Available, too, in big bags for Iced-Tea time!

YOU can now get Sherman Luxury Tea in bags big enough to make a whole frosty pitcherful at once. Ask for it at leading independent food stores and cool off with this finest of tea-blends to your heart's content.

SINCE 1883, Sexton has provided the widest variety of the finest foods that could be found and packed for the most exacting chefs. Now, in home-size containers, you can have the same unsurpassed quality for your own family.

John Sexton & Co., Sexton Square, Chicago, Ill.

HARDWARE SCULPTURE CONTINUED

SCULPTOR AND HIS CIRCUS



ARTIST AT WORK assembles a woman. He has exhibited his figures at the Cleveland Museum of Art, where he won a prize, and at Los Angeles museum.



CIRCUS WAGON with apes is one of Dr. Cooper's more fanciful creations. He has other wagons with snakes, sea serpents, dodo bird and other animals.



CIRCUS RING has trapeze artists made from miscellaneous parts, horses shaped from flat metal, and clown made partly from studs with die hat crown.

JUNE ALLYSON, STARRING IN METRO-GOLDWYN-MAYER'S "THE GIRL IN WHITE"



JUNE ALLYSON . . . Lustre-Creme presents one of the "Top-Twelve," voted by "Modern Screen" and a jury of famed hair stylists as having the world's loveliest hair. June Allyson uses Lustre-Creme Shampoo to care for her glamorous hair.

The Most Beautiful Hair in the World is kept at its loveliest . . . with Lustre-Creme Shampoo

Yes, June Allyson uses Lustre-Creme Shampoo to keep her hair always alluring. The care of her beautiful hair is vital to her glamour-career.

You, too, like June Allyson, will notice a glorious difference in your hair, once you know the magic of Lustre-Creme shampoo. Under the spell of its lanolin-blessed lather, your hair shines, behaves, is eager to curl. Hair dulled by soap abuse . . . dusty with dandruff, now is fragrantly clean.

Rebel hair is tamed to respond to the lightest brush touch. Hair robbed of its natural sheen now glows with renewed highlights. Lathers lavishly in hardest water . . . no need for a special after-rinse.

No other cream shampoo in all the world is as popular as Lustre-Creme. For hair that behaves like the angels and shines like the stars . . . ask for Lustre-Creme, the world's finest shampoo, chosen for "the world's most beautiful hair"!



The beauty-blend cream shampoo with LANOLIN. Jars or tubes, 27¢ to \$2

FAMOUS HOLLYWOOD STARS use LUSTRE-CREME SHAMPOO for GLAMOROUS HAIR

Another General Electric first:

The only vacuum cleaner bring you



What a difference! With this great, new General Electric Cleaner in the middle of the room, you can clean every inch of space *without once moving the*

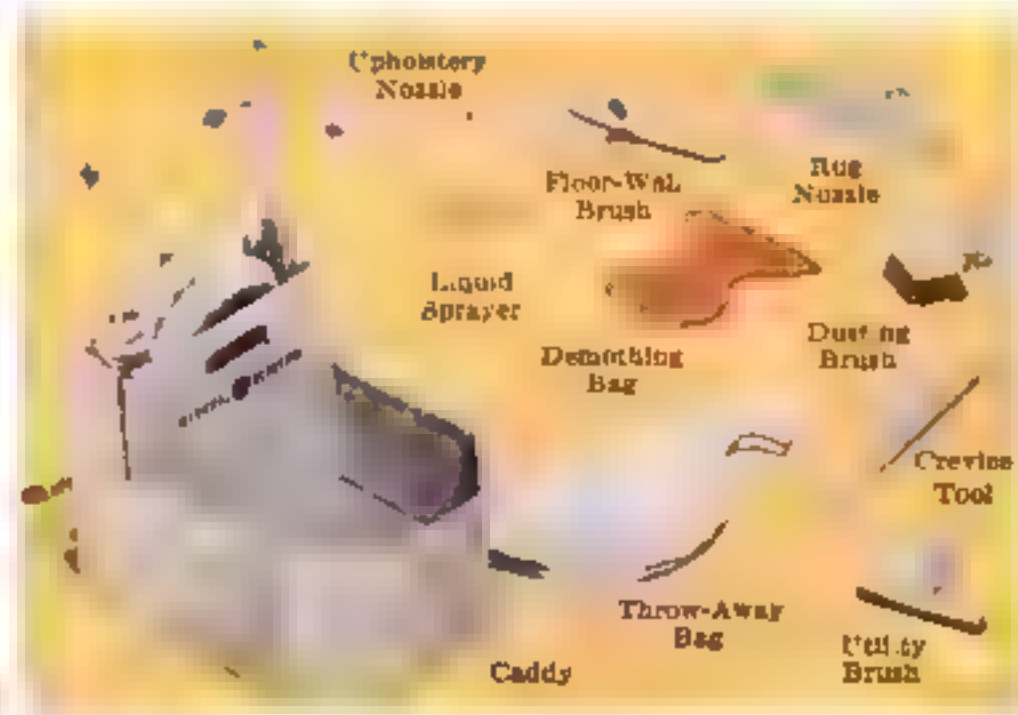
cleaner! And it is easily moved from room to room . . . glides over the door sills. So light to carry upstairs or downstairs.



You don't even see the dirt! With the larger, narrow-neck Throw-Away Bag—you just lift the lightweight top off the cleaner—lift the bag out, and toss it away. Try it with white gloves on . . . there's *never* any stray dirt!



Touch-toe control makes it easy to turn on and off—does away with the usual deep-knee bends! And because the motor's at the base, the cleaner is more stable against tipping, easier to carry, easier and safer to open for emptying.



Handy attachment caddy . . . and it includes a full set of versatile attachments for every cleaning job you can think of! And the attachments are made of rubber-like plastic—so they won't scratch furniture, floors or wall bases!

in the world to "REACH-EASY" CLEANING!

Its amazing swivel-top lets you clean the average living room without once moving the cleaner!

Get rid of all your old ideas about how to clean a house! Here is a wonderful new kind of vacuum cleaner that does the complete home-cleaning job with phenomenal ease and time-saving thoroughness! Look:

1. **Clean a whole room without moving the cleaner!** Wait'll you see how the unique swivel-top works its magic. You simply place the cleaner in the center of the room—then by rotating the top—you reach every corner without the usual tug-of-war! That's "Reach-Easy" Cleaning!
2. **Dirt-getting ability maintained as bag fills!** General Electric engineering and gravity work together to keep the suction head free of dirt—hence *this* cleaner, unlike other cleaners, doesn't lose its suction as the bag fills.
3. **Larger disposable bag than any other cleaner!** So practical . . . its narrow neck design means you don't even see the dirt—let alone get it on your hands or clothes or floors! And *because* it's extra-large—it has to be emptied only a few times a year! No bag or can to empty!
4. **At last here's a cleaner with a soft gentle air exhaust.** You've never dreamed that a cleaner could be so quiet! Its air-cooled motor is mounted in live rubber and cushioned with everlasting spun glass. And—of course—there's no troublesome radio or television interference!



ONLY
\$99⁹⁵*

Model AVC-815 complete with ready and all 10 attachments



YOU'LL BE PROUD to own this great new General Electric Cleaner. And you'll agree that it is one of the *handsomest* appliances ever to wear the G-E monogram.

Unfortunately, we're not able to make as many of these new cleaners as we'd like to, so you may find that your near-by dealer can't deliver yours immediately. We do hope you'll be patient, however, for this General Electric Cleaner is the finest made well worth looking or waiting for. General Electric Company, Bridgeport 2, Connecticut.

*Price and specifications subject to change without notice



You can put your confidence in—

GENERAL



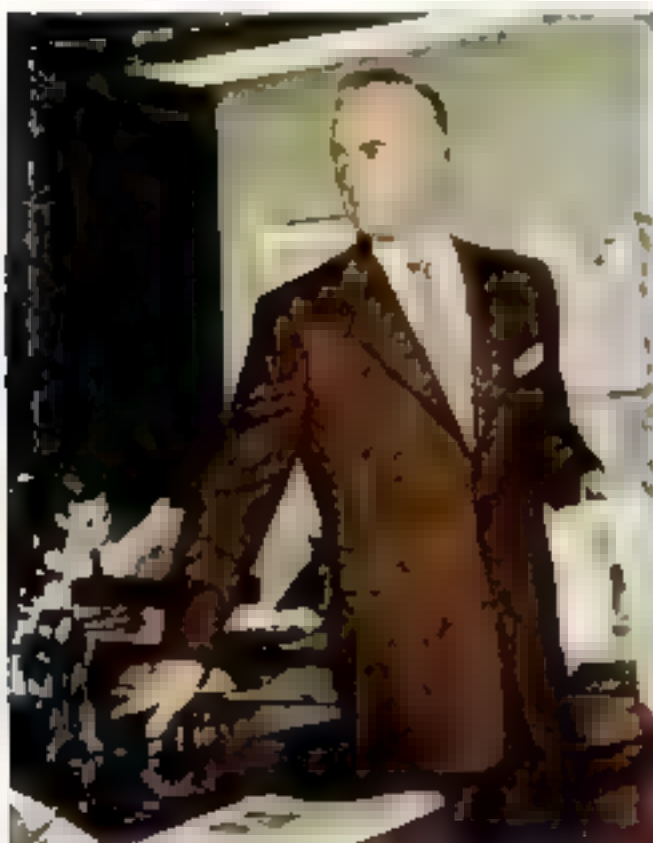
ELECTRIC

REPORTERS SCOOPED!

"How much would you pay for a two trouser suit like this?", queried Ed Wilcox, New York Daily Mirror reporter. 110 newsmen studied the styling... fingered the fabric. \$75...\$85...\$95 ran their estimates. Bond's price for this Winslow flannel with two trousers is only \$65.75.



Value tip. Bond, America's largest maker and retailer in one, saves wasteful in-between costs—passes these savings on to you. 2-button Winslow flannel with two trousers, \$65.75.



Style headliner is Huntley flannel in expensive-looking herringbone weave. Notice the new, natural shoulders... easy-fitting lines... change pocket. With two trousers, \$70.75.



Extra trousers double life of Bond's two-trouser suits... cut cleaning, pressing bills in half. Spare trousers alone are worth \$17, yet this Huntley flannel with two trousers is only \$70.75.



Newshawks guess high. Veteran journalists eyed Mr. Wilcox's two-trouser suit as sharply as they would check the facts for a front-page story. (Not shown to them, however, was the biggest lead—the famous-for-savings Bond label.) They carefully noted the

soft, full-bodied flannel... the remarkably fine fit. When they added to these the natural, easy styling... the wealth of hand-tailored details... the extra trousers... they "overguessed" by as much as \$30 Bond's dollar-stretching price of only \$65.75.



Inside story. Secret of lasting comfort and good-looks is Bond's costly Rochester tailoring... world-famed for superb quality. Yet this Winslow flannel with two trousers is only \$65.75.

Because BOND is both maker and retailer in one... from coast to coast you get the most at

BOND'S

More men wear Bond clothes
than any other clothes in America!

For Bond Store or Agency nearest you, write
Bond Clothes, Fifth Ave. at 35th St., New York 1



Bond's Two-Trouser Suits
give twice the wear
with half the care!

EDITOR-IN-CHIEF Henry R. Luce
PRESIDENT Roy E. Larsen
EDITORIAL DIRECTOR John S. H. Hays

BOARD OF EDITORS
Daniel Longwell, CHAIRMAN
Edward K. Thompson, MANAGING EDITOR
Maitland A. Edey, ASSISTANT
Sidney L. James, MANAGING EDITOR
John K. Jessup, CHIEF EDITORIAL WRITER
Charles Tudor, ART DIRECTOR

Filmfare Editors: Robert T. Elson,
Emmet J. Hughes, Joseph Kastner,
Hugh Moffett, John Osborne,
Philip H. Wootton Jr.

STAFF WRITERS
Noel F. Busch, Robert Coughlan, Ernest
Havemann, Charles J. V. Murphy, Win-
throp Sargeant, Robert Wallace, Richard
L. Williams

PHOTOGRAPHIC STAFF
Ray Mackland, PICTURE EDITOR
Assistants: Frank J. Behrens, Robert
Drew

Margaret Bourke-White, Cornell Capa, Ed-
ward Clark, Ralph Crane, Loomis Dean,
John Dominis, David Douglas Duncan, Ar-
thur Eisenstadt, Eliot Elisofon, J. R. Ey-
nman, N. R. Farberman, Andreas Feininger,
Albert Fenn, Fritz Goro, Alan Grant, Yale
Joel, Mark Kaufman, Robert W. Kelley,
Dmitri Kessel, Wallace Kirkland, Nina
Leah, Thomas McAvoy, Francis Miller,
Ralph Morse, Carl Mydans, Gordon Parks,
Michael Rougier, Walter Sanders, Joe
Scherschel, George Silk, George Skadding,
W. Eugene Smith, Howard Sochurek, Peter
Stackpole, Hank Walker

ASSOCIATE EDITORS
William F. Gray, Sally Kirkland, Kenneth
MacLeish, Tom Pender

ASSISTANT EDITORS
Oliver Allen, Herbert Brean, Dean Brien,
Earl Brown, Robert Campbell, Tom Car-
michael, Gene Cook, David B. Drumman,
Arthur Fields, William Jay Gould, Ralph
Graves, Mary Hammond, George Hart,
Richard W. Johnston, Patricia O'Connell,
Dorothy Selberling, Marshall Smith, Cla-
re Stanush, John Thorne, Margaret Var-
gas, London Wainwright, Robert Wernick, A. B.
C. Whipple, Warren Young

RESEARCH STAFF
Marian A. MacPhail, CHIEF
Assistants: Jo Sheehan, Honor Fitzpatrick,
Muriel Hall, Rene Kuhn, Mary Leatherbee,
Vivian Vondermuller

REPORTERS: Rhana Alexander, Barbara
Ballou, Mary Elizabeth Barber, Margaret
Bassett, Mary H. Cadwalader, Vivian
Campbell, Barbara Dawson, Beatrice Dobie,
Mary Dunley, Terry Drucker, Laura Ecker,
Helen Fennell, Jean Forster, Nancy Forbes,
Nancy Genet, Doris Granger, Robert
Greene, William Goolrick Jr., Patricia
Graves, Roxane Guerrero, Terry Harnan,
Helen Hodges, Patricia Hunt, Leon Jaroff,
Patricia Johnson, Philip Kunhardt Jr.,
Joanne LeMouche, Marshall Lumsden,
Helen Malinowski, John Marchant, John
McLennan, Mary Ellen Murphy, Grayce
Nordstrom, Eleanor Parish, Henriette Ren-
schburg, Betty Schmid, Robert Shapner,
Kathleen Shortall, Anabel Simpson, Jeanne
Stahl, Gabrielle Strach, Marion Steinmann,
Margaret Thompson, Martha Turner, Vir-
ginia Lowell, Jane Wilson
COPY READERS: Helen Duell (Chief), Do-
rothy Mason, Bernice Adelson, Irvane Barry,
Hilda Eason, Clara Nicolas, Virginia Sadler,
Rachel Tuckerman

PICTURE BUREAU
Doerthy Hoover, CHIEF
Anna Eggleston (Library), Natalie Kock,
Jane Bartels, Barbara Brewster, Mary Carr,
Betty Doyle, Margaret Goldsmith, Jennie
Hart, Ruth Lester, Maude Milar, Helen
Rounds, Margaret Sargent

LAYOUT
Michael Phillips, Bernard Quint, William
Gibbs, Hilda Adelsberger, Matt Greene,
Earl Kurb, Anthony Sodaro, Frank Stock-
man, Alfred Zingaro

NEWS SERVICES
U.S. AND CANADIAN: Lawrence Laybourne
(General Manager), Irene Rant, Milton
Orshofsky, Jean Snow, Bureau—Wash-
ington: James Shupley, James Truitt, Hil
Hinkley, Edward Kern, Scott Leavitt, Jane
Ricker, Chicago: Edwin C. Henke, James
L. Corder Jr., Charles Champlin, Ruth
Donna, George Shiras, Los Angeles: Ben
Williamson, Frank Campbell, John Bryson,
Stanley Fluk, Virginia Hobbs, Richard
Meyman Jr., Barbara O'Connor, Atlanta:
William S. Howland, Coles Phinney, Bos-
ton: Jeff Wylie, Will Lang, Dallas: Wil-
lam Johnson, Norman Ross, Denver:
Ed Ogles, Detroit: Fred Collins, Donald
Wilson, San Francisco: Alfred Wright,
Richard Pollard, Jane Estes, Seattle:
Jerry Hannigan, Ottawa: Samuel G. Welles,
Grace Brynolson, Montreal: James R.
Conant, Toronto: Robert Parker, Frank
McNaughton (Special Correspondent)

FOREIGN: Manfred Gottfried (Chief of Cor-
respondents), Eleanor Welch, Donald Burke,
Bureau—London: Andre Laguerre, Gene
Farmer, Dora Jane Hamblin, Monica
Horne, Joann McQuinn, Paris: Eric
Gibbs, John Jenkinson, Mathilde Camacin,
Lee Fitzgibbon, Nathan Kothouhey, David
Zentlin, Post: Frank White, Roy Rowan,
Robert Lubar, Rosie Thomas Doster, John
Lator, JOHANNESBURG: Alexander Camp-
bell; MIDDLESBROUGH: James Bell, NEW
DELHI: James Burke, SINGAPORE: John
Dowling, Hong Kong: Robert Neville,
Tokyo: Dwight Martin, John Dule, Bud
Hutton, R. H. McCoy, Mexico City:
Martha O'Neill, PANAMA: Philip Payne;
Rio de Janeiro: Arthur W. White; BUENOS
AIRES: Frank Shea

PUBLISHER
Andrew Heskell
ADVERTISING DIRECTOR
Clay Buckhout

COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION. ALL RIGHTS RESERVED.
UNDER PAN-AMERICAN COPYRIGHT CONVENTION. COPYRIGHT 1952 BY TIME INC.

CONTENTS

THE WEEK'S EVENTS

CHICAGO FINALLY GETS HET UP ABOUT CRIME	18
NEW DRUGS GIVE HOPE OF DEFEATING TB	20
NORWAY TAKES FIRST IN WINTER OLYMPICS	22
SEA NIGHTMARE NEAR CAPE COD	26
KEFAUVER MAKES HIS PITCH IN NEW HAMPSHIRE	28
LONG LONG RULE COMES TO AN END	33
CURTAINS FOR "THE ACTOR"	38
A DESTROYER SAILS BACKWARD TO FIND A NEW BOW	41
LOYAL SUBJECTS OF HER MAJESTY	45

EDITORIALS

THE BYRD BUDGET	19
THE SHENGs AND DEMOCRACY	

PHOTOGRAPHIC ESSAY

"YANKEE CHILE"	50
PHOTOGRAPHED FOR LIFE BY ELIOT ELISOFON	

ARTICLE

"ICEMEN" STRIKE IT RICH ON THE GOLD COAST.	82
by HERBERT BREAN	

SCIENCE

DENTAL SAND BLASTER	47
---------------------	----

FASHION

DE GIVENCHY, A NEW NAME IN PARIS	81
----------------------------------	----

MUSIC

RING SHIFTS INTO HIGH	66
-----------------------	----

THEATER

MEET MR. DICKENS	77
------------------	----

OTHER DEPARTMENTS

LETTERS TO THE EDITORS	2
SPEAKING OF PICTURES: PEOPLE OF NUTS, BOLTS, SCREWS AND GEARS	6
LIFE TOURS WITH A NEW HAMPSHIRE MISSIONARY	96

THE COVER AND ENTIRE CONTENTS OF LIFE ARE FULLY PROTECTED BY COPY-
RIGHTS IN THE UNITED STATES AND IN FOREIGN COUNTRIES AND MUST
NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION



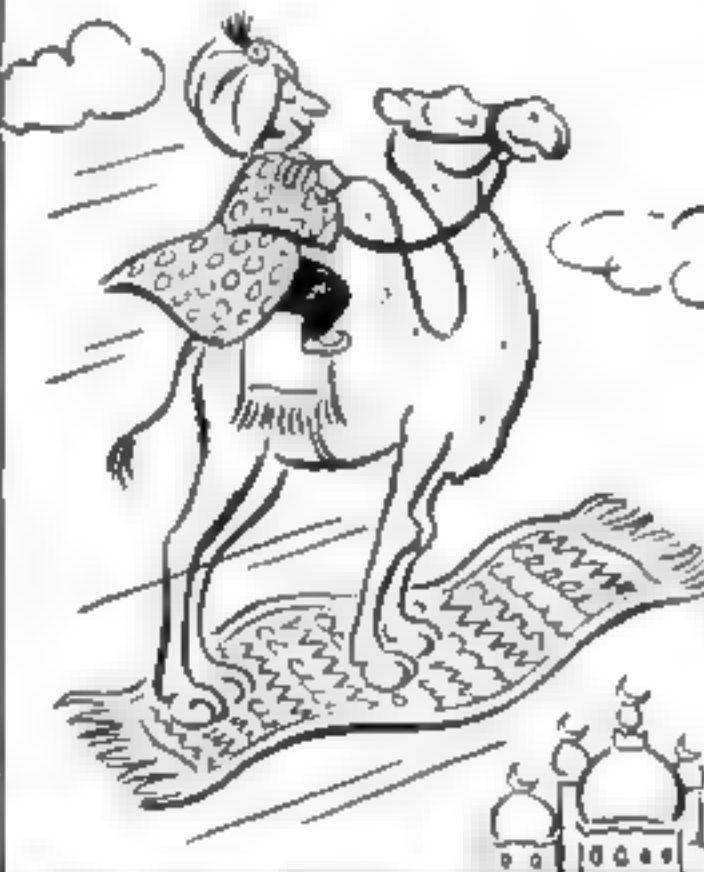
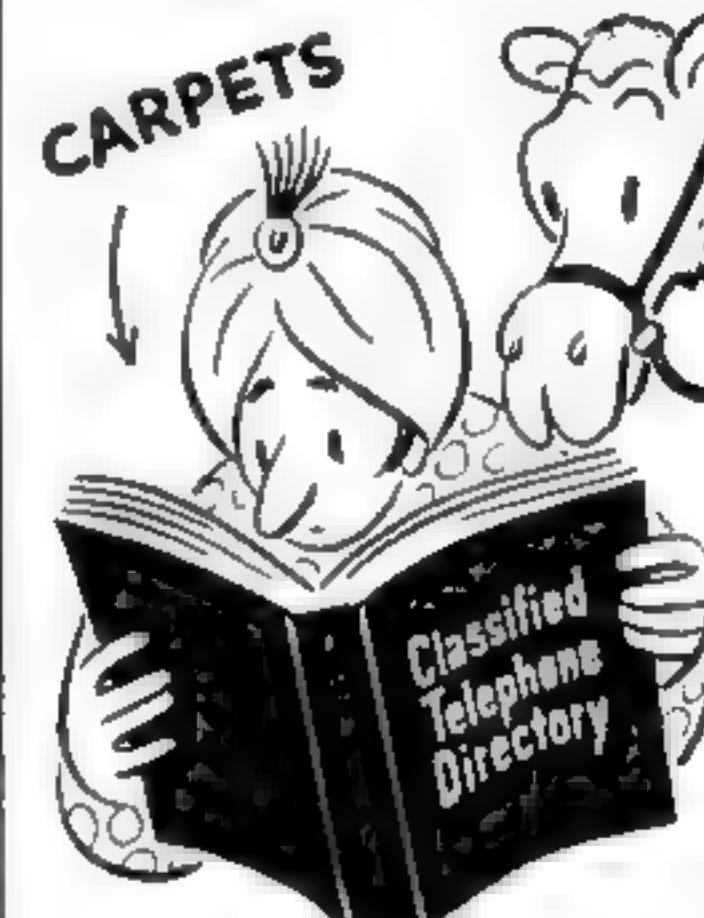
LIFE'S COVER

When Patrice Munsel made her Met debut in 1943 as an 18-year-old soprano, her figure dazzled audiences and her face got on magazine covers (LIFE, Feb. 21, 1944). But, taking on the most difficult roles in the repertory, she went along unevenly until last season, when she was given the comedy role of the flirtatious maid, Adele, in *Die Fledermaus*. Her aria *Look Me Over Once . . .* stopped the opera cold. This year, again cast as a maid in *Così Fan Tutte* (pp. 66-72), she has scored another huge success. Now 26, established as both a bright comedienne and a fine coloratura, she is planning to get married—to a TV director named Robert Schuler.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

COVER—MILTON GREENE	FOR FROM INT.—N.Y. DAILY MIRROR FROM INT., A.P., YALE JOEL
1-4—ROMAN VISHNIAC, BOB JOE SCHERSCHL	41-42—OFFICIAL U.S. NAVY PHOTOS
5-7—BOB VOSE	43—DMITRI KESSEL
14-15—FRED FOX STUDIOS, CHICAGO HERALD-AMERICAN, CHICAGO DAILY NEWS AND CECIL JENSEN—CHICAGO DAILY NEWS, CHICAGO HERALD-AMERICAN, MIKE SHEA, FRANCIS MILLER, FRANCIS MILLER	44—MAP BY RAFAEL PALACIOS
16-17—FRANCIS MILLER, BY FRANCIS MILLER—WALLACE KIRKLAND—FRANCIS MILLER	45-47—GJON M. R.
18—FRANCIS MILLER	48—PAUL ROLLER—GJON M. R.
20-21—ERIC SCHALL, FRITZ GORO, NAT FEIN FOR N.Y. HERALD TRIBUNE—ERIC SCHALL (2), FRITZ GORO (2), ERIC SCHALL	49—PETER STACKPOLE, LISA LARSEN
22-23—J. BRUN, INT.—N. R. FARBERMAN, TH. SKOTAM, UNITED PRESS & R. FARBERMAN	50—PETER STACKPOLE
24-25—ROBERT CAPA FROM MAGNUM—A.P.—INT. BY N. R. FARBERMAN—ROBERT CAPA FROM MAGNUM	51—ROBERT W. KELLEY
26—ROBERT CAPA FROM MAGNUM	52—ALFRED EISENSTADT
27-28—A HAROLD A. SCHEFFS FOR U.S. COAST GUARD	53—ALFRED EISENSTADT ETC. 1. FROM "THE POSTHUMOUS PAPERS OF THE PICKWICK CLUB" BY CHARLES DICKENS PUBLISHED BY CHARLES SCRIBNER'S SONS
29—PETER STACKPOLE	54—FROM "A TALE OF TWO CITIES" BY CHARLES DICKENS PUBLISHED BY CHAPMAN AND HALL, LTD. ALFRED EISENSTADT
30—HOWARD SOCHUREK	55-56—DRAWINGS BY ADOLPH E. BROTHMAN
31—UNITED PRESS, A.P., UNITED PRESS—N.Y. DAILY MIRROR	57—LEONARD W. COMBE
	58—N.Y. DAILY NEWS—BURTON GLIM
	59—INT.
	60—UNITED PRESS

ABBREVIATIONS: BOT., BOTTOM. EXC. EXCEPT LT., LEFT. RT., RIGHT. T. TOP. A.P., ASSOCIATED PRESS; INT., INTERNATIONAL. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPRODUCTION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

LOOK
HERE

LOOK IN THE
'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY
for HOME OR
BUSINESS
NEEDS



GROSS (CENTER) AND THE MESIS, PHIL (LEFT) AND JAMES, USED TO BE PALS

CHICAGO FINALLY GETS HET UP

Chicago, like an aging Loop stripper who suddenly realizes that the cash customers no longer care whether she bumps or grinds, last week was taking a long-overdue look in the mirror. In the past three months alone the citizenry, weaned on municipal corruption and Al Capone, had remained characteristically blasé through the disclosure of a cigaret tax-stamp racket, a counterfeiting ring and a horsemeat scandal (LIFE, Feb. 11). Strangely enough it was the routine killing of an obscure ward politician which brought about the change from public indifference to public indignation and set in motion the sequence on these pages.

On the night of February 6th Charles Gross (above), 56-year-old Republican committeeman from northwest Chicago's 31st Ward, met with an explosive accident. As he was out walking only three blocks from his home some men inside a darkened car blasted him with shotguns and then sped away. Ex-bookie Gross's opponent in the April Republican primary was to be one James Mesi, an insurance broker whose brother had some connections with the hoodlum-dominated "west side bloc" of Chicago wards. In these, as in the 31st and many of the city's 50 wards, the Republican minority operates on sufferance from the Democratic ward bosses, and a properly captive Republican gets a profitable return in patronage.

The widowed Mrs. Gross disclosed that her husband had been threatened and advised to "retire from politics." The broad hint that Charlie Gross had been defeated in a buckshot preferential primary ignited the flame which had been smoldering since before the Kefauver hearings. Prominent and indignant Chicagoans formed an action committee; the city council created still another with the power of subpoenaing witnesses; an embarrassed Republican party abruptly withdrew patronage from eight ward committeemen in the west side bloc; the state's attorney, who was in trouble with his own party over his conduct of the Morretti case (LIFE, Feb. 18), thankfully decided he had nothing to lose and started investigating in all directions. All the hustle produced nothing of real importance in the Gross case. In fact another 31st Ward Republican was accosted in the street, slapped and threatened. He decided to get out of politics. And it was debatable whether the Chicago public, understandably skeptical of the effectiveness of do-gooders and politicians, would keep up the pressure. But for the moment, it looked as if Chicago was really fed up and was at last in the mood to get something done.



SHOTGUN SHELLS WERE THE ONLY CLUES LEFT AT THE SCENE OF CRIME



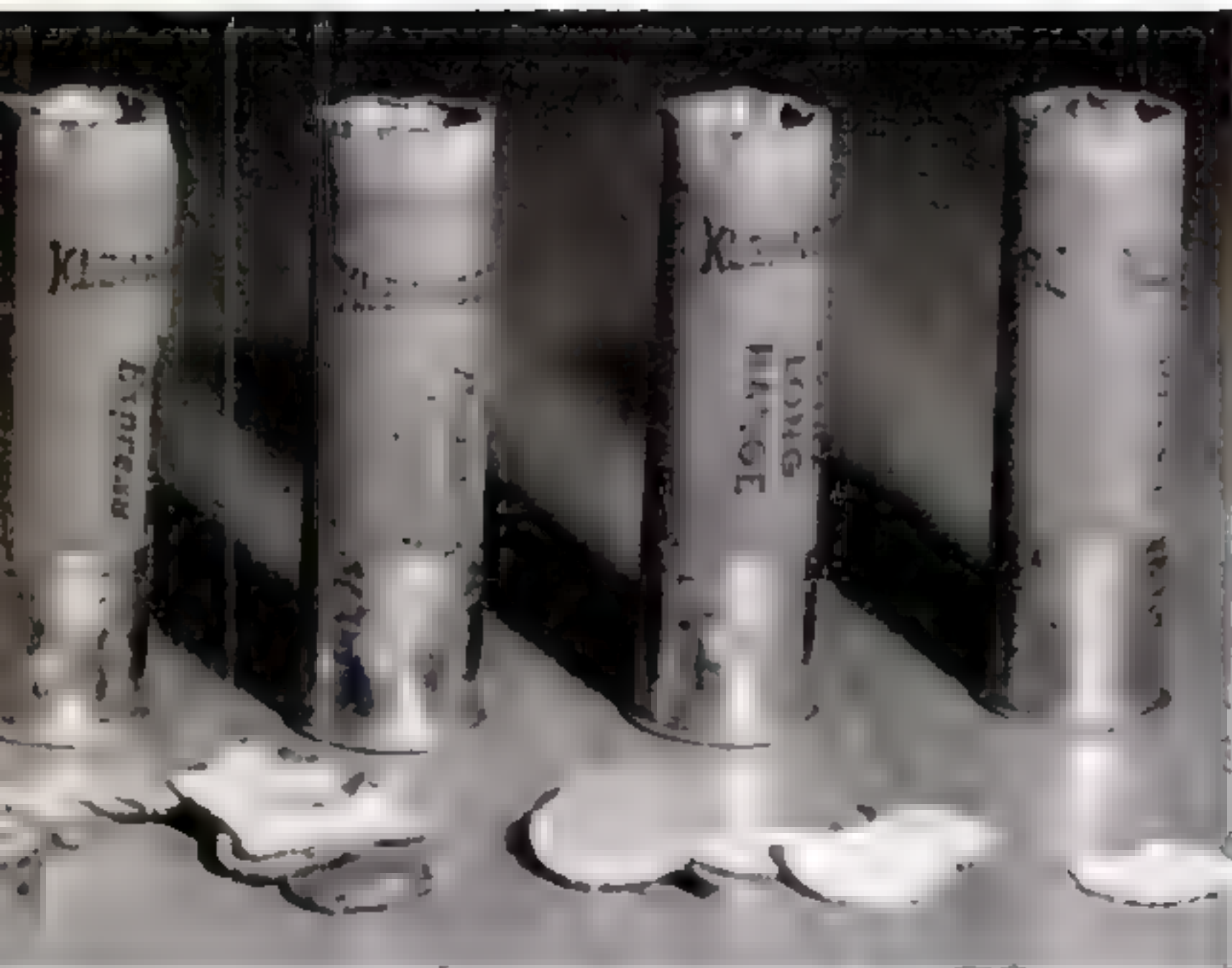
1 Chicago police opened first day of investigation by rounding up petty local hoodlums. The traditional dragnet produced no real suspects (and most of Chicago's important mobsters were out of town). Police gave some credence to reports that Gross was in debt or had been eliminated for failure to pay off a bet.



5 At special council meeting crusading Alderman Robert E. Merriam spoke for reorganization of city's police under a civilian commissioner.



6 At same meeting Mayor Kennelly (left) and Alderman Clarence Wagner (center), council leader, praised work of police head Tim O'Connor.



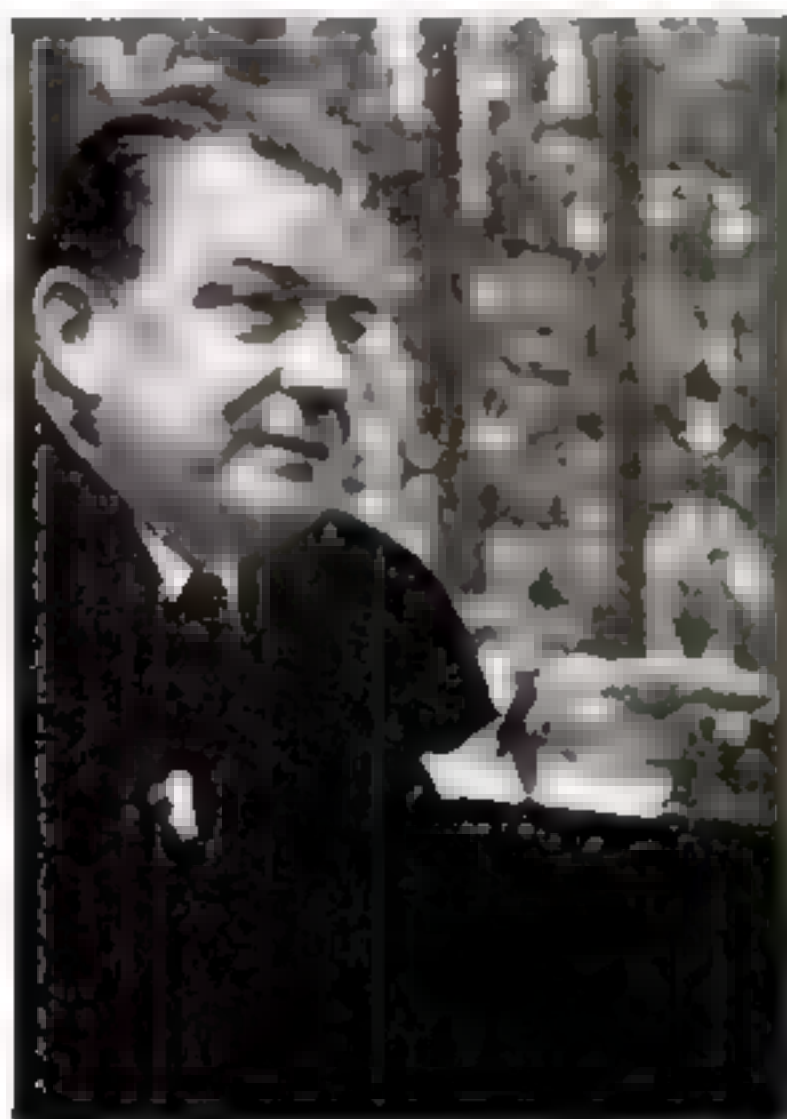
WITNESSES WERE TOO FAR AWAY FROM MURDER CAR TO IDENTIFY THE KILLERS



OFFICIAL RIGHTEOUSNESS WAS CARTOONED BY CHICAGO DAILY NEWS



2 Pallbearers at Gross funeral were Alderman Thomas Keane (left), Democratic boss of the 31st Ward, who virtually dictates choice of Republican leader, and Chester F. Mitchell, precinct captain who was later threatened by hoodlums (next page).



3 Pulpit indignation at Chicago's troubles was voiced by Methodist Rev. Charles Goff. Said he: "The pagan invasion is on, it walks through the streets into your very home."



4 Widow appeared on Chicago television program six days after shooting. Said Mrs. Gross, "I'll be here as many times as needed to remind the public not to give up the fight."



7 Committee of aldermen to investigate link-up between crime and politics was formed by the city council. Logical choice to be chairman of the committee was Merriam, the leader of the reform movement among city officials. But another alderman, Reginald DuBois (third from right), was voted into the job.



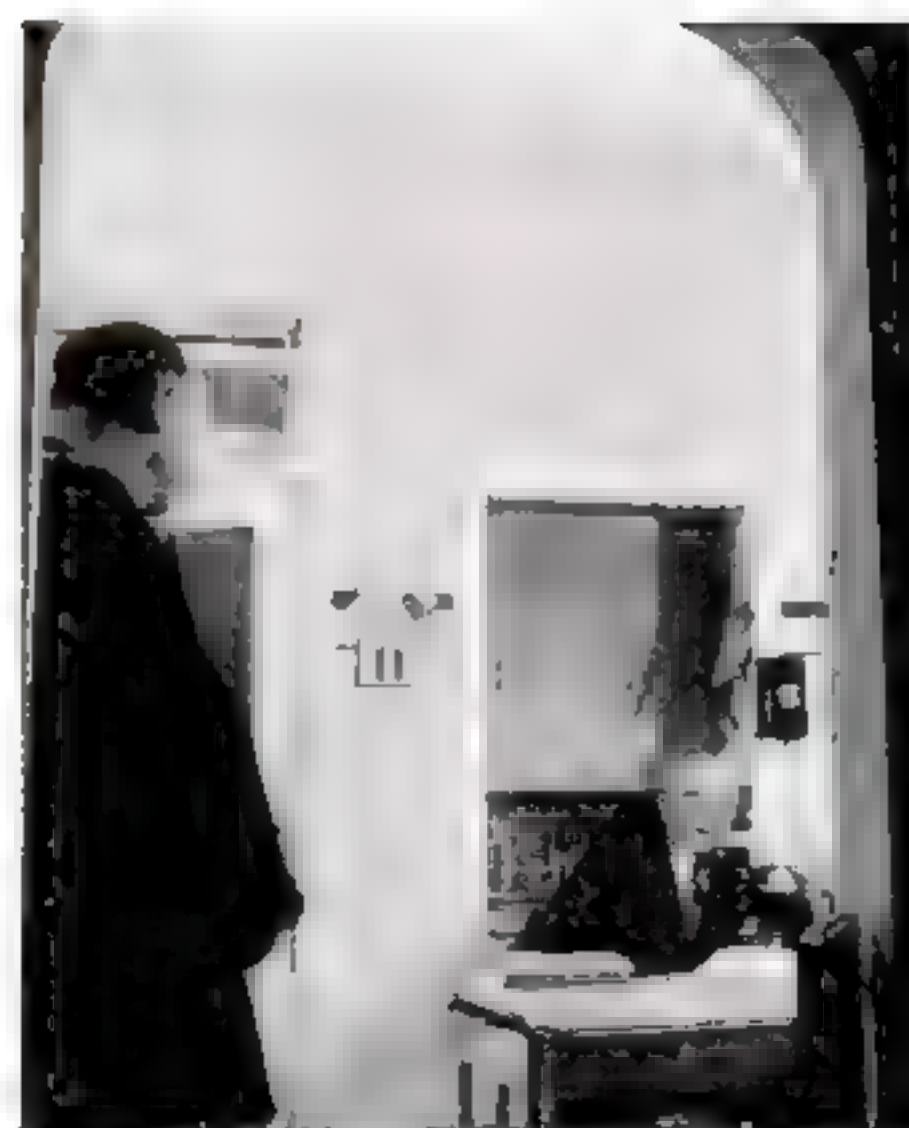
8 The Committee of 19, composed of aroused citizens, was formed at instigation of Guy Reed (fifth from left, seated), president of Chicago Association of Commerce and Industry. Reed and other prominent crusaders had been ineffectually indignant many times before, but now they had support of 126 civic organizations.



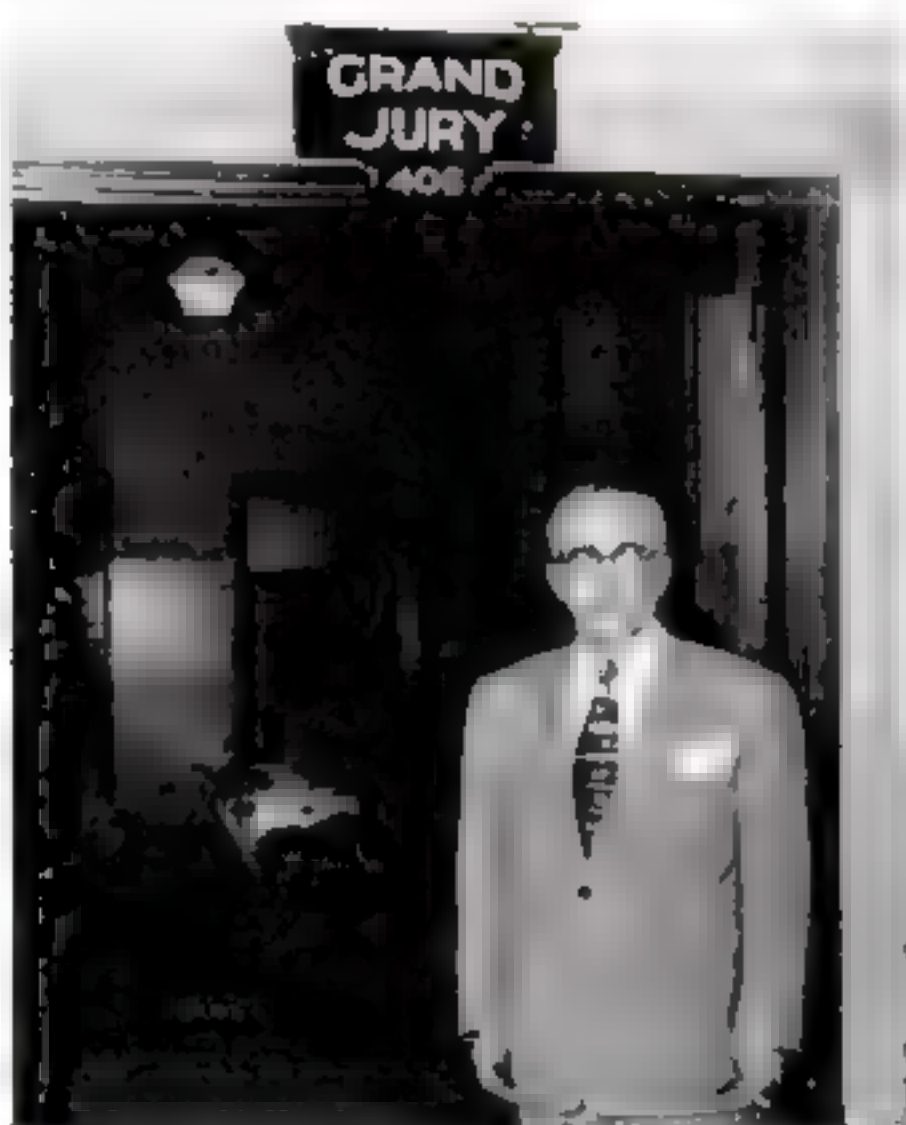
9 Bodyguard assigned by the police commissioner trailed Boss Tom Keane in daily rounds. Democrat Keane, whose family have been leaders of 31st Ward since 1895, denied having received hoodlum threats.



10 Alderman Keane carried on with various good vote-getting services from his ward office. An aide in the foreground holds traffic tickets which were hopefully brought in by Keane's constituents.



11 Police bodyguard was on duty in kitchen of Chester F. Mitchell (right), a member of ward's GOP seven-man committee formed to replace Gross. After threats and face-slapping he quickly quit committee.



15 Legislator James Adduci was Wingersky's target in "phantom payroll" quiz. City checks amounting to \$6,400 were paid out to non-existent James Addison whose address was the same as Adduci's.



16 William Erickson (seated), county board president, who fired minor employees in indignation, was facing grand jury call on payroll mess. He seeks, meanwhile, Republican gubernatorial nomination.



19 At its second mass meeting citizens' Committee of 19, already wiser, barred politicians. Representatives from civic groups were given three minutes each to present solutions to Chicago's newly-

lighted ills. Although interest flagged at the all-day session Reed called for \$500,000 to be raised by subscriptions of \$1 per person and the "19" voted to request the appointment of a special grand jury.



12 Edward Hildenbrand, a precinct captain in 31st Ward, also resigned from committee of seven with explanation that his family was "scared stiff."



13 From behind bric-a-brac burro on his desk in county building, State's Attorney John S. Boyle directed investigatory staff of 42 people. Recently removed from the Democratic ticket and only rated an outside chance to succeed himself as an Independent, he was hoping to capitalize on public indignation.



14 Boyle's aide, Melvin Wingersky, went into an early lead as a prober, crammed black bag with payroll padding evidence for the grand jury.



17 Chicago newspaper readers, like these in public library, nourished indignation on fat fare of exposé. Reporters' discoveries often ran ahead of official gunshoeing, supporting loyal local claim: "Chi-

cago's crime isn't worse than other cities; it just has a better press." The *Tribune* called Chicago's new mood "unequalled since the 1912-1915 reform wave that washed away Chicago's red light districts."



18 City Hall set about fingerprinting temporary employees (above) to check misadventures like the "Addison" mystery. Later, a Mr. Morris Chickman showed up on city and state payrolls, was removed.



20 Guy Reed listened thoughtfully to Mrs. Hoyt Ogram, spokesman for the League of Women Voters, who demanded a special prosecutor.



21 The outcry prompted a navy lieutenant commander named Thomas Chuhak to volunteer for Gross's office. Said he: "I've been shot at a lot."



22 At a dancehall called the Lions Den across the street from the 31st Ward, Mesi, continuing his bid for the office, held his annual political shindig. The affair came to a logical climax when Mesi's running mates on the ticket gathered on the bandstand, hoisted him up onto their shoulders and cheered.



THE HOPEFUL HEIR, James Mesi, talks over campaign business with fellow candidate DeSimone (standing). In spite of Gross's untimely removal from the

political scene, Republicans might leave him on the ticket. If his name beats Mesi in primary, the Republican county committee will choose live replacement.

It was stated on this page recently (LIFE, Feb. 4) that the federal budget is "out of control"—so huge and complex that Congress can neither analyze nor comprehend it. We should like to amend that statement in honor of Senator Byrd, who calls the budget "virtually out of control." Byrd himself is reason enough for the mildly hopeful adverb.

For the third year in a row now the President's annual budget message has been promptly followed by the senator's annual budget message. This year (fiscal '52-'53) Truman asked for \$85.4 billion; Byrd's budget would cut that to \$76.8 billion. Says Byrd, "Like the other six [Truman budgets], it is described by its sponsor as pared to the bone. Like the other six, it is overlaid with fat. Once again, there is no sense of responsibility at the White House for weeding out billions of unessential expenditure, by civilian agencies." So Congress, which has far less equipment for the job than the President, must once more try to do this weeding out.

Here is how Byrd's budget would save \$8.6 billion. Military and military-related requests would be cut by \$2.7 billion, or about 5%. This would mean not fewer men in uniform, but 105,000 fewer civilian employees. An old member of the Armed Services Committee, Byrd doubts "whether anyone outside the military establishment will contend seriously that the armed services are not 10% inefficient in their utilization of civilian manpower."

Next Byrd would save \$2.5 billion by entirely eliminating foreign economic aid. He claims that foreign military aid, which he would leave at practically \$8 billion, will "find its way into foreign economies" and so serve the same purpose as the old economic aid programs. This is probably the most debatable of Byrd's cuts.

His largest single saving is right where it ought to be—in domestic civilian expenditures. He would take no less than \$3 billion worth of comparatively small items out of social welfare, housing, education and research, agriculture, public works, the post office, the Defense Production office (especially

its small business and lending programs), and general government overhead. Byrd would prefer to get along with 103,000 fewer government employees, besides the 105,000 he would deny to the military. All this can be done, he claims, "without impairing a single essential function."

What is "essential"? Its definition has certainly enlarged in the last five years. But so also, and more alarmingly, has the automatism of *all* federal expenditures once undertaken. The need for economy is more urgent now than ever before in our history. Even greater is the need to prove that the U.S. government is still capable of it.

Senator Byrd started preaching economy long before it was so urgent; he used to be dismissed as a Cato-like bore. But now his ruthlessness is the key to our fiscal salvation. The heartless man would even cut the school lunch program. So what would you cut? Byrd at least has a complete economy budget which he can defend in detail and which nobody else in Congress or out has yet tried to match.

As he says, "Cutting the federal budget is not easy. It represents the biggest financial operation on earth." His only tool is an inadequate staff of four; nobody knows better than Byrd that Congress must reform its whole budget and appropriations machinery if it is ever to regain real power over the public purse. Nevertheless Byrd and his staff supply something that even the best congressional machinery could not replace: an experienced and passionate concern for the value of the dollar.

One way Byrd measures the budget is this: "It takes the federal government exactly one second to spend all the federal taxes paid by a man, with a wife and two children, earning \$12,000 a year." Under such circumstances there is something wicked about the complacency with which the White House asks for even more money than it can raise in taxes, and so imposes a burden of saving on all citizens without offering a single example of frugality itself. Under such circumstances Senator Byrd looks good.

THE SHENGs AND DEMOCRACY

Mr. Sing Sheng placed a bet on American democracy and lost it. In Asia they will therefore be asking whether American democracy is worth betting on. It still is.

Sheng, a U.S. college graduate and a former Nationalist Chinese intelligence officer, is an airline mechanic in south San Francisco. He wanted to buy a small house for his growing family in Southwood, a suburb near the airport where he works. When he learned that some of the all-Caucasian residents of Southwood did not want a Chinese neighbor, he proposed that the question be put to a vote. To all residents he wrote, "We think so highly of democracy because it offers freedom and equality. America's forefathers fought for these principles and won the independence of 1776.... Do not make us the victims of false democracy. Please vote for us." The other side was summed up by a buidler who said, "People must stick together to protect their property rights." Sheng lost, 174 to 28, with 14 abstentions. Said he bitterly, when the votes were counted, "I hope your property values will go up every three days."

The response to the Sheng case has been strong and nationwide. Other cities have offered him a job and a home; there is a move in south San Francisco itself to make amends. Since Sheng's original purpose was not to put democracy on the spot but simply to find a better place to live, the outcome for him is likely to be satisfactory. That is one minor count for American democracy.

Another is the fact that Sheng could have moved into the Southwood house if he had wanted to make an issue of it. The restrictive covenant is legally unenforceable; so says the Supreme Court. But Sheng made what he calls a "gentleman's agreement" to abide by the outcome of the balloting. In other words he tactfully asks more of our democracy than law can provide. He asks what the U.S. at present merely aspires to, namely complete absence of prejudice between man and man.

In fact the people of Southwood were less prejudiced against Sheng than against losing money. The market value of group prejudice is the key to the segregation problem in the U.S. During the last 10 years the U.S. has made revolutionary progress toward racial equality. If this progress continues, prejudice should eventually even lose its market value. It had better, for the national costs of discrimination are exceedingly high. Segregated slums yield only about 6% of the typical city's taxes, but use a third of its fire and almost a half of its police protection. The underemployment of Negro talents and skills is even more wasteful. According to the Urban League the total economic cost of discrimination in a city like New York is at least \$1 billion a year.

This loss is at least as real as the one the calculating householders of Southwood think they have avoided. When we outgrow group prejudice in this country, the Southwood type of property loss would be inconceivable, and the present cost of discrimination will be turned into a big gain for all.



HUGE MEAL is eaten by Fred Berg in New York Hospital who was desperate case. Dr. Walsh McDermott, who tests Nydrazid there, used it after other drugs failed.



A DESERTED WARD at Sea View contains only one patient, an 80-year-old woman who has difficulty walking. Under previous treatment all patients would

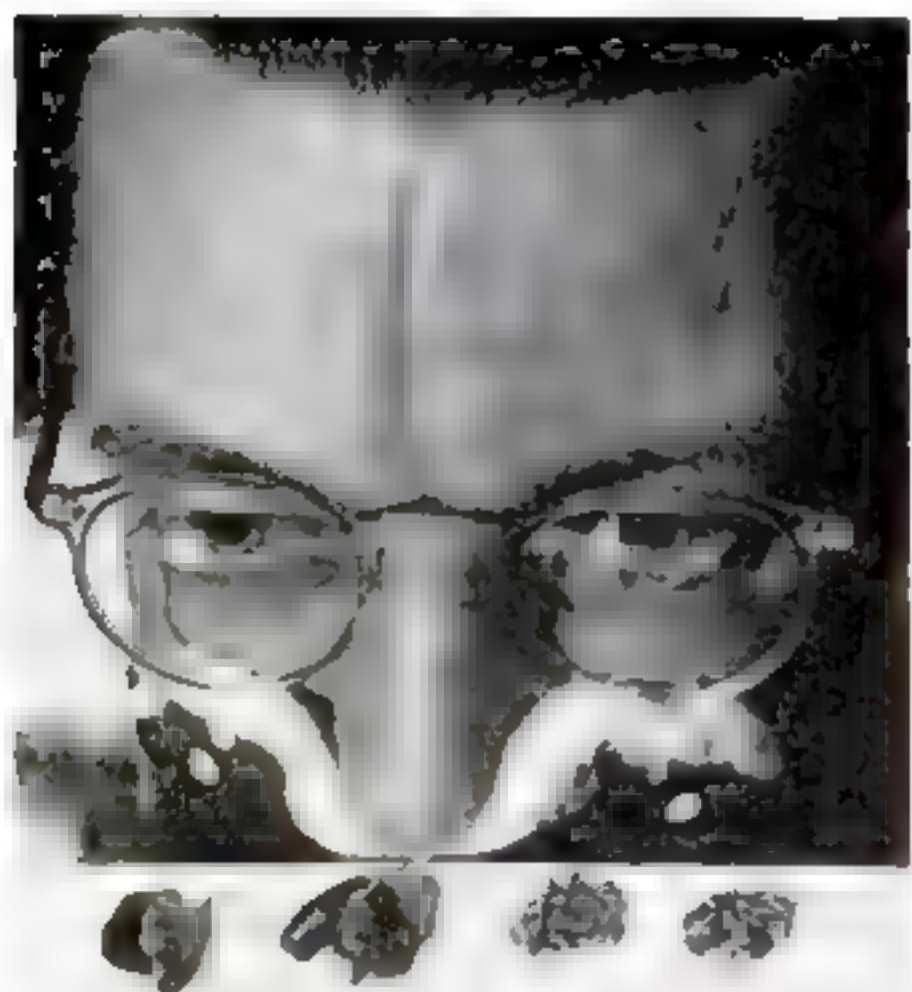
TB MILESTONE

Two new drugs give real hope of defeating the dread disease

New York City's Sea View Hospital was bright last week with the happy faces of men and women, most of whom doctors once thought were certain to die. Victims of tuberculosis, they had been considered hopeless cases. Every treatment had failed. Then Sea View's doctors began feeding them tiny white pills. Miraculously they began to recover. Within two weeks most developed ravenous appetites. (Some now

eat five eggs for breakfast.) Then they began to regain weight. (A woman, who had dropped to 98 pounds, gained 89 pounds in ten weeks.) As strength returned they left their beds to visit, play cards, even to dance (*above, right*).

Rumors of the new "cure" had been heard before. Finally the announcement came of the discovery of a group of new anti-TB drugs which may prove more effective than any previously



INFECTED LUNGS are untreated (*left*), drug-treated but swollen, Nydrazid-treated, and normal.



TUBERCULAR MICE, infected for 19 days, show how Nydrazid aids in gaining weight. The untreated

mouse at left weighs .42 oz. One at right received drug daily after infection, weighs over twice as much.



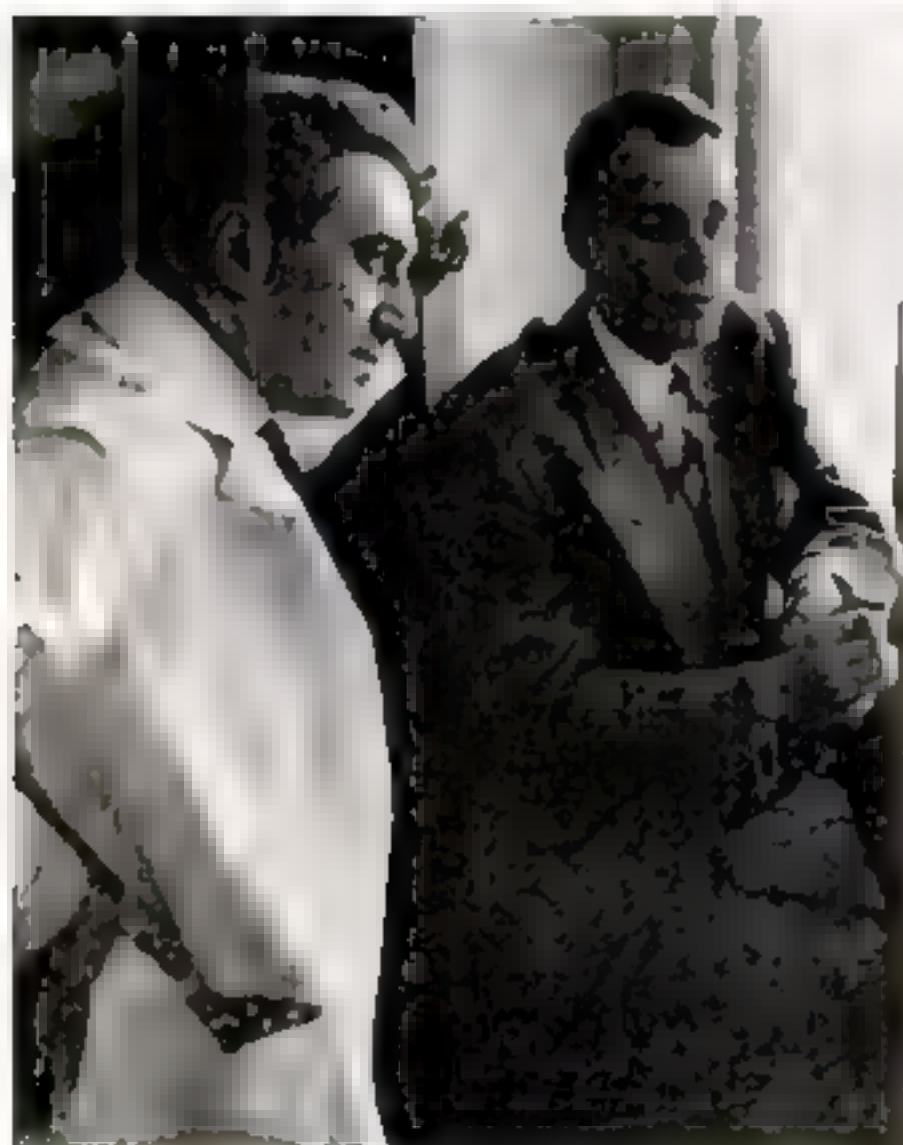
Have been confined to their beds. Now, with Marsilid treatment, they are allowed to spend some of their time visiting one another and walking about the wards.



PATIENTS DANCE in a hallway at Sea View Hospital to demonstrate for a newspaper photographer how miraculously the drugs have restored their energy.

known. The drugs were developed independently by Hoffmann-La Roche Inc. and by E. R. Squibb & Sons. Roche's Rimifon and Marsilid are being tested at Sea View, Squibb's Nydrizid (same as Rimifon) at New York Hospital. They appear more powerful than Streptomycin and have almost none of Streptomycin's toxic effects. So far over 200 patients have been treated; virtually all are improving. But it will

take years to learn whether recovery is complete, for TB organisms may grow resistant. Nevertheless both companies hope to mass-produce their drugs for wider use by spring. If the drugs continue to be effective, their discovery will be one of the great medical events of all time, an incalculable blessing to an estimated 400,000 people in the U.S. and 50 million in the rest of the world who suffer from the disease.



SEA VIEW DOCTORS Irving Selkoff and Edward Robitzek were first to use the new drugs on patients.



FIRST PATIENT treated, Hilda Carrion, takes a pill. One lung has improved, other may need surgery.



PRODUCTION of Marsilid is carried out at Roche plant. A simple compound, it can be made cheaply.



IN GIANT SLALOM NORWAY'S STEIN ERIKSEN ALMOST FALLS AS HE CUTS CORNER. HE WON. "IT WAS EASIER FOR ME," HE SAID, "I KNOW COURSE BY HEART"

THE HOST TAKES THE CAKE

Norway holds its first Winter Olympic Games and gets first place too

Norway was gripped by a grave popular crisis. Athletes from 30 countries and 150,000 spectators crowded into Oslo for the first Olympic Winter Games to be held in that country. But there was no snow. In the emergency the King's Guard shoveled what snow there was onto sk. runs. Competitors fumed and Norwegians felt



FLYING SKATERS whiz past in the 1,500-meter race as crowds look on, unmindful of falling snow.

Skaters were trying to beat the mark set by Andersen, who had already skated and recorded best time.



HAPPY NORSEMAN, skater Andersen, listens to shouts of "Heia-Hjallis" ("Hurrah for Hjalmar").

NEAR CAPE COD

rescues men from a broken ship

shown in the pictures in these pages taken by a 19-year-old apprentice seaman from the Coast Guard cutter *Yakutat*. One man had been swept off the *Mercer's* bow and four lost in a desperate night rescue attempt by the *Yakutat*. At day-break a launch took off two more men. Then the *Yakutat* moved in dangerously close (left), shot across a line attached to a life raft (below). Then the last two half-dead seamen were rescued just before the bow of the *Mercer* sank (right).



← **LAST TWO SAVED**, frozen and almost lifeless, are pulled out of water by rubber-suited seaman

BOW SINKS 19 minutes after the last men were rescued and 23 hours after the first SOS was sent.



KEFAUVER MAKES HIS PITCH IN NEW HAMPSHIRE

Up New Hampshire way last week, working to shake up some votes for himself in the March Democratic primary, Senator Estes Kefauver seemed pretty much out of his element. For one thing he was a drawling Tennessean turned loose in the snow country. For another he was

an anti-Administration man in a state where both the party and labor organizations had come out for Truman. But by the time he got to Bristol, Kefauver was obviously becoming acclimated; when a snowball whizzed past his head he grabbed a handful like a snow-country

veteran and fired a good-natured though poorly aimed sizzler at his young attacker. This homey gesture tickled passers by and gave him some hope that his homey seven-day tour through New Hampshire may have been just as pleasing to voters generally in the Granite State.

See for yourself—here's

A DISHWASHING MIRACLE!



CLEANER DISHES... RING-FREE PAN ...*Tide* CUTS GREASE AS NO SOAP CAN!

1. No greasy water—
No dishpan "ring"!

Lady, Tide not only gives you cleaner dishes—Tide actually makes dishwashing a clean, pleasant job instead of a greasy, messy one! It's a miracle the way Tide floats grease off dishes, seems to make grease *disappear*. The dishwater stays so *clean*, and when you pour it out, there's no greasy "ring". . . even the dishpan is clean! There's *nothing* like Tide!

2. Dishes sparkle—
even without wiping!

It's a miracle the way Tide gets dishes **CLEANER**—more sparkling bright—than *any* soap of *any* kind! Tide *leaves no soap film* to dull or streak them. No need to wipe! Just rinse and let them *drain dry* . . . and every dish, every glass will simply *gleam*. Talk about *easy*! There isn't another product made that will do the job easier than Tide!

3. Kind to hands, too—
now milder than ever!

If you hate putting your hands in greasy dishwater—how you'll love Tide's smooth, stay-clean suds! Those long lasting suds are *kind* to hands—milder than ever before. Yes, Tide makes dishwashing so much *pleasanter* and *easier*, gets dishes so much **CLEANER**! Try it—and see why more women use Tide than *any other dishwashing product*!



ALWAYS BUY TWO...



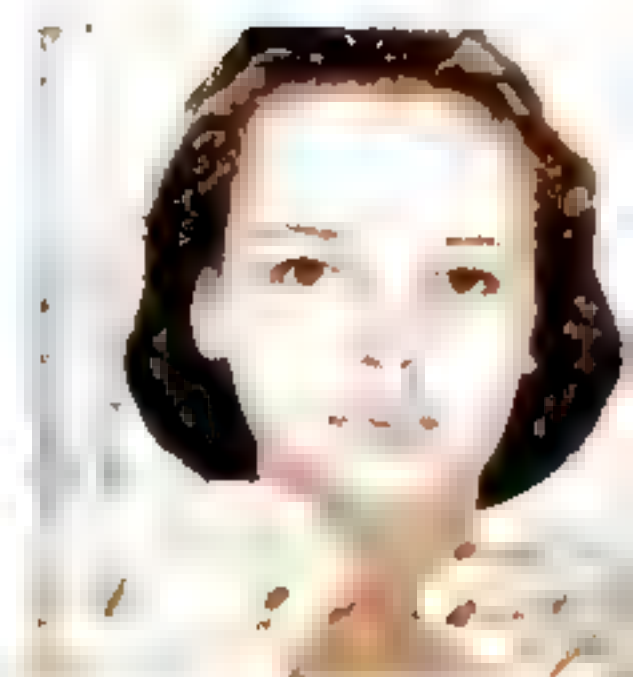
ONE FOR DISHES...



ONE FOR LAUNDRY!

Exciting, New,

Fresh,



Step 1: It's so simple and easy—
with lanolin-rich Max Factor Pan-
Cake Make-Up, the only cake
make-up guaranteed not to dry
your skin. Choose your shade
with the tone of your skin as
your color-cue. There's one
of 12 Max Factor color-
harmonizing shades
that's just right for
you. Then—begin,
of course, with
a clean skin.

DONNA REED

as she looks when away from the cameras

This lovely lady of the screen,
now starring in

"SCANDAL SHEET"
a Columbia Picture

is one of many Hollywood beauties who depend
on Max Factor Pan-Cake Make-Up and Lip-
stick for that fresh, young, Natural Look . . .
wherever they go . . . whatever they do!

*For her medium skin and brownish hair, Donna chooses Max Factor
Amber-Rose Pan-Cake and Max Factor Clear Red No. 2 Lipstick.*

DRESS BY ANN FOGARTY

● Important! These
instructions are not
recommended for use
with ordinary
cosmetics. Results
are guaranteed*
only if you use
genuine, patented
Max Factor Pan-
Cake Make-Up
and Lipstick.

Easy Way for you to have that Young, *Natural* Look

In these simple steps—with Max Factor's fabulous Pan-Cake* Make-Up—lies the off-stage beauty secret of Hollywood's loveliest stars! No other make-up—only Pan-Cake, used in this quick, easy way—is guaranteed* to give you a more naturally flattering complexion than ever before, without drying your skin—without the slightest "made-up" look.

Here's lovely make-up, so light and sheer your face can't even feel it! But you *know* it's there... ah, yes!... by the envious look from feminine eyes, from the admiring glances of men! It's made possible by use of Pan-Cake Make-Up

created (and patented) by Max Factor—and by methods he has perfected through the years while guarding the beauty of Hollywood's most precious complexions. Max Factor (and Max Factor alone!) is now able to offer you this new off-stage make-up, *guaranteed** to give you perfect results *the very first time you use it!* Just follow the 5 steps pictured below and see how Max Factor's exclusive blend of ingredients brings out your natural loveliness as no other make-up—no other method—could possibly do!



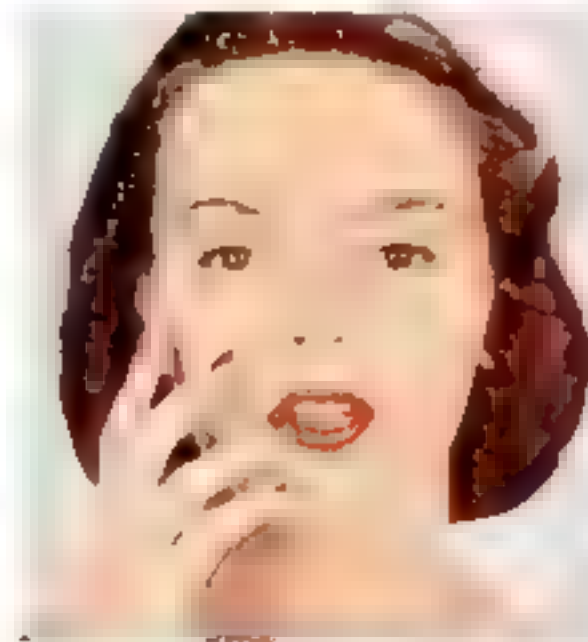
Step 2: For best results, use a sponge—wet, not just moist. Saturate it with water, then squeeze just short of the dripping point, and rub *tightly* over your Max Factor Pan-Cake. Use quick, light strokes to put a *thin* film over your entire face and throat. Do keep it *thin*! Then, while still moist, blot your face *immediately* with tissue.



Step 3: Puff on a light coating of powder, brushing off surplus. And there's your soft, lovely, natural-looking Max Factor mat finish! If you prefer the "sheen look," pat your face lightly now, with a clean, damp sponge. That does it! Either way, every tiny blenish is completely concealed, Max Factor's exclusive blend of ingredients covers more perfectly than *any other make-up*.



Step 4: Now—your lips, any shape you prefer. Let make-up overlap them before applying Max Factor Lipstick. To make lips thinner, draw outline just inside lip edges. To make them fuller, carry color over edges. Famous Max Factor Non-Drying, Indelible Lipstick covers *completely*; patented basic colors never make lips sensitive or parched. Much creamier, too; contains much more lanolin than any other lipstick.

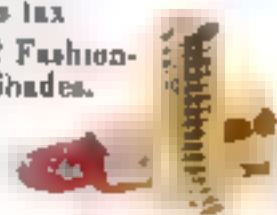


Step 5: To make super-indelible, rub lips with tip of finger, after applying lipstick. The longer you rub, the more indelible the color. Then apply more lipstick and blot with tissue. Don't bite tissue; press it firmly to lips—remove carefully. Lipstick color will stay on; *never come off on anything or anybody*. For lips with that fresh, shiny look, apply lipstick again, but *don't blot!*



Now look! A radiantly fresh, new you... transformed by Max Factor's magic make-up! Your skin so petal smooth, your lips so alluring! You're so much more *naturally* lovely than ever before! And you don't *look* made-up. You will *keep* that dewy-fresh, natural beauty, too, for hours and hours.

Max Factor Non-Drying, Indelible Lipstick—\$1.10 plus tax
Created in 12 Fashion-Harmony Shades.



Pan-Cake Make-Up by Max Factor—\$1.60 plus tax
In 12 flattering shades—to harmonize with any complexion.



At leading drug and department stores

MAX Factor—for that Fresh, Young, *Natural* Look

*Guarantee: Buy either or both of these Max Factor products at any cosmetic counter and use according to directions. If you don't agree that they make you look lovelier than ever before, *the very first time you use them*, simply return unused portions to Max Factor, Hollywood, for full refund.
*Pan-Cake (trademark) means Max Factor Hollywood cake make-up.



© 1922—B. F. DIST. CORP.

Photographed with special diffusion effects by Szara, noted photographer and orchidologist

AS IT SAYS ON THE LABEL: *"There is nothing better in the market"*

KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF
BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY



COATED CANDIDATE, Judge Kennon, made more of an appeal to city folk than to rural voters.

LONG LONG RULE COMES TO AN END

Louisiana politicians all gang up to beat Huey's brother's man

In Louisiana, land of the Kingfish, a gangling, quiet-spoken judge named Robert F. Kennon last week broke the rule of the Long dynasty that began 24 years ago. He won the Democratic primary for governor and is thereby assured of succeeding Earl Long, brother of the late Huey who once ruled the state as virtual dictator. Though a Louisiana governor cannot succeed himself, Earl, like the Kingfish before him, had tried to hand-pick a successor. In the first primary (LIFE, Nov. 26, 1951) his candidate, Judge Carlos Spaht, ran barely ahead of Kennon in a record field of nine candidates.

In the ensuing runoff against Kennon, Spaht tried to keep some semblance of dignity on the platform, but Governor Long resorted to the only tactics he knew. "Don't elect that nitwit Kennon—don't let no old sapsucker tell you he is any better than you or I," he shouted to the rednecks as he stumped the rural parishes.

The other seven defeated candidates, gang-ing up on Long, supported Kennon. One of them, Dudley LeBlanc, the former Hadacol king, all but outshouted the governor. Kennon himself campaigned by earnestly promising that he would pare state expenses and cut taxes by firing Long's "deadheads." At every stop, to the tune of *Shrimp Boats*, his sound trucks would blare out his own campaign song, *The Dead heads Are Going*. On election night (next page) the Long and the Spaht families sat in the governor's mansion and listened to the discouraging returns. As he trudged wearily up to bed at 10:30 p.m., long before the final count was in, Earl Long already knew the worst—he had been beaten by a margin of almost two to one.



SHIRT-SLEEVED ALLY of Kennon, Dudley LeBlanc, harangued the Cajun voters in Ville Platte in

French from the courthouse steps. To all the French-speaking voters his greeting was "Bonjour, cousin."



FAST FRIENDSHIP with oldtimer formed when LeBlanc promised him a good time in New Orleans.



WEARY GOVERNOR Earl Long slowly climbs stairway to bed after learning vote is against him.



LISTENING TO THE RETURNS, Earl Long sits with Mrs. Long, Mrs. Spahit, Carlos Jr. and his father. Candidate Spahit, before radio in the

governor's drawing room. Spahit had confidently predicted rural vote would turn tide in his favor. When the news turned bad, young Carlos was almost in tears.

It's a matter of Opinion...

Steeplechase or polo — which is the bigger thriller? Is it tougher to conquer the barriers and ditches and win against the field — or to outsmart opponents through teamwork and skill? It's a matter of opinion!



...but it's a *Fact* that Havoline is the best motor oil your money can buy



Custom-Made Havoline Motor Oil *exceeds* Heavy Duty requirements. That's why it's best for new cars, best for any car.

New car engines have closer clearances that require a Heavy Duty motor oil. That means Havoline! In *any* car, this unsurpassed Heavy Duty motor oil means increased engine power and better gasoline mileage, fewer engine repairs, and longer engine life. Drive in for Custom-Made Havoline today! See your Texaco Dealer — *the best friend your car ever had.*

THE TEXAS COMPANY
TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and in Latin America



TUNE IN ... TEXACO STAR THEATER starring MILTON BERLE on television every Tuesday night. METROPOLITAN OPERA radio broadcasts every Saturday afternoon. See newspaper for time and station



WILLIE'S WILES included messenger's, policeman's uniforms, which he used successfully as disguises to get himself admitted to jewelry stores, banks.



FALSE FACE of plaster and cigaret-holding hand to match were made by Willie in jail in 1941. He plotted to fool guards, break jail, but they caught him.



SIXTY-FOOT TUNNEL was dug under the noses of guards by Willie in 1945. He got out of a Pennsylvania jail but was caught a couple of hours later.

CURTAINS FOR 'THE ACTOR'

A pants salesman and a dead auto battery produce a farcical end for Willie Sutton's career of crime

Willie Sutton, the king of American bank robbers, was so adept at disguises and had such dramatic flair that he was called "The Actor." A brilliant technician, he also had a sense of humor. "Don't worry," he told the victims of one exploit, "everything here is insured." In broad daylight, two years ago, he robbed a Queens, N.Y. bank of \$64,000. Convicted at various times of robberies totaling \$150,000, he was suspected of having stolen \$500,000 more. Once he escaped from an escape-proof jail.

Last week the curtain came down on "The Actor's" career—but the ending was pure farce. A pants salesman who had seen Willie's face on an FBI poster recognized him in a Brooklyn subway. The cops he told found Willie taking the battery out of his car. Willie gave them a false name, acted the innocent citizen so convincingly the cops left. Back at the station, however, they mentioned the incident to a detective who went to check up. He brought Willie in, let him sit around the station for an hour with a loaded revolver under his arm without searching him but finally broke him down. New York Police Commissioner Monaghan filled the papers with praise of his cops, who had neglected to mention the salesman. When the salesman came forward to claim credit and a reported \$70,000 reward, the police shamefacedly gave him the credit. But the joke was on him, too. The only reward actually in sight was \$25, not \$70,000.

The police rounded up two Sutton confederates and his young half-Irish half-Arab girl friend at whose suggestion he had bought the car which led to his capture. Willie had \$10,000 in cash. Asked why he had not put it in a bank, he said he didn't trust banks. He was apparently resigned to the prospect of a long life of leisure, estimating that he owes New York and Pennsylvania 105 years in unserved prison time.



POLICE PICTURE of Willie, taken immediately after his capture, shows the dapper look for which he was notorious and which led salesman to recognize him.



WILLIE'S READING was varied. In his room in addition to the books shown here, police found *Basic Writings of Sigmund Freud*. Willie now plans to write his memoirs.



WILLIE'S GIRL, held as a material witness was Margaret Mary Moore, 20, a half-Irish, half-Arab immigrant.



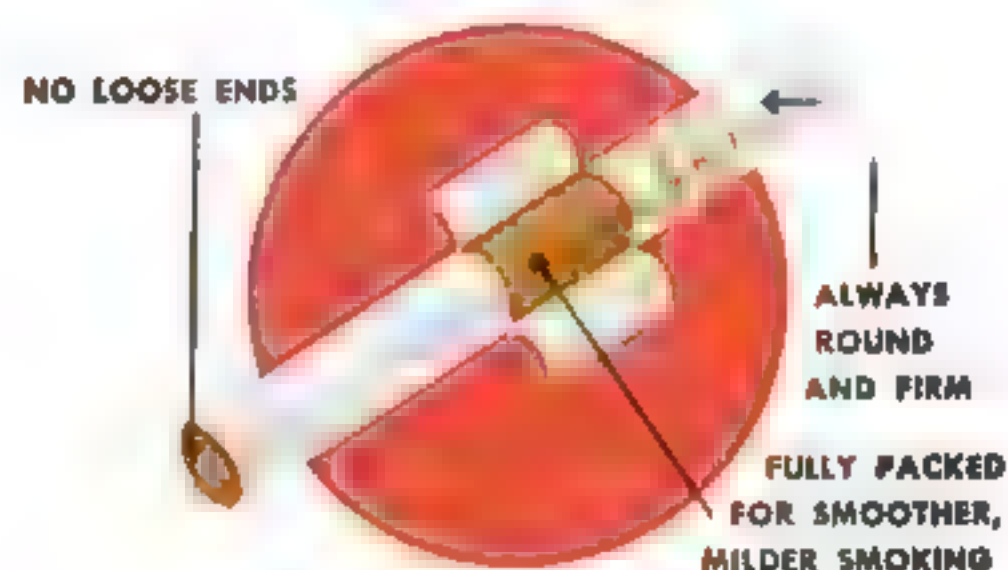
WILLIE'S CAR led to his downfall when he carelessly left the switch on overnight. He was taking the dead battery out to get it recharged when the cops arrested him.

Be Happy-Go LUCKY!

Here's why
Luckies taste better!



You get better taste from fine tobacco, and L.S./M.F.T.—Lucky Strike means fine tobacco . . . fine, mild, good-tasting tobacco. There's no substitute for fine tobacco—and don't let anybody tell you different!

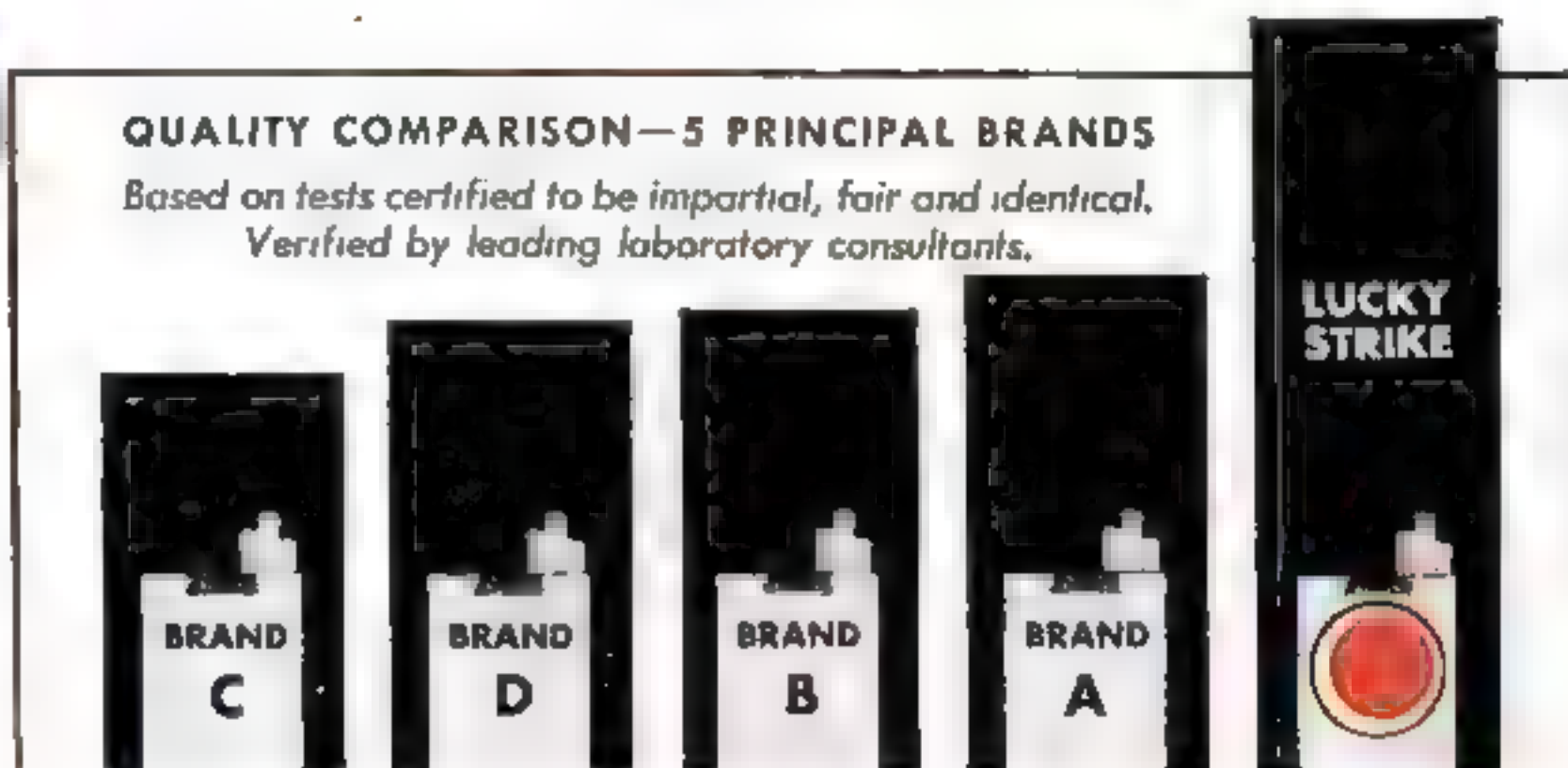


What's more, Luckies are made better—so round, so firm, so fully packed—so free and easy on the draw. Always, in all ways, you can depend on Luckies for better quality! These are facts—verified and documented.



QUALITY COMPARISON—5 PRINCIPAL BRANDS

Based on tests certified to be impartial, fair and identical.
Verified by leading laboratory consultants.



"In our judgment the above bar graph accurately and reliably depicts the relative quality of these brands. It is our conclusion that Lucky Strike is the best-made of these five major brands."

(Signed) Froehling & Robertson, Inc.,
Richmond, Va.

"We confirm that in our opinion the properties measured are all important factors affecting the taste of cigarette smoke. We do verify that the above chart correctly shows that Lucky Strike ranks first in quality."

(Signed) Foster D. Snell, Inc., New York, N.Y.

© A. T. Co.

PRODUCT OF *The American Tobacco Company*

**Not just
"automatic"
defrosting**

NOW! Tri-



8 Models ... 8 Sizes ... 8 Prices

they're

feminized!

... with features such as full-width 50 lb. freezer ... Pantry-Dor with extra "at-hand" storage ... covered meat drawer ... stainless steel or chrome-plated shelves ... butter keeper ... famous Tight-Wad unit with 5-year warranty.

For the name of the IH dealer near you, see the classified pages of your telephone directory.

COPYRIGHT, 1953 INTERNATIONAL HARVESTER COMPANY

MODEL G-93-D

INTERNATIONAL HARVESTER COMPANY
180 NORTH MICHIGAN AVENUE • CHICAGO 1, ILLINOIS

Matic DEFROSTING



Only in the New 1952

INTERNATIONAL HARVESTER

Refrigerators

**DEFROSTS ITSELF AUTOMATICALLY EVERY NIGHT,
OR YOU CAN DEFROST IT ANY WAY,
ANY TIME YOU LIKE**

Simple as A-B-C!

A - Automatic

Fully automatic defrosting every night. Nothing to do, no food to remove, no water to empty. So fast that frozen foods stay hard!

B - By Manual Control

Set the dial . . . have fast, electric defrosting at *any* time of day you want it. A convenience feature you'll welcome!

C - Conventional

You can defrost slowly if you wish! Really handy when it's time for you to clean the interior of your refrigerator.

COLOR inside—outside

New interiors of Spring-fresh Green with sparkling gold trim. Satin-smooth Jeweled Shadowline exterior styling . . . with door handles to match your kitchen color scheme. Eleven gay colors from which to choose—to change whenever you redecorate your kitchen.



International Harvester Also Builds Home Freezers . . . McCormick Farm Equipment and Farmall Tractors . . . Motor Trucks . . . "Big Red" Crawler Tractors

A wonderful catch for you!

FISH FILLETS fixed with



FISH FILLETS—Hunt Style

Your family's going to say: "Mmmm! These are good!" And, mother, they're so easy to prepare!

Hunt's Tomato Sauce puts the extra taste-tingle into these fillets. Because Hunt's is *real* tomato sauce. Not a soup. Not a catsup. Hunt's makes your fine cooking still more flavorful. Take...

1½ lbs. seasoned fish fillets

Place in shallow, greased baking pan. Then mix together...

4 tbsp. melted margarine or butter
2 tbsp. chopped onion 1 tsp. salt
¼ cup water Dash of sage ¼ tsp. pepper
1 bay leaf 1 can HUNT'S TOMATO SAUCE

Pour sauce mixture over fish. Bake, basting occasionally, in moderate oven (350°) 35-40 minutes, or until fish is tender. Serves 4 delighted people.

Velvety-smooth Hunt's Tomato Sauce makes all the difference in the world to this recipe. Hunt's is *all* rich tomato sauce, made especially for cooking. It's *kettle-simmered* with fine spices and seasonings. No starchy thickeners added.

Let economical Hunt's perk up your recipes for meat loaf, spaghetti, roasts, casseroles, stews, soups, and gravies. *It costs only a few cents a can.* Have several cans on hand all the time!

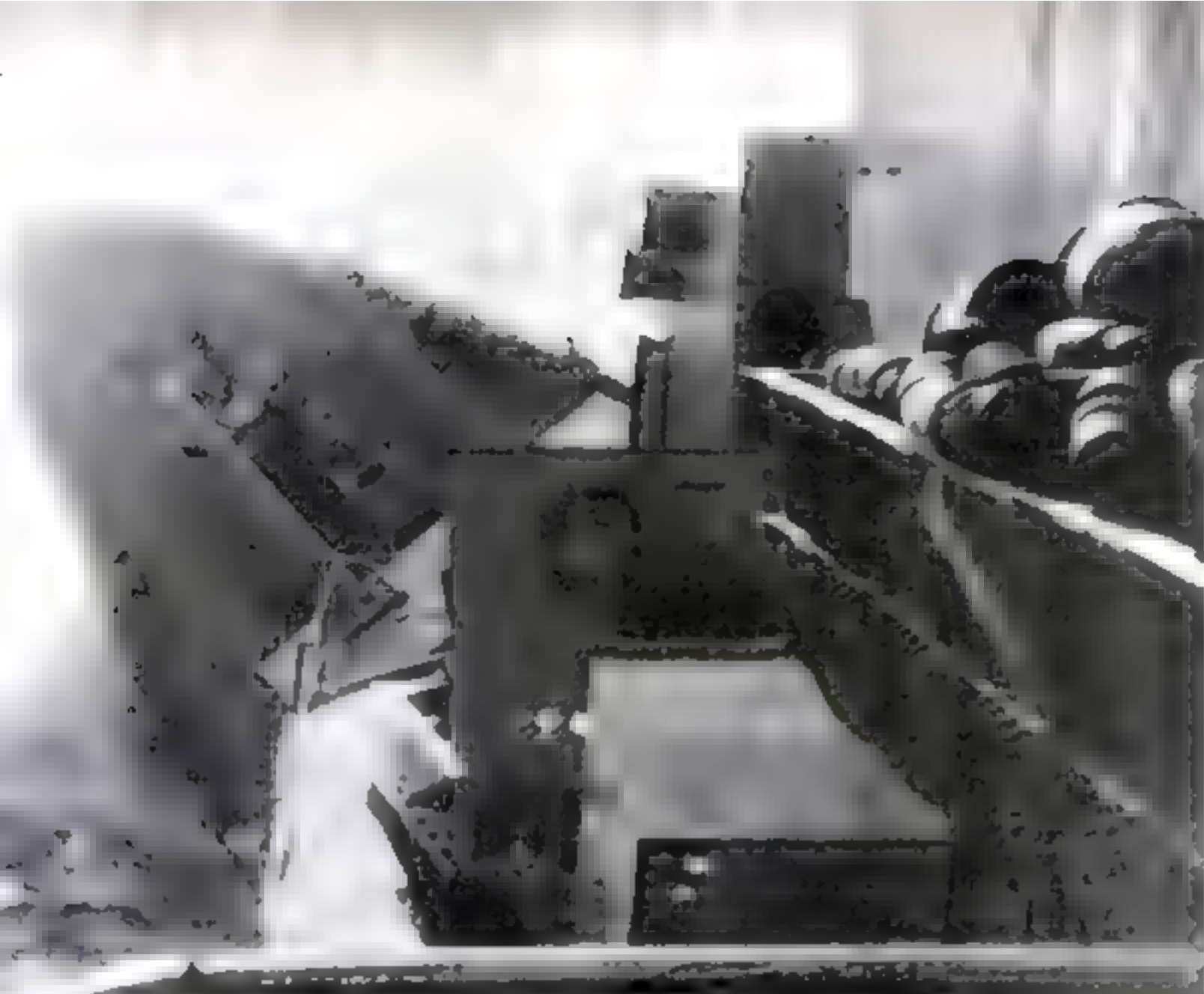
Hunt Foods, Inc., Fullerton, Calif.

Hunt-
for the best

For breakfast
or dessert—



Hunt's
Heavenly Peaches



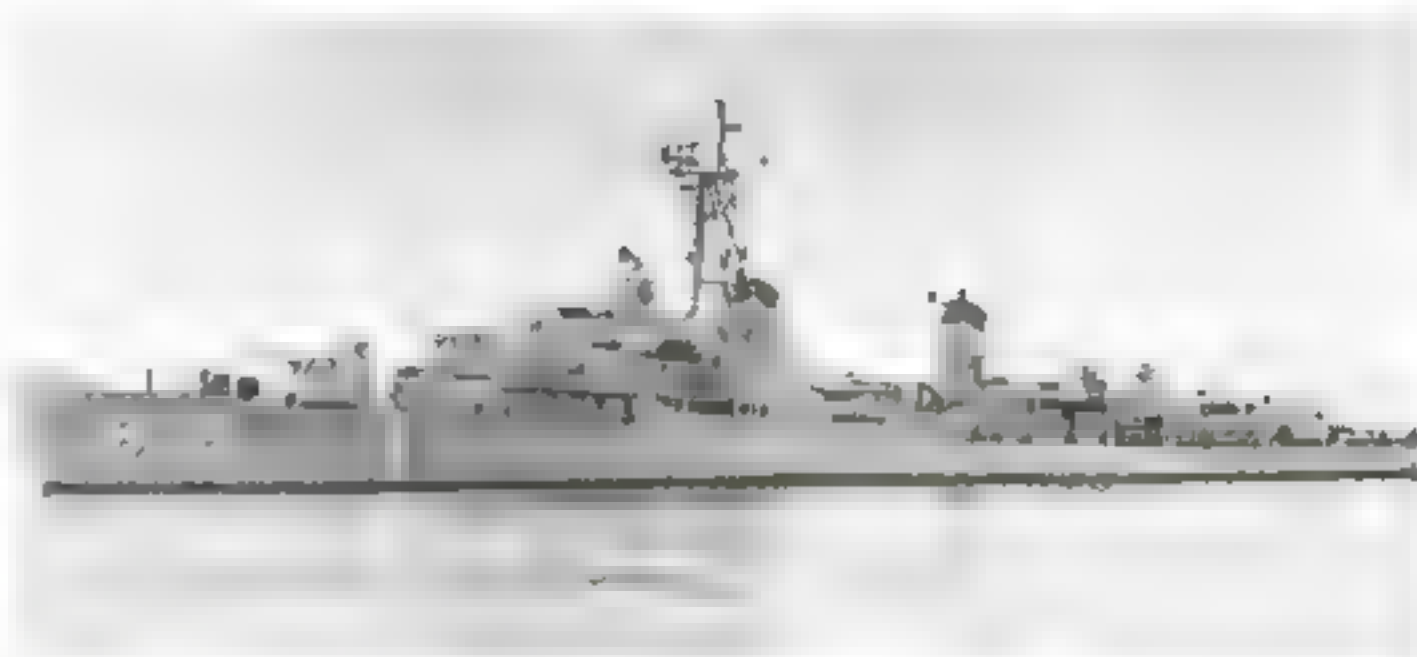
CRUMPLED BOW of the destroyer *Small* sags slowly into the sea. Ship had struck mine three days before and heavy seas had nearly ripped off shattered bow.



DETACHED BOW, torn loose from the *Small* when her captain, Robert Neyman, ordered engines reversed, floats away. It was sunk by gunfire in 10 minutes.

A DESTROYER SAILS BACKWARD TO FIND A NEW BOW

Last October Japanese workers at the Kure shipyards saw a startling sight. Into the harbor slowly steamed what seemed to be a U.S. destroyer sailing backwards. That is just what it was. When she came closer it was easy for the workers to see why. The U.S.S. *Ernest G. Small* had no bow. She had lost it (*above*) to a combination of heavy seas and a North Korean mine which killed nine of her crew and wounded 51. For 300 miles, helped along by a fleet tug, the *Small* had ignominiously backed up to Japan. At Kure she got a new bow. It was not the long, rakish prow of a 35-knot fighting ship but a stubby little thing that made her resemble a seagoing Pekinese. With it, though, the *Small* could go forward again and she set her abbreviated new bow toward the States. At Long Beach, Calif. she finally got into a drydock (p. 42) and there they grafted the bow from an unfinished sister ship, the *Seymour D. Owens*, onto her. Four months after the mine had hit, the *Ernest G. Small* was back together again.



U.S.S. "SMALL," before explosion, was a sleek, fast 2,250-ton destroyer with six 5-inch guns. Dotted line shows where her bow was blasted away from the ship.



ON BACKWARD JOURNEY of 300 miles to Japan the bowless *Small* traveled at only 6 knots. Watertight bulkheads in the forward section of the ship would

not withstand pressure of normal forward motion. Two of *Small's* 5-inch guns are missing, but she is on an even keel and "proceeding to port under her own power."



"After cleaning the car or working in the garden, I reach for Boraxo to get my hands clean—quick!"



"I need more than just plain soap for my dirty hands. Boraxo's the answer—gets dirt off in seconds!"



"I don't rub and scrub to get off grease and deep-down dirt —Boraxo's quick, easy on the hands!"

THERE GOES THE **DIRT...**

fast!



BORAXO GETS OUT DIRT PLAIN SOAP CAN'T REACH!



Mother uses mild Boraxo for herself — and for youngsters' dirty hands and knees. No smeared soap dish, saves towels, too!



So easy to use ... just wet your hands... pour on fast-working Boraxo...no hard rubbing necessary.



In seconds creamy Boraxo gets knuckles—even nails—really clean! Start your family using Boraxo right away!

ANOTHER FAMOUS "20 MULE TEAM" PRODUCT

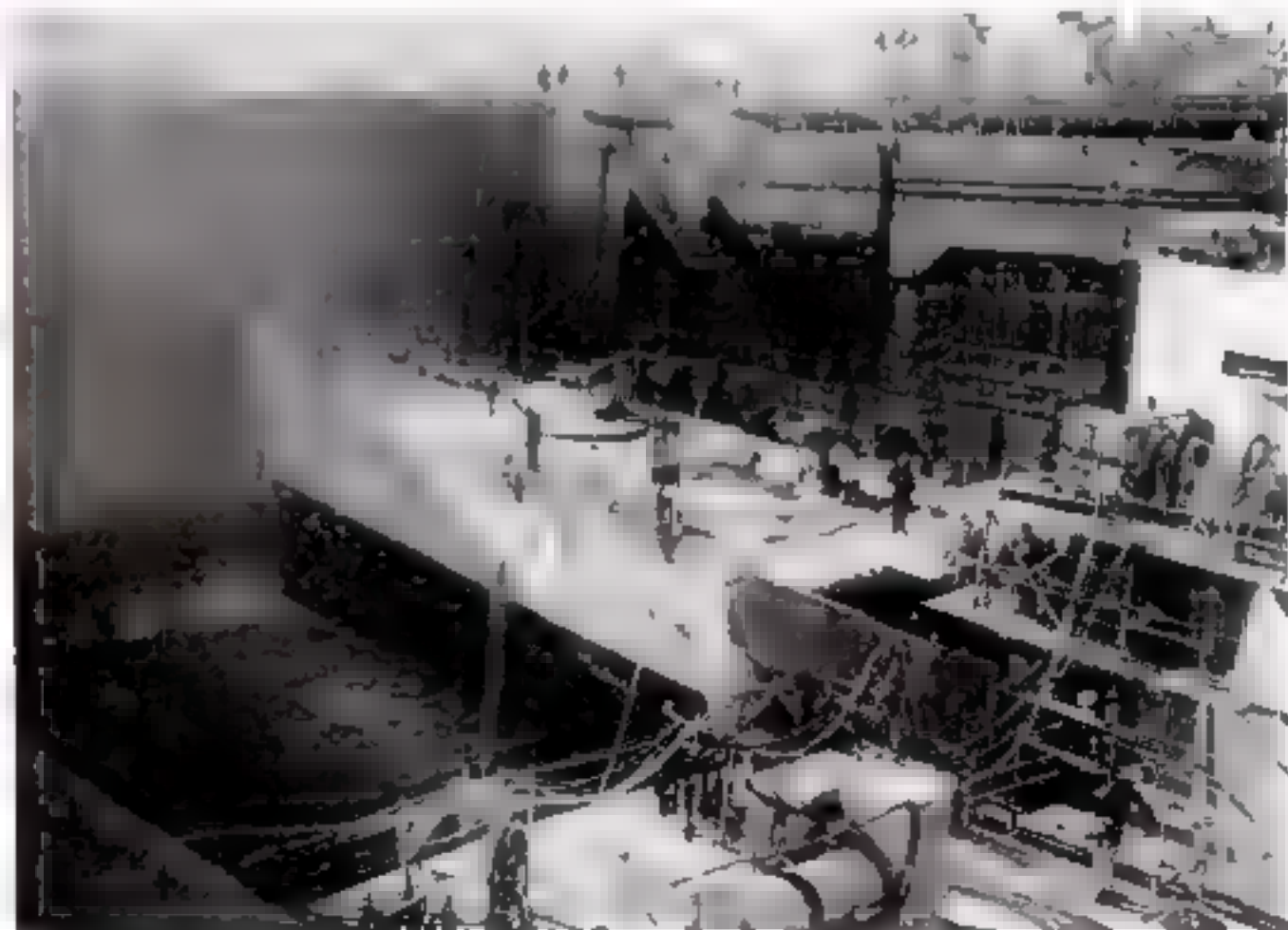
Destroyer CONTINUED



PUG-NOSED DESTROYER pulls into Long Beach, Calif. after a 30-day trip across the Pacific. With this temporary bow she could do only 10 knots.



WELCOME HOME is played by U.S. Marine Corps band on the dockside. The *Small* had gone to Korea in August 1950, had supported Inchon landing.



THE NEW BOW, which weighs 170 tons, is lifted by a huge crane and swung across drydock from the hull of the *Owens* (left) to that of the waiting *Small*.

Don't ever let **HEADACHE**

interfere!



BROMO- SELTZER

does more
for you –
it's faster,
too!

COMPARE	BROMO- SELTZER	ANY OTHER HEADACHE PRODUCT
1. RELIEVES HEADACHE PAIN FAST	YES	?
2. SOOTHES YOUR UPSET STOMACH	YES	?
3. CALMS YOUR EDGY NERVES	YES	?

Bromo-Seltzer and only Bromo-Seltzer is ready instantly to fight headache all three ways. For best results, use cold water. Follow the label, avoid excessive use. Keep ahead of headache. Keep Bromo-Seltzer handy.



Millions believe in **BROMO-SELTZER**



A PRESIDENT IS BEING ELECTED HERE

Thirty five floors above a city street . . . but these are "grass roots" Americans, too. Talking out their politics earnestly and seriously. And mellowing the discussion, as men like to, with a fine, mild whiskey that is called Imperial.

Today a great many people enjoy Imperial. In fact, people like you

have made Imperial one of America's very largest-selling whiskeys. We believe this is because Hiram Walker takes the pains to make Imperial smooth and good to taste — always.

Wouldn't you like to try this excellent whiskey yourself?

JUST TELL THE MAN YOU WANT IMPERIAL

Blended whiskey. 86 proof. 70% grain neutral spirits. Hiram Walker & Sons Inc., Peoria, Illinois



TURKANA WARRIOR wears a toga, an ostrich plume topper and ivory chin ball fastened to skin.

LOYAL SUBJECTS OF HER MAJESTY

What queen saw—and didn't see

Though it was broken off at the first stop, in Kenya, by news of her father's death, the tour on which Princess Elizabeth became Queen of England did not end before she saw some of her most colorful loyal subjects. Kenya's plan to show even more of them, including the fierce Nandi tribesmen (*right*) was spoiled by the somber news. Covering the royal African tour, *Life's* photographer, Dmitri Kessel, found the subjects shown here at Nairobi and Nyeri. The native warriors are wearing their best tribal garb although now they more often wear the uniforms of colonial troops, for they are skilled soldiers, trained and led by British officers. In one respect British training has softened them. Normally a barefoot lot, they are required to wear shoes in the army and as a result, when they now don their tribal regalia, they have to add sandals to keep their feet from hurting.



MOSLEM SCHOOLGIRLS of Nairobi, capital of Kenya, wait on grass outside of Government House

for the royal visitors' arrival. They are members of the large Indian colony which has settled in Kenya.



NANDI WARRIORS rehearse for demonstration which Elizabeth missed because news of king's death

canceled it. Black ball-like tufts of ostrich feathers on their spears signify that they have come in peace.

Be Light-hearted! Stay Light-hearted!

Step up to Carling's!



CANADA'S
GREAT ALE
IS NOW BREWED
IN U. S. A.



You've just never tasted anything so refreshing,
so enjoyable—as Carling's Red Cap! For *only* Carling's
offers you the dry, delicious lightness of smoothest beer
... *plus* the rich, rewarding heartiness of ale—and
at no extra cost. Whichever you've preferred
up to now—beer or ale—you'll like *Light-hearted* Carling's
better! So ... be light-hearted! Stay light-hearted!
Step up to Carling's Red Cap Ale today!

CARLING'S *Red Cap* **ALE**

It's Light-hearted!



©1952 Brewing Corporation of America, Cleveland, Ohio



SANDBLASTED PATIENT has "rubber dam" in her mouth to catch the abrasive dust which is sucked up by vacuum tube (right) after striking tooth.

DENTAL SAND BLASTER

Abrasive jet is painless substitute for drill

The reluctant millions who yearly bare their teeth to the dentist's drill may take heart in the knowledge that a near-painless substitute for that instrument is now available. The new tooth-carver developed by Dr. R. B. Black of Corpus Christi, Texas is a miniature sandblaster, whose needle-thin jet of abrasive-laden carbon dioxide can cut like a saw or polish like a brush (*below*). The Airdent is guided entirely by sight and is therefore not a perfect or complete substitute for the ordinary drill, which must still be used to feel out invisible bits of soft decay in the depths of a sandblasted cavity. It is also expensive (\$1,900) and tricky to use. But its pain-saving quality, resulting from reduced heat, pressure and vibration, holds such appeal for doctor and patient that Airdent is now being used by 900 dentists and 23 dental colleges.



CLEANING TOOTH, Airdent blasts away film but does not mar enamel. A softer abrasive and less pressure are used in this process.



CARVING TOOTH, machine makes fine, clean cut through hard enamel. Abrasive bounces harmlessly off gums because they are resilient.

**NO OTHER HAIR TONIC
GIVES YOU KREML'S**

"ONE-TWO" ACTION

**1
GROOMING
AGENT**

**2
CONDITIONING
AGENT**



**Each application of KREML
gives you two distinct actions**

1 PROVIDES PERFECT GROOMING—

The golden grooming agent controls the hair gently...lets you comb it exactly as you want it, and keeps it that way all day long.

2 CONDITIONS HAIR AND SCALP—

The crystal-clear conditioning agent gives the scalp that "waked-up", fresh, stimulated feeling; removes loose dandruff flakes; helps cleanse the scalp.

When shaken, BOTH these agents flow out as one in perfect balance. Each does its job as if separately applied.

That's the secret of the soft, natural, non-greasy attractiveness of Kreml-groomed hair. That's the exclusive non-drying Kreml Hair Tonic formula that brings you good looks. Be sure you use Kreml!

Buy . . . KREML

DR. B. SEMLER, INC.

UNIVERSAL

Jet 99

NEW SUPER-TYPE VACUUM CLEANER

All-Metal Construction

**Not an
Ordinary
Cleaner!**



**Completely
Different From
All Other Types!**

Model VC-6710

**Naturally-
NO DUST BAG
TO EMPTY!**

**New Serva-tools
with 99 uses**

For every cleaning task, there's a Jet 99 cleaning tool that's scratch-proof, mar-proof, easily attached. No "hidden catches" to struggle with. Lightweight steel wands won't dent or flatten out.

Complete with the Jet 99. Nothing extra to buy!

Copyright 1952, E. F. & C.

EXCLUSIVE Jet 99

RUG NOZZLE WITH THE FLOATING BRUSH

Designed to give maximum uniform contact section. Picks up all the hair, lint, threads, the first time over your rugs. Floating brush adjusts to "high-low" pile or new sculptured weaves!



Oval Brush

Ideal for bare floors, screens, tile, linoleum, hooked rugs and walls.



Round Brush

Thoroughly and safely dusts pictures, lampshades, blinds, moldings, furniture.



Upholstery Nozzle

Keeps fabrics looking like new... draperies, clothing, upholstery, car interiors.

NEW CLEANING DISCOVERY!

... with Jet Power - **Gets More Dirt**

Empties in 2 Seconds - **Easier Than Any Other Cleaner!**

Presto-Matic Dirt Disposal



Two-Second Disposal — No Dust Bags, No Cans, No Filters to Empty! Just push a button . . . and toss the paper bag away. So simple—so quick—no muss or bother . . . what could be easier than that? Nothing to take apart . . . no clips, no clamps, no heavy motor to remove, nothing to "wrestle" back in place. Use it once and you'll agree it's the easiest cleaner in the world to empty!

Jet Power for Super-Suction



Cleans Everything Better, Faster, Easier!

The most powerful unit ever put into a cleaner, the Jet 99 motor is designed to create a super suction . . . half-a-million cubic inches of air every minute. This jet-power suction gets all the surface dirt quickly and without wear . . . without going back over the same spot again and again. Saves you time and effort.

Carry-Easy Design



Easiest To Use — Upstairs, Downstairs,

All Around the House! No matter where you clean, the Jet 99 is never in your way. It pivots easily as you change direction . . . ends "hard fighting" with the hose . . . glides smoothly from room to room. It's compact and balanced for easy carrying upstairs or down. It doesn't slip, doesn't tip on stairs because it's built to stand on steps for full cleaning freedom!

• **T**HINK of it! A completely new kind of cleaner with far greater cleaning power packed into a small unit that's so quiet, you'll be amazed. A new air dispersal system filters air four ways, eliminating air blast that stirs up dust and germs. And you can switch from suction to blower in seconds.

• You'll take to its smart color and styling . . . no projections to bang your legs or snag your hose . . . a wide all-around bumper to protect furniture . . . simple, foolproof controls.

• Yes . . . a great new day in cleaning is here. Prove it to yourself. Try the Jet 99 in your own home and you'll see how much easier *your* cleaning can be!

GET A JET 99
DEMONSTRATION
BEFORE YOU BUY
ANY CLEANER



**TRY THIS NEW DISCOVERY IN
YOUR HOME. IT COSTS NO MORE
THAN ORDINARY CLEANERS!**

Landers, Frary & Clark
New Britain, Conn.
I want to try the Jet 99. Please have my Universal
dealer deliver one to my home at no obligation to me.
Name.....
Address.....
City & Zone.....
Size.....



America's Most Complete Line of Home Cleaning Equipment

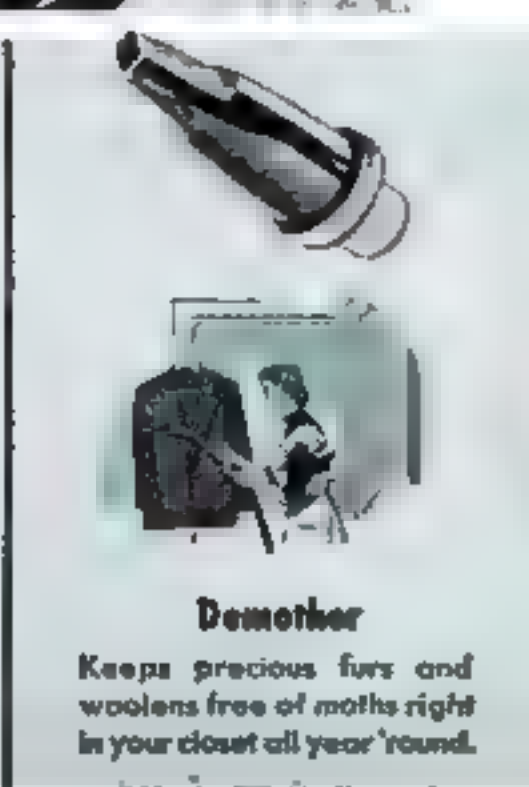
UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

In Canada sold by The T. Eaton Co., Limited



Service Tool
Removes dirt from baseboards, radiators, and TV nook and cranny.



Demolisher
Keeps precious furs and woollens free of moths right in your closet all year 'round.



Spray Gun
Sprays paint . . . wax . . . insecticides. No valves to clog, no springs to break.

'YANKEE' CHILE



THIN LAND of Chile, with greatest width of 250 miles, is held tight between the Pacific and the Andes. Its population is almost 6 million.



TIDY ROWS OF PARKED AUTOS GIVE A NORTH AMERICAN APPEARANCE TO BULNES SQUARE NEAR CHILE'S GOVERNMENT PALACE

IN THE 'FARTHEST CORNER OF THE UNIVERSE' A VIGOROUS PEOPLE BUILD A MODERN NATION

PHOTOGRAPHED FOR LIFE BY ELIOT ELISOFFON

Any grammar school geographer would know the jagged spine at the left for a map of Chile. He would think of it as the skinniest land on earth and in the same terms he would think of a hardy and rather odd people who toiled their lives away amid the cliffs of the high Andes, often beset by condors. He would be partly right and also he would be largely wrong. Chile has been subject to the misconceptions of outsiders ever since 1545 when Pedro de Valdivia wrote to Emperor Charles V of Spain, touting "rich mines of gold, the whole land being full of it." He told this big white lie in the hope of tempting colonists. Today a more accurate idea can be had from the picture above, which could pass for Indianapolis, but is really Bulnes Square in Santiago, Chile's capital. This is a nation so up and coming that its people, although they sometimes berate the *yanqui* imperialism of the U.S., have been nicknamed the "Yankees of South America."

In growth and spirit Chile more nearly parallels the U.S. than it does its neighbor *Latino* nations. The *Chilenos'* first European forebears were proud, tough Castilians and Basques sent by Pizarro. Later came immigrants from every country of Western Europe and together the newcomers and old settlers forged a new Chilean race. A number of things tempered them: for 300 years they fought the Araucanian Indians, as hostile and even more formidable than the Sioux of the U.S. They fought a war of liberation from Spain. They won a war against Bolivia and Peru. They developed their modern country against the

exigent background of a land that is often harsh, always beautiful and infinitely varied through 38° of latitude (see facing and following pages). In the northern reaches of its 2,600 miles (nearly as long as the U.S. is wide) Chile is a brutal desert laden with the world's richest nitrate deposits and its second best source of copper. Midway on the coast is the fertile central valley, always balmy and abundant with grain and grape. Southward stretch the pine forests and the lakes and sheeplands. All this is hung upon the rocky vertebrae of the Andes with its coccyx in Tierra del Fuego on the edge of the Antarctic.

At his most typical the modern *Chileno* is unsentimental, vigorous, practical and drivingly businesslike. He is politically mature, governing himself democratically in a system which is complex but stable. Socially he is so advanced that Chile was the first South American country to adopt old age security and universal suffrage. His labor unions are among the world's most highly organized. Amid this progress, however, there are blank spots. His health is poor and his level of literacy low. He drinks too much of his own good wine. Sixty percent of his farmland is in the hands of feudal *hacendados*, and agricultural methods are primitive. But in the last 12 years, driven by an earthquake whose havoc nearly wrecked its economy, Chile has striven mightily to achieve self-sufficiency through industrialization and with its new and growing vigor this narrow land is no longer, as Simon Bolivar once described it, "the farthest corner of the Universe."

LATE SUN SPILLS GOLD INTO "MAR BRAVO" (WILD SEA) AT RESORT NEAR VALPARAISO



Cre
ulla dir
adiator
esh, on,



MOUNTAIN GRAVEYARD (*above*) is as gaunt as bleached bones in hard light of Atacama Desert. At 10,000 feet, with still higher Andes as somber backdrop,

cemetery lies in Chuquibambilla, a town of 20,000 whose men work in world's largest copper mines, owned by Chile Exploration Co., a subsidiary of U.S. Anaconda Co.





SEASIDE PLAYGROUND (*balneario*) at Algarrobo just south of Valparaíso adds to life's pleasures in Chile's balneario or nudist section. Barefoot boy in foreground

hunts for periwinkles (marine snails) while on nearby rocks not living family poses for a picture. This is one of the few warm water resorts across Chile capital.





SANTIAGO SMOKE-EATERS are all volunteers except the drivers, and are men of business and social prestige in the community. Here the *bomberos* of Company

No. 1, wearing their regulation dress uniform together with nonreg striped socks, proudly assemble with retired fire engine imported from Portland, Maine in 1864.



QUICK LUNCH scene, which could be soda-sandwich counter in almost any U.S. city, is actually the Waldorf restaurant in Santiago. The man on the high stool in

foreground, who has the Yankee habit of taking a newspaper with his food, can read the day's menu on the lighted mural cards above the modern serving counter.



COLLEGE CLASS at the University of Chile in Santiago studies architecture in standard undergraduate regalia of tied neckties, loose sweaters, and dazzling sport

jackets. This institution, which was founded in 1811, has enrollment of more than 6,000. Chile has three universities and a new, well-equipped college of engineering.

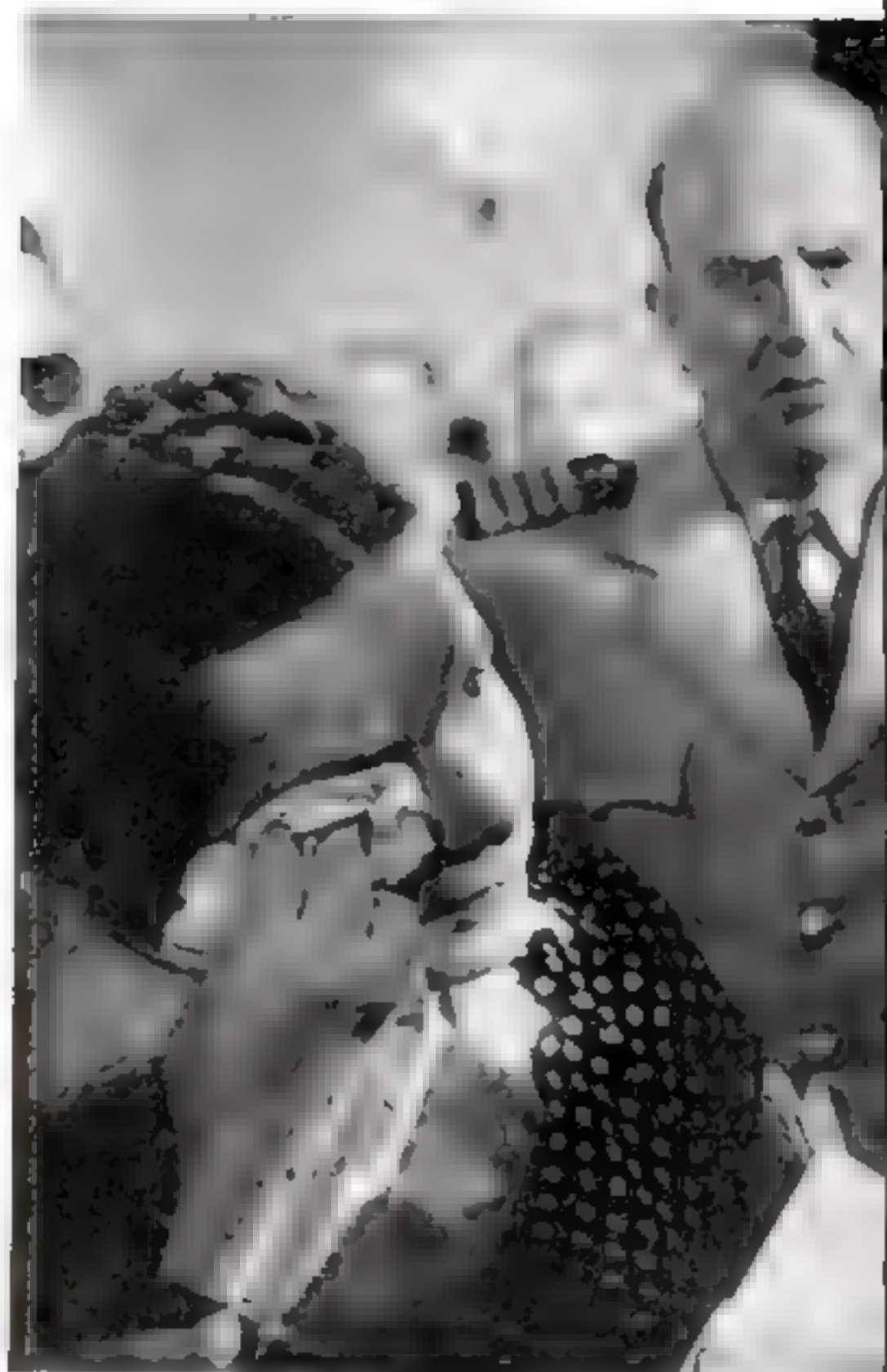


NEW INDUSTRY is represented by this modern steel mill which was built by government and opened in 1950. Here Chilean workers operate machine for laminating steel.



NEW GAME brings round-house swing by this Antofagasta batter. These Chileans learned how to play sand-lot baseball from visiting U.S. nitrate and copper technicians.

CHILE CONTINUED



AT HIS OFFICIAL RESIDENCE PRESIDENT GONZALES

NEW INDUSTRY,

Chile's leader for the last five years, and one who epitomizes the *Chileno* spirit, has been President Gonzales Videla, a tempestuous man who is equally at home leading an industrial revolution, punching a political enemy in the eye, visiting a U.S. President or comforting a troubled constituent. To get things done in Chile, Gonzales, a skilled political juggler, has by turns courted the arch-conservative *hacendados* and the powerful labor unions. Himself a middle-of-the-roader, he accepted Communist help to get elected in 1946, then threw the Reds out of his cabinet and finally got Congress to outlaw the party. There have been great changes in Chile during Gonzales' administration. The oil fields on the Strait of Magellan near Cape Horn have begun to produce. A new U.S.-owned copper refinery will soon begin



OLD METHODS are still used in Chile's small private copper mines such as the one where this hired miner picks out ore by hand and earns about \$75 a month.



LISTENS TO A TEARFUL WOMAN TELL HER TROUBLES

NEW LIBERTIES

operating at Chuquibambilla. Advanced methods of extracting nitrates have been introduced. Chile's first steel mill is producing at Humberstone. Hundreds of thousands of kilowatts have been added to the electric capacity. At more than \$137 million in loans have been obtained from the U.S. This year Chile will elect Gonzalez's successor (he cannot succeed himself). And this year, for the first time, Chilean women will vote in a presidential election. With Gonzalez's help they won suffrage in 1933, but long before that the *Chilena* had freed herself from the duenna spirit which restricts women in most Latin American countries. To many Chileans it seems right and natural that women should be doctors, lawyers, envoys to the U.N., Nobel Prize winners (Gabriela Mistral, poetess, 1945) and sculptors of renown (*next page*).



WOMAN DOCTOR Rosa Gallegos examines tubercular child. With too few doctors Chile's infant mortality rate is 16.9 in 100 (U.S. rate 3.13 in 100)



WOMAN ENVOY Mrs. Ann F. Peralta who is known at the U.N. as the "most beautiful diplomat" visits Humberstone, copper country, and resigned because of illness

WOMAN JUDGE Maria Peralta (right), three years in national court keeps her secretaries beside her as she passes sentence on a murderer (the shadowy figure at the left)



CHILE'S PRIDE and its artistic maturity find expression in new Lourdes Basilica in Santiago. Figures of prophets around its dome are the work of Livy Garañán, a Guggenheim fellow in 1944 and winner of Chile's highest awards for sculpture, who stands here beneath her statues.



When a favorite boy comes home
a man — it's camera time

Important hours live on in snapshots

Home news—the unexpected visitor from far away, the birthdays, new pets, new activities of the children—it's all yours to keep when you make a snapshot record. And with extra prints you can share it all with family and friends.
Eastman Kodak Company, Rochester 4, N. Y.

Send a snapshot with every letter



At your dealers—dependable Kodak and Brownie cameras for indoor and outdoor snapshots.

For black-and-white snapshots, Kodak Verichrome Film. For full-color snapshots, Kodacolor Film.





**America's Best
in Flavor Tests!**

DESIGNER de Givenchy (right) and fitter study effect in a mirror of hat tried on by his partner Bettina between her publicity chores.

De Givenchy, a New Name in Paris



HIS DESIGNS specialize in separates like the three tops, three skirts (above) which can be used interchangeably to make nine outfits. They are: white cardigan with coral beads over short black skirt (left), organdy blouse over long black skirt (center), fringed black sweater over striped skirt (right, worn by Bettina).



DESIGNER, 6 FT. 7 AND ONLY 25, SPRINGS A BIG SPRING SURPRISE

To Americans in Paris for the spring collections, the time hardly seemed propitious for anyone to be opening a new house—least of all for a youngster without too much money. High costs had forced four houses out of business within a year, including the famous old names of Molyneux and Piguet, and high prices had cut sales in others by perhaps 20% under last spring. But after the unveilings the two most talked-of designers were the old master, Dior, and a brash newcomer, Hubert de Givenchy, who was 25 on February 21. The tallest (6 feet, 7 inches) and youngest designer in Paris, De Givenchy had been an apprentice designer for Fath, Piguet and Schiaparelli. Out on his own, with a shoestring staff and cramped space, he was able to reduce his average prices by a third. It was not his prices, however, but his designs which earned him the biggest salon ovation heard in five years and sales of seven million francs (\$20,000) the first day, spectacular for a new, small house.

De Givenchy's designs were not necessarily influenced by American ideas, but they are sure to succeed here. They are youthful and full of fresh ideas, with emphasis on separate skirts and tops (left) and the accessory odds and ends that appeal especially to Americans. His small collection ranged from coats and ball gowns that compete with the seasoned *haute couture*, to fashion gimmicks like a paper-lantern-pleated babushka, big-sleeved blouses in washable shirting and "Garbo" hats. These were displayed in a show as smoothly elegant as the most experienced house in Paris could put on—in quarters so cramped that ironing was done in the bathroom (p. 64). Center of the chaos was De Givenchy's beautiful teammate, Bettina Graziani (above). Bettina, 26, resigned her position as the top model in Paris to join the new enterprise. Before the opening she beat the publicity drums, pulled in all the important U.S. fashion editors, posed for pictures, set up seats, pressed clothes backstage, modeled them on the runway and came out afterward to sell them.

LITTLE LULU says—

IN YOUR CAR TOO—
KLEENEX
MEETS YOU HALFWAY!



...with an **AUTO-SERV** Dispenser
for **KLEENEX** tissues



Here's the handy way to carry Kleenex in your car — this handsome plastic Auto-Serv* Dispenser for Kleenex* tissues! Installs under the glove compartment; holds a full box of Kleenex (200 sheets). For dozens of uses—with Auto-Serv you'll always have a soft, strong Kleenex tissue at your fingertips! See your auto supply dealer today.

INTERNATIONAL
CELLULOSE
PRODUCTS CO.

COLD got you?
MAKE A
FRIEND OF

Tabcin
When you take cold—take TABCIN quick! TABCIN is the modern cold formula of time-tested ingredients to relieve the headache, the feverish feeling and aches and pains of a cold. TABCIN also contains antihistamine to check sneezes and sniffles. TABCIN offers more complete cold relief than the antihistamine alone. Miles Laboratories Inc. Elkhart, Ind.
45c and 75c
ALL DRUG STORES in the BRIGHT RED package

Whenever you write
to **LIFE** about
your subscription
Be sure
you've included
your postal
zone number!

Sta-Rite
BOBBY PINS
100 PINS 25c
and Hair Nets
FOR GOOD GROOMING

MUTUAL INVESTMENT FUNDS

Investors **MUTUAL**

Investors **STOCK FUND**

Investors **SELECTIVE FUND**

FACE-AMOUNT CERTIFICATE COMPANY

Investors **SYNDICATE OF AMERICA**

For prospectuses of any of these investment companies, check one of the boxes below:

Investors **DIVERSIFIED SERVICES, INC.**

Established 1894

204 ROANOKE BUILDING, MINNEAPOLIS 2, MINNESOTA

☐ INVESTORS MUTUAL

☐ INVESTORS STOCK FUND

☐ INVESTORS SYNDICATE OF AMERICA

☐ INVESTORS SELECTIVE FUND

Please send the prospectus describing the investment company or companies checked above.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZONE _____

NEW NAME IN PARIS CONTINUED



HIGH BUTTONED CUFFS with black-embroidered ruffles falling over them are one of many De Givenchy treatments of the big sleeve, an important fashion this season. Worn by Bettina, this cotton shirt is called *Blanchisseuse* (Washerwoman). It will be copied by Russels, New York, for \$10.95.



LACE BALL GOWN was one of styles which showed De Givenchy could do bigger things than gimmicks. Copy will be \$250 at Wanamaker's, Philadelphia.



TRIPLE CHIN BOWS in three shades of pink form the ends of narrow white scarf that can be used to dress up simple sweaters and jersey tops. Cost to Paris customer is \$5.50.



PAPER-LAMP PLEATS like Japanese lantern are built into a black-and-tan paisley babushka which De Givenchy shows with sport clothes. The cost to customer in Paris is \$16.



BIG-SLEEVED COAT of navy wool with new wrist-ruffle cuffs will be \$100 in copy by Swansdown. It is worn with a slouch "Garbo" hat and satchel bag.

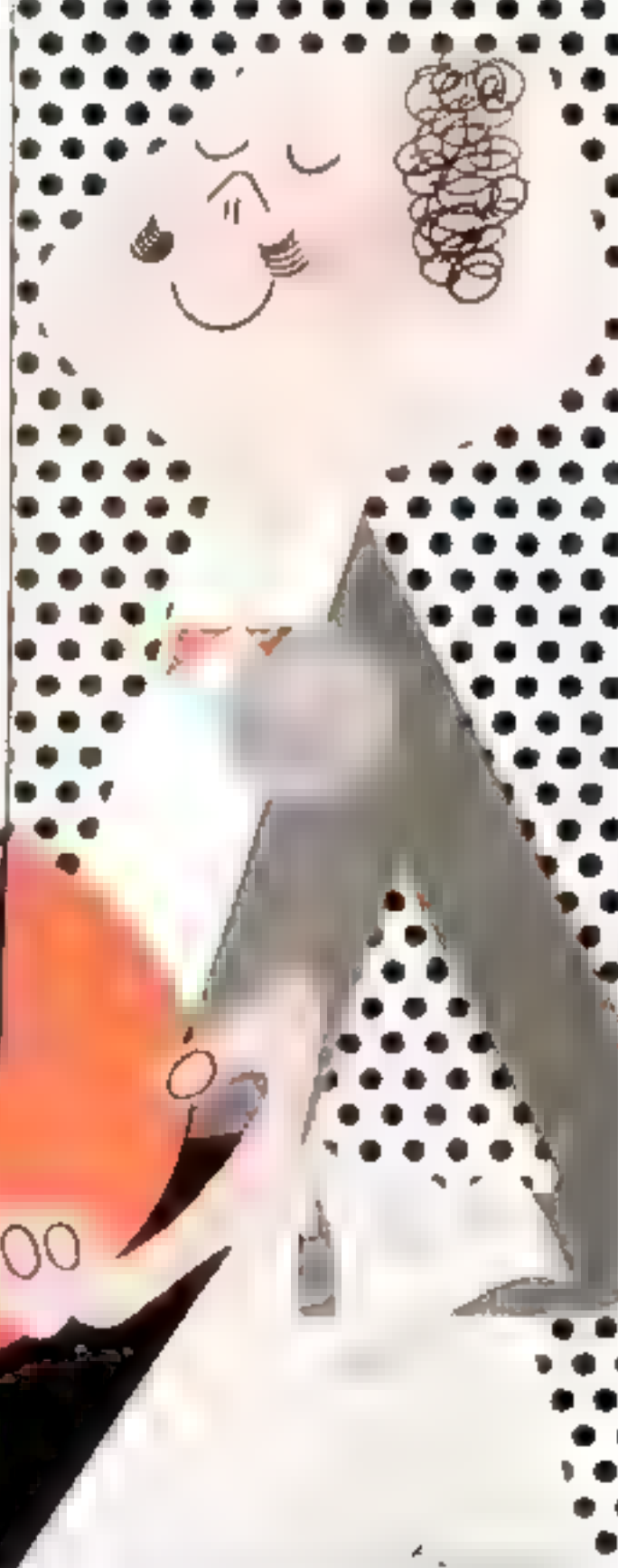
America's largest selling brandy

CORONET brandy

makes the lighter highball...

makes your

favorite cocktail



Write today for Coronet's free recipe booklet, "29 ways to use Coronet V.S.Q." Brandy Dist. Corp., N. Y. 1, N. Y. California Grape Brandy 84 proof.

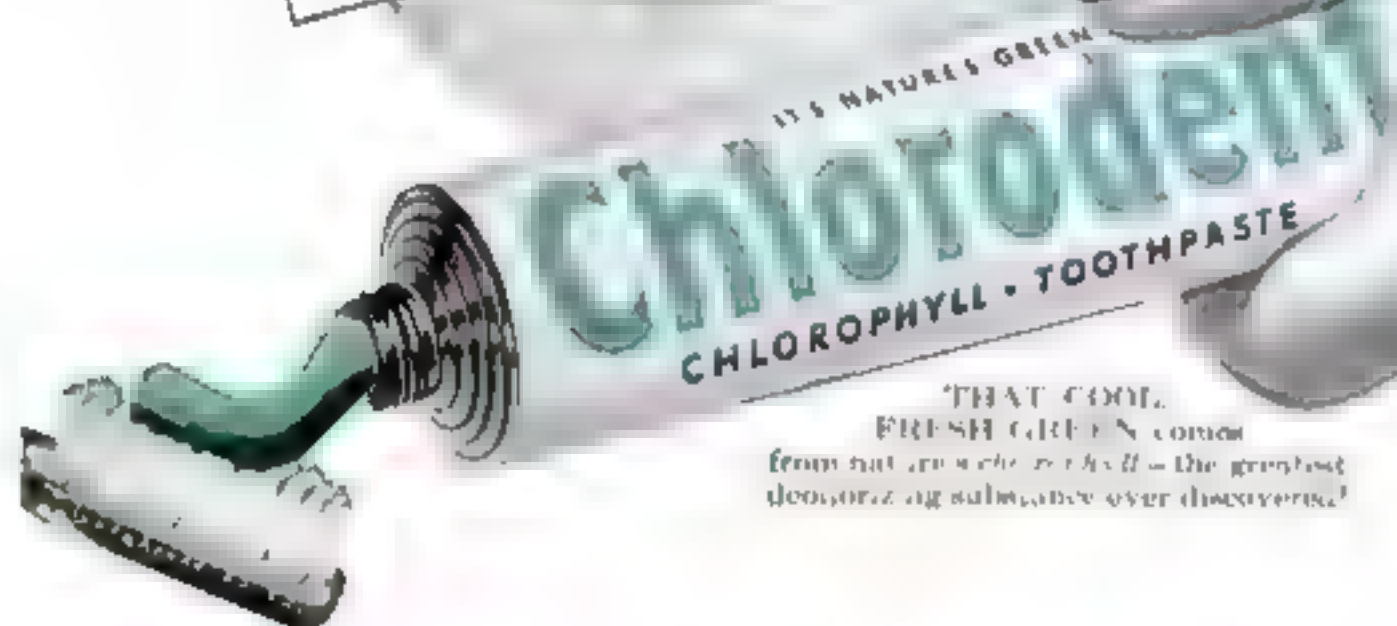
NEW green toothpaste with miracle chlorophyll

NATURE'S
GREATEST
PURIFIER

Destroys
MOUTH ODOR

Combats Common
GUM TROUBLES

Fights
TOOTH DECAY



THAT COOL,
FRESH GREEN COMES
from natural chlorophyll—the greatest
deodorizing substance ever discovered!

GIVES
YOU A

Clean Fresh Mouth All Day Long!

Now—a new miracle toothpaste containing chlorophyll! Called Chlorodent, it actually destroys mouth odor. It fights tooth decay and common gum troubles.



Osmometer test

This new green toothpaste was used in hundreds of osmometer tests on people with bad breath. When they brushed their teeth with Chlorodent, their mouth odor disappeared. Two hours later, their breath was still fresh in 98% of the cases. Four hours later, 74% were still free of mouth odor!

By using Chlorodent regularly—preferably after meals—you can be free of mouth odor all day!

Chlorodent also works wonders in fighting tooth



decay. It greatly reduces the mouth acids that "eat" into tooth enamel. It helps combat the bacteria that cause these acids. And it keeps teeth so clean bacteria find it difficult to multiply.

Moreover, Chlorodent promotes the growth of firm, healthy-pink gum tissue. So, if you are troubled with tender gums, you will definitely want to use Chlorodent!



Chlorodent was perfected by the great Pepsodent laboratories after four years of dental research. You'll love its cool, minty flavor. Try it right away! See why Chlorodent is winning friends faster than any other toothpaste!

*Water-soluble chlorophyllins

Chlorodent

THE NEW GREEN TOOTH PASTE
Made by the makers of Pepsodent

NEW NAME IN PARIS CONTINUED



BALD DUMMIES, which will save money by replacing live models when private customers see clothes, throng showroom where Bettina sets up chairs.



BUSY BATHROOM is crowded with pressers, including Bettina (in background). The crowding is worse now with 15 more girls hired to help fill orders.



BUSY BETTINA models shantung dress with tweed jacket for press show. By end of showings every single outfit in the De Givenchy collection was sold.



The Lighter Mood

in pancakes



We'll make it short . . . and happy. You asked for lighter pancakes. Pillsbury made them lighter. That's where the happy part comes in. For now you can enjoy pancakes to your heart's content. Pillsbury pancakes definitely put you in the lighter mood. Try 'em.

Pillsbury

for lighter pancakes

P.S. Pillsbury Buckwheats are lighter, too. Milk is all you add to either one.



PANCAKE DAYS ARE HERE AGAIN!
See Pillsbury display at your grocer's.

TRIUMPHAL SCENE of *Aida* finds Egypt's populace dancing and singing to welcome its hero, Radamès. On throne at right, Egypt's king waits to greet Radamès. Dancer held aloft (*left*) is Janet Collins, first Negro star hired by Met. The trumpeters, instead of parading clumsily around stage, have been dispatched to the top of the battlements, where they are able to concentrate on music instead of marching.



Bing Shifts into High

AFTER A CAUTIOUS START HE ADORNS THE MET WITH GRANDER EGYPTIANS, FANCIER ITALIANS

Last year, his first as boss of the Metropolitan Opera, Rudolf Bing (*LIFE*, Feb. 12, 1951) for the most part avoided doing anything drastic to the Met's old stand-bys. But this season he showed what could be done with a plodding opera war horse, putting on a new production of *Aida* that had the brightness and precision of a Broadway musical. He followed this with a beautifully mounted *Rigoletto*. Meanwhile,



converting Alfred Lunt into an opera director, he revived Mozart's farcical *Così fan tutte* and gave the Met an even bigger success than last year's *Fledermaus*.

To get Broadway finish on his operas, Bing hired crack Broadway talent. *Aida*, which had gone for three decades with little dramatic distinction while its costumes grew drabber and its sets more tattered, was restaged by Margaret

Weister and redesigned by Rolf Gerard. The new *Aida* reached its eye-popping climax in the triumphal scene (*chore*). Under golden pilasters the populace hailed a returning hero while dancers whirled in a blaze of color. Brilliant costumes and towering sets gave a sense of splendor, while shrewd grouping gave the illusion that huge masses of people were on stage. Despite only fair singing, the new *Aida* became a Met hit.

CONTINUED ON NEXT PAGE

'RIGOLETTO' IS GIVEN AN OVERHAULING TOO

The Met's new *Rigoletto* proved an even more solid success than its *Aida*. For 35 years it had been unchanged, except for singers. Now lush new sets and costumes by Eugene Berman at last provided Verdi's melodramatic opera with convincing visual illusions. The 15th Century castle of the playboy Duke of Mantua looked like a Renaissance painting come alive. Romantic scenes played in the courtyard of Rigoletto's daughter Gilda were drenched in a fairy-story moonlight (left) which convinced even the most skeptical it was the kind of place where a love-sick girl might trill her emotions to the moon.



ROMANCE IN GARDEN brings Duke of Mantua (Richard Tucker) into the moonlight for a duet

with Gilda (Roberta Peters, *LIFE*, Oct. 8), who looked beautiful enough to whet a bored roué's appetites.



FURY IN PALACE overcomes the hunchbacked Rigoletto (Leonard Warren) who, in a bitter baritone aria, denounces the duke's courtiers for having kidnaped

his daughter. New York critics, praising both the costumes and the staging, also applauded Warren, whose characterization is one of the best on any opera stage.



IN DISGUISE, costumed as a notary, Patrice Munsel pulls on her z-oves in dressing room before

going on Met-stage to add to the involved romantic trouble she helps to create in *Così Fan Tutte*.

MUNSEL'S PERT MAID SPICED LUNT'S 'COSÌ'

For comedy relief Bing turned to Mozart's *Così Fan Tutte* (Women Are Like That). Having hired Broadway's Alfred Lunt to restage it, he gave Lunt the Met's best comedienne, Patrice Munsel (see cover). Lucky in his breezy libretto and in all his singers, Lunt was luckiest in the way Munsel took to the role of a mischievous maid. With a low neckline and a lower opinion of men, she maneuvers deftly in and out of a plot about two men who test their fiancées by wooing them in disguise. She also helps Lunt's comedy with goofy getups (left), displays of her fine limbs (below) and some beautiful singing.



IN BREEZY EXIT Munsel does a chorus-girl kick to express her scorn of men in general and soldiers in particular.



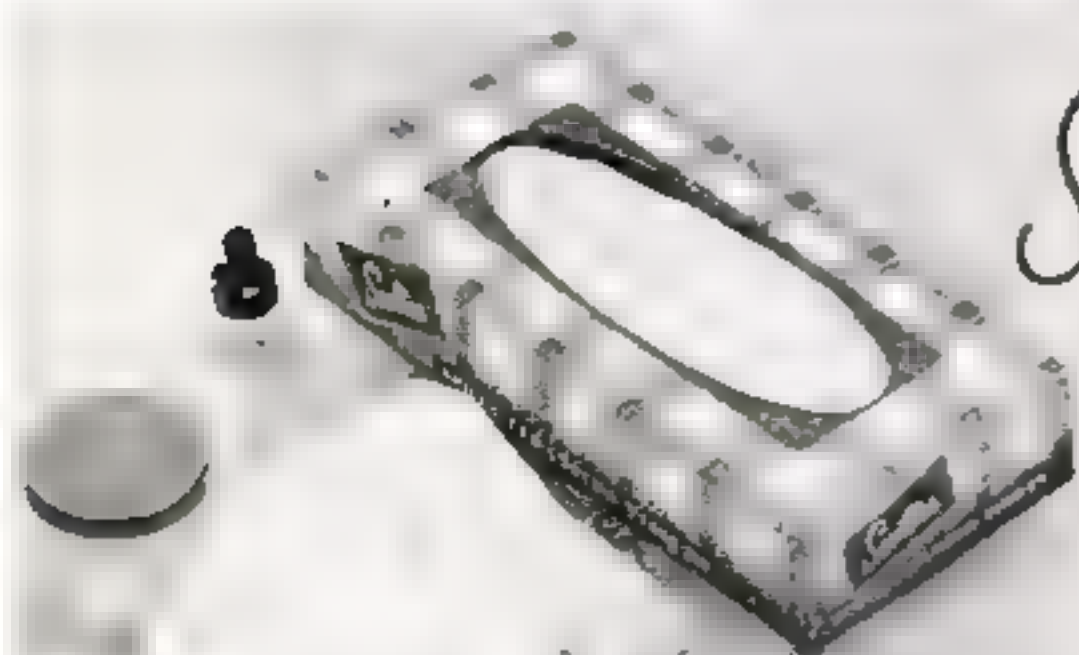
*Its facial tissue
Softness
will win you, too!*

"Soft Weve" is actually clothlike texture! In fact we call it "water woven," for that very reason. Once you try this 2-ply tissue of practical firmness with its fabulous softness, you'll use no other!



*Cleansing tissue soft...
yet toilet tissue firm ...because it's double!*

"Soft Weve," "Scotties," "Soft as old linen," Reg. U. S. Pat. Off.



Scotties
**are
softies!**

*.....a facial tissue by Scott
—"soft as old linen"*

THE MET CONTINUED



TEACHING A STRUT in rehearsal to Tenor Richard Tucker and Baritone Frank Cuarrera, Lunt (*left*) shows them how to impersonate Albanian nabobs.



TEACHING INFIDELITY to Blanche Thebom (*left*) and Eleanor Steber, Patrice Munsel whirls off stage after advising them to forget their fiancés.

CONTINUED ON PAGE 12

CROSLEY



LEADER IN PERFORMANCE LEADER IN FURNITURE STYLING

Another achievement of **CROSLEY** leadership...

Automatic TELEVISION

Again, Crosley leads the field—with *Automatic Television* for 1952. Now, you can enjoy television at its glorious best, own the finest instrument in America!

Prove it to yourself—tune Crosley. Just a touch of your hand does it! From there on, Crosley carries on *automatically*. Yes, *automatically* brings in unsurpassed reception on all channels. Now you need no longer "fiddle" with dials, nor must you make constant readjustments.

Compare the Crosley Permaclear Picture with any other in television. See how the super-engineered Crosley *Automatic Chassis*—with its five major automatic circuit controls—delivers the sharpest, brightest television picture you have ever seen.

You'll see just how beautiful television cabinets can be, too. The 1952 Crosley is *authentic* furniture. Its pace-setting traditional and modern designs are styled to blend with and add charm to the particular furnishings of your home.

See *everything* about Crosley that's making it America's leading, most-wanted TV set. Visit your Crosley Dealer and you'll agree—*here's the finest television at any price.*

Every Crosley receiver is easily adaptable to coming LHF without sacrificing any present VHF channels.

Crosley Division  Cincinnati 25, Ohio

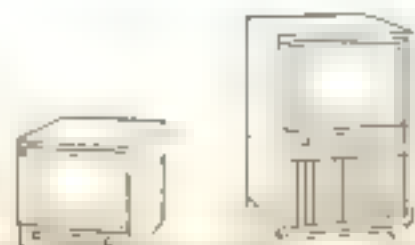
Televisions • Radios • Shelvac's Refrigerators • Shelvac's Freezers • Sinks • Electric Ranges • Floor Waste Disposers • Electric Water Heaters • Steel Kitchen Cabinets

The John Deere Magnificent 21-inch picture tube television housed in a rich mahogany veneer Cappuccino console cabinet. Room setting shown by W. & J. Sloane, N.Y.

5 WAYS *Automatic*

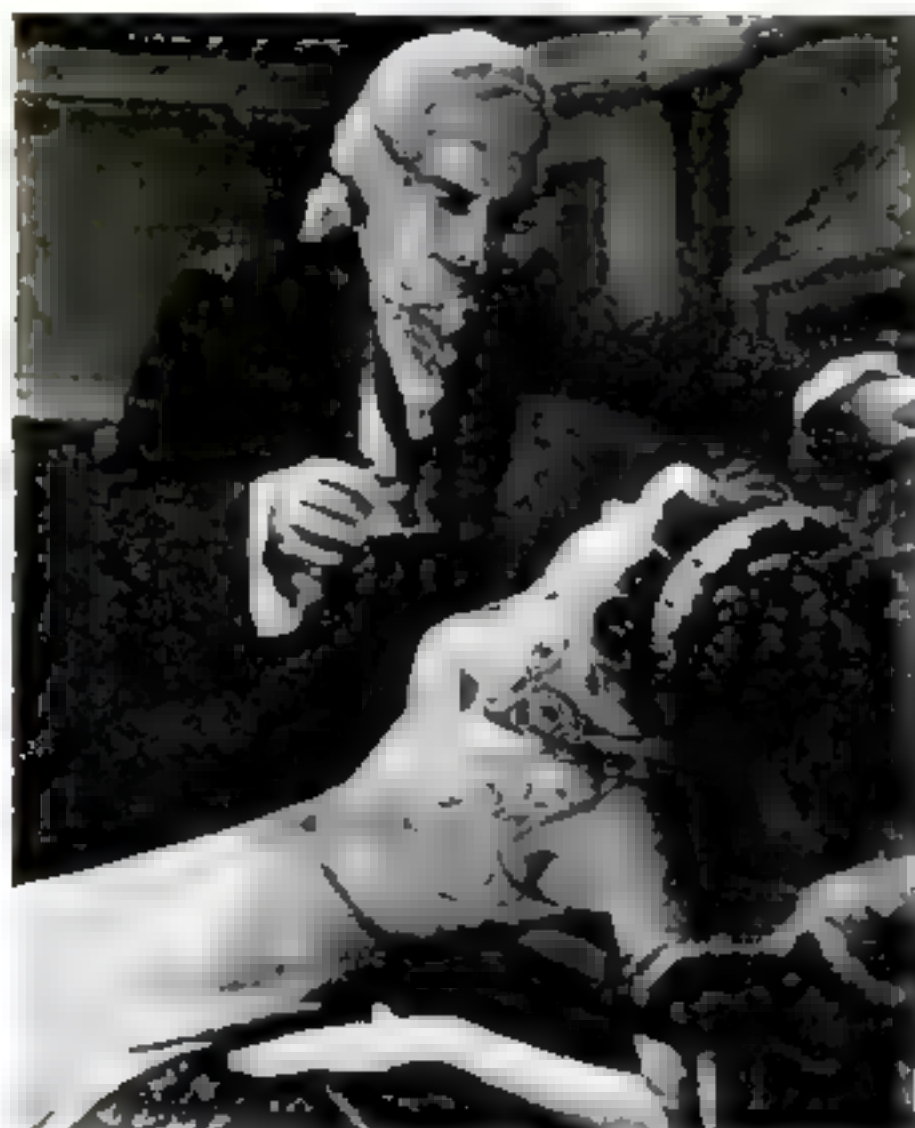
1. **Automatic Power Control**—boosts the signal in "fringe areas" to bring in distant stations clear and strong—levels off to prevent overloading when close to stations.
2. **Automatic Picture Lock**—keeps picture steady, prevents "wandering."
3. **Automatic Interference Control**—shuts down nearby radio, a radio or other picture-disturbers.
4. **Automatic Antenna Selector**—selects the most convenient antenna and antenna connection for best reception.
5. **Automatic Untuner**—keeps the sound as it tunes the picture. When the picture is right, the sound is right—*automatically*.

CROSLEY SETS THE PACE
IN TELEVISION



25 MODELS PRICED
FOR EVERY FAMILY'S BUDGET

BUT BING MISSED DOROTHY KIRSTEN'S GREAT TOSCA



CORNERED in his apartment, Tosca begs the police official, Baron Scarpia (Cesare Bardelli) for pity.

For all its success, the Met still missed out on the most exciting single operatic performance of the year—Dorothy Kirsten's Tosca. Doing the role with the opera companies of San Francisco, Los Angeles and New Orleans, Miss Kirsten was singing and acting with such brilliance that seasoned critics were comparing her to the great Claudia Muzio—which is like comparing a tenor to Caruso.

The biggest moment in Puccini's opera comes when the flamboyant Tosca tries to stave off the villain by singing the famous *Vissi d'arte* (I lived for art). In Los Angeles, when Kirsten finished the aria, "the action," reported a critic, "had to pause while wave after wave of applause swept through the theater." One of the handsomest of the Met's flock of handsome U.S.-born sopranos, Miss Kirsten at 33 has reached the peak of a career which started in radio and nightclubs, brought her to the Met six years ago. Bing has asked her to do Tosca next season.



REVENGED. Tosca stabs the villainous Scarpia just as he thinks she is about to yield to his advances.

WITH MACABRE SOLICITUDE MISS KIRSTEN PLACES CANDLES BESIDE THE BODY OF SCARPIA. THIS WAS PERFORMANCE WITH THE NEW ORLEANS OPERA CO.





A pleasant interruption

Millions of people, like the gentleman here, brighten at the prospect of Schlitz *any time*—because it *tastes better to them* than any other beer. In fact—

Schlitz tastes so good to so many people,
it's first in sales in the U. S. A.

RADIO HEADLINER 'The Halls of Ivy', with the Ronald Colmans—Wednesdays, NBC
TELEVISION HIT 'Schlitz Playhouse of Stars'—Fridays, CBS TV

The Beer that made Milwaukee Famous

© 1952, J. B. SCHLITZ BREWING CO., MILWAUKEE, WIS.

"THAT PRIZE WINNING-
MERCURY ENGINE IS
PACKED WITH MORE
POWER THAN EVER!"



"LOVE THAT POWER...BUT JUST LOOK AT THE SMARTEST
STYLING THAT EVER GRACED ANYTHING ON WHEELS!"

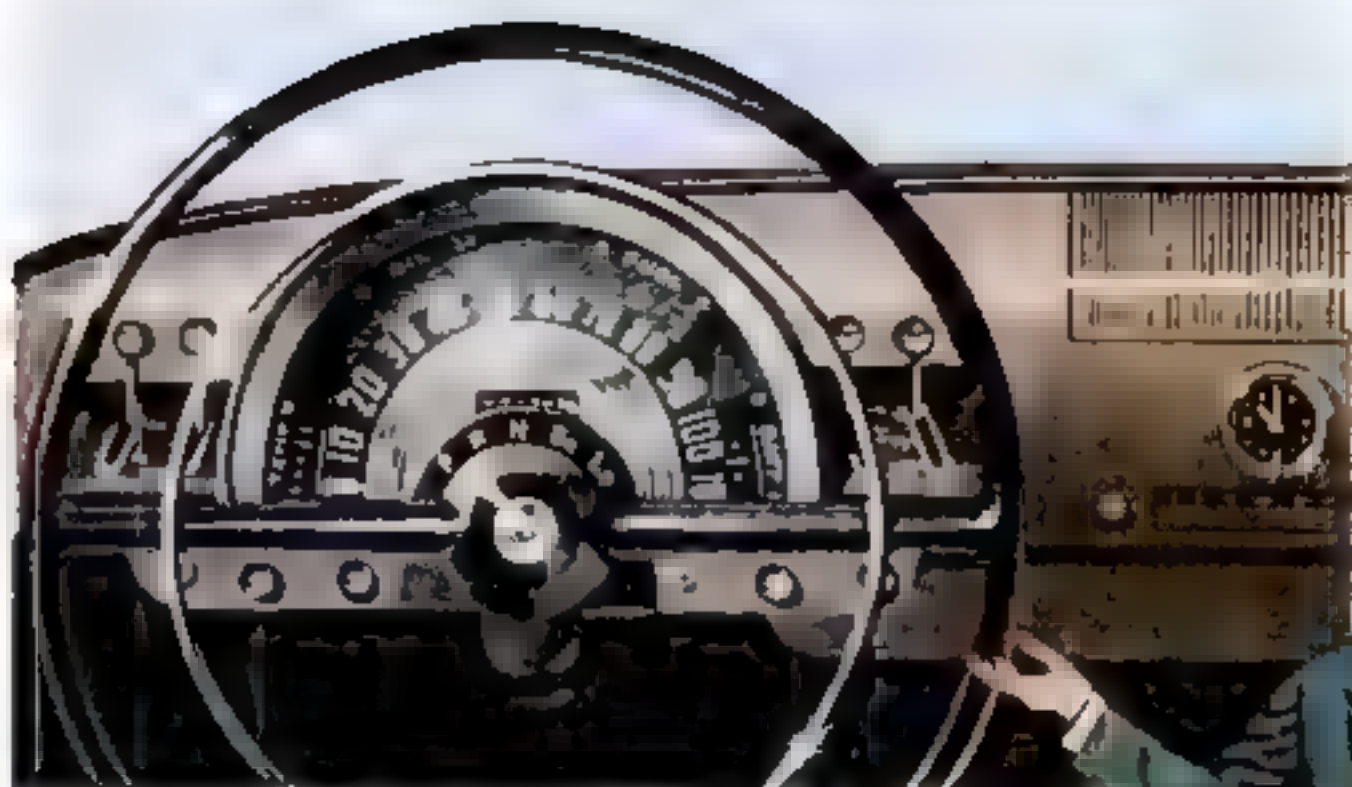


Now!

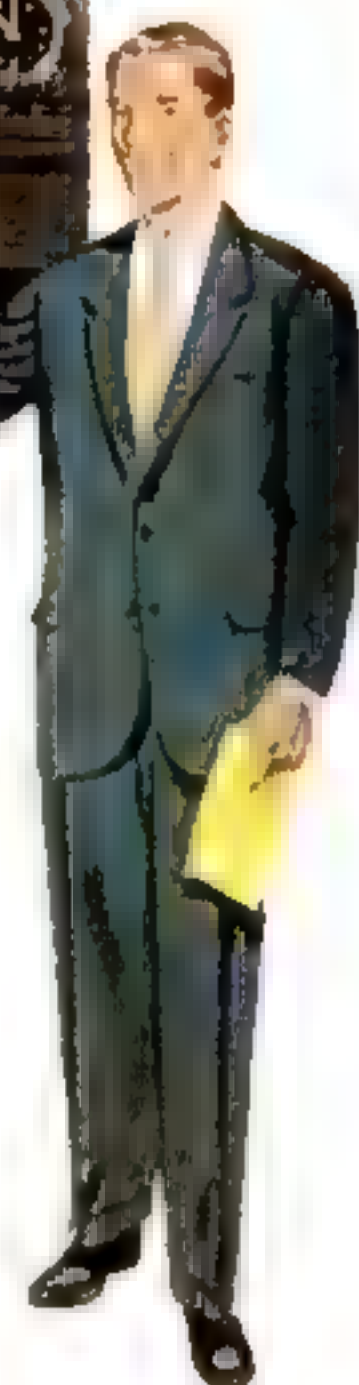
*The Most
Challenging New Car of
Any Year*



"M-M-M-M...LOOKS LIKE A
CONVERTIBLE...SOLID-STEEL
TOPPED LIKE A SEDAN!"



"BRAND-NEW, TOO! MERCURY'S
NEW INTERCEPTOR PANEL.
EASY TO READ...EASY TO REACH!"



the New 1952 **MERCURY** with **MERC-O-MATIC** Drive



**FORERUNNER ENGINEERING
PUTS MERCURY YEARS AHEAD—
IN DESIGN—IN PERFORMANCE
—IN VALUE!**

GET an eyeful of the most challeng-
ing new car on the road . . . the
really new 1952 Mercury. For the pop-
ularity star of the American Road has
come up with a challenger that packs
more beauty and value—inch for inch
—than any car in any year.

Look at that Forerunner Styling. An
entirely new kind of car design—the
gleaming result of a decade's research
into making metals work better. You
get clean, swift, uncluttered lines—
from the foreign-inspired "Jet-Scoop"
hood to "Hide-Away" gas cap. New,
modern design results in *live* weight
not dead weight—steel alive with beauty
and strength. See it at once in the far-
sighted hood—with compact grace for a
commanding view down front, straight
ahead, and over the fender's edge.

Now step inside. Here are new Space-
Planned Interiors with move-around
comfort. Add Merc-O-Matic Drive*,
powerful brakes with Floor-Free Pedal,
and that beautifully balanced Mercury
ride, and you've got rare driving pleasure.

And wait till you feel that action-
packed V-8 engine—now stepped up to a
flashing, 125-horsepower of high-com-
pression hustle—produced by the maker
of more V-8 engines than all others
combined . . . a worthy successor to the
engine that has set prize-winning econ-
omy records for two straight years.

It all adds up. Adds up to the most
challenging new car you'll see this year,
and for years to come—the new 1952
Mercury—on display now at your
Mercury dealer's showroom.

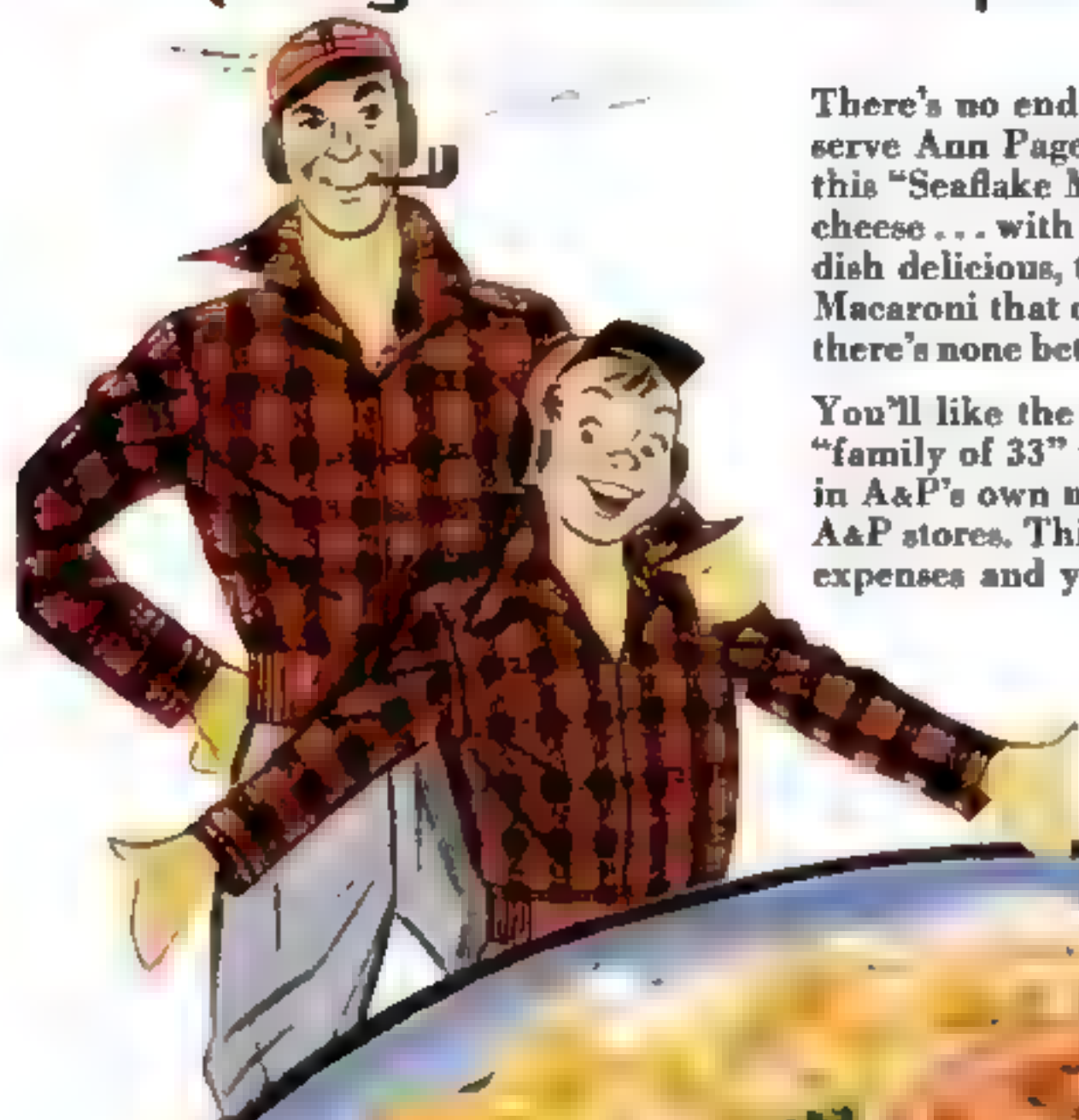
MERCURY DIVISION . . . FORD MOTOR COMPANY

***3 GREAT TRANSMISSIONS**—Mercury offers
you a choice of three dependable performance-
proved drives; silent-ease, standard transmis-
sion; thrifty Touch-O-Matic Overdrive†, and
Merc-O-Matic†, greatest of all automatic
drives. †Optional at extra cost.

Standard equipment, accessories, and trim shown are subject to change
without notice. White-wall tires, when available, optional at extra cost.

Real "He-Man" Eating!

(Easy to Make-at a price easy to take-thanks to Ann Page)



There's no end to the wonderful ways you can serve Ann Page Macaroni . . . with fish—as in this "Seaflake Macaroni Bake" . . . or serve it with cheese . . . with vegetables . . . with sauces. Every dish delicious, thanks to Ann Page Fancy Semolina Macaroni that cooks up firm yet tender. Try it . . . there's none better at any price!

You'll like the other fine foods in the Ann Page "family of 33" too. All made of choice ingredients in A&P's own modern food kitchens and sold in A&P stores. This eliminates unnecessary in-between expenses and you share the savings.

SEAFLAKE MACARONI BAKE

Costs less than 19¢ a serving*

- 2 ounces Ann Page Elbow Macaroni, Macaroni or Spaghetti • 1 can cream of mushroom soup • $\frac{1}{4}$ cup water or milk • 1 can (7 oz.) tuna fish or $\frac{1}{2}$ lb. cooked fish, flaked • 1 tsp. Worcestershire sauce • 2 tbsps. finely chopped onion • $\frac{1}{2}$ lb. American cheese, thinly sliced.

Break macaroni or spaghetti into pieces or use elbow macaroni. Cook macaroni according to package directions; drain. Combine remaining ingredients except cheese in 1½ qt. baking dish. Stir in macaroni. Place thinly sliced cheese over top. Bake in hot oven 400°F. about 20 minutes. Garnish with tomatoes, if desired. 6 servings.

*Cost based on prices at A&P Super Markets at press time.

Bargain Mail-in Offer KITCHEN SHEARS

ONLY

50¢

IN COIN

- Popular 8" size — strong, sharp, sturdy.
- Notched edge cuts fast, meat, fish, vegetables.
- Self-sharpening cutting edge. Cuts cardboard, heavy fabric, twine.
- Blades are rust & tarnish resistant. Magnatized points pick up steel pins, needles, small nails.
- Grip removes small screw caps, cracks nuts. Hook opens bottles.
- Ideal for workshops, too.

with Ann Page Trade Mark from ONE pkg. (any size) of Ann Page Macaroni, Spaghetti or Noodles. Send to: P.O. Box 157, New York 46, N. Y.

Offer Expires April 15, 1952

Offer good in Continental U. S., Alaska and Hawaii. It is subject to applicable state and local regulations. The offer is void if taxed, restricted or forbidden by law in your state.



**ANN
PAGE**

PROVES
**Fine Foods
Needn't Be
Expensive**



Among the 33 Fine Foods in the Famous Ann Page Family are such favorites as:

Preserves, Peanut Butter, Prepared Beans, Prepared Spaghetti, Salad Dressing, Mayonnaise, Sparkle Gelatin Desserts and Puddings, Tomato Soup, Ketchup, Spices, Extracts, Etc.



Meet Mr. Dickens

EMLYN WILLIAMS IMPERSONATES NOVELIST IN ONE-MAN READINGS

Almost all a good actor seems to need nowadays to set himself up in show business is a book and a spotlight. With this modest equipment Charles Laughton has won a huge success, reading from the classics; Claude Rains and John Carradine have been at it too. And now the English actor-playwright Emlyn Williams has conquered Broadway simply by reading from the novels

of Charles Dickens. Williams adds a new twist to his act by donning a false beard and impersonating the author himself. In fact, every sartorial detail from rings to the red geranium in his lapel duplicates Dickens' appearance when he made his famous U.S. reading tour in 1868. American critics then responded warmly to Dickens ("inspiring... magnificent"); they

MAKING UP as Dickens, Williams is surrounded in stage dressing room by Dickens portraits, including a plaque given to Williams by a British Dickens society. At left is picture of Williams' younger son

are just as warm toward Williams now ("brilliant... fiercely dramatic"). By memorizing all the passages he appears to read, Williams never needs to bury his head in his book, emotes for two hours with remarkable vividness and variety. Booked for a few weeks only on Broadway this winter, Williams plans a return engagement next fall with a similar program.

TAPE MEASURE TEST PROVES IT!

Criss-Cross

Subtracts Inches... only \$5.95



BESTFORM

*no finer fit
at any price*

Try this simple fitting-room test! Just slip a tape measure around your waistline...your tummy...your hips. Now try it wearing "Criss-Cross", Bestform's ingenious nylon girdle. See for yourself how "Criss-Cross" subtracts inches; pares your figure to its slimmest, trimmest best.

✕ HERE'S WHY

"CRISS-CROSS" GIVES YOU LIGHT-AS-AIR CONTROL:

- **CRISS-CROSS BELT**... Elastic inner belt banishes tummy bulge without bones.
- **LIGHT-AS-AIR NYLON**... Easy to wash—quick to dry.
- **WOVEN ELASTIC TOP**... scoops you in at the waist; really stays up!
- **SPECIAL FELT-LINED PANEL** at diaphragm insures comfortable control.

BESTFORM FOUNDATIONS, INC., 64 WEST 23rd STREET, NEW YORK 10, N.Y.

MEET MR. DICKENS CONTINUED



BOB (STANDING) ENTERTAINS SOME RAFFISH FRIENDS

BOB SAWYER'S COLLATION

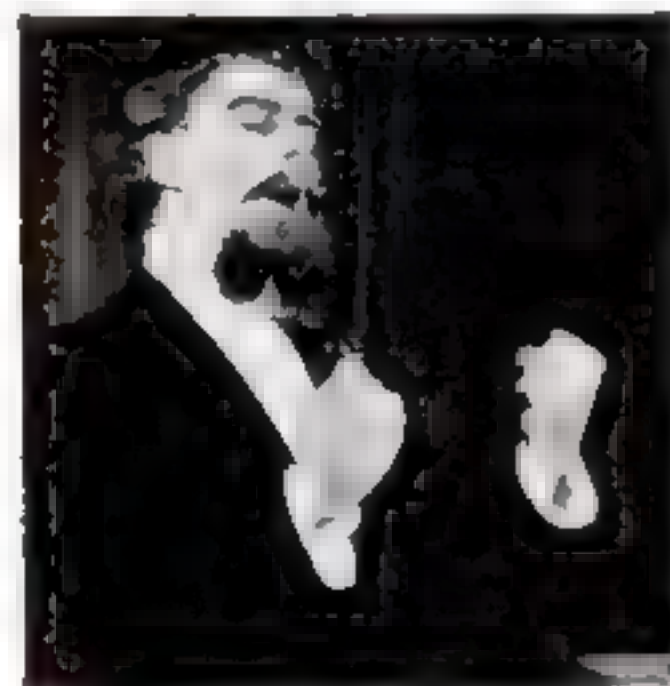
From *Pickwick Papers* Emlyn Williams pieced together a droll episode wherein a seedy young medical student, Bob Sawyer, tries to throw an evening party in his London lodgings for some friends (shown above in a drawing by Phiz). Mr. Pickwick attended and winced at the dissecting-room jokes. But the other guests, Ben Allen and Jack Hopkins, enjoyed themselves vociferously until the irate landlady intervened.

"COME UP, JACK, come up!" Mr. Hopkins wore a shirt with broad blue stripes and a white false collar, and a black waistcoat. . . . "Sorry I'm late, detained at Bartholomew's Hospital, rather a good accident brought into the casualty ward."



"DISSECTING," says Bob Sawyer, "there's nothing like dissecting to give one an appetite." "By the bye, Bob," said Mr. Ben Allen, "we're clubbing together at our hospital to buy a whole body, but we can't get ahold of any fellow who wants to buy a head."

"DON'T MIND SINGING a song." And Mr. Jack Hopkins plunged into *Rule, Britannia*, and they all sang the chorus to the tune they knew best. They were interrupted by a shrill voice from upstairs. "Mr. Sawyer, turn them wretches away. . . ."



CONTINUED ON PAGE 80

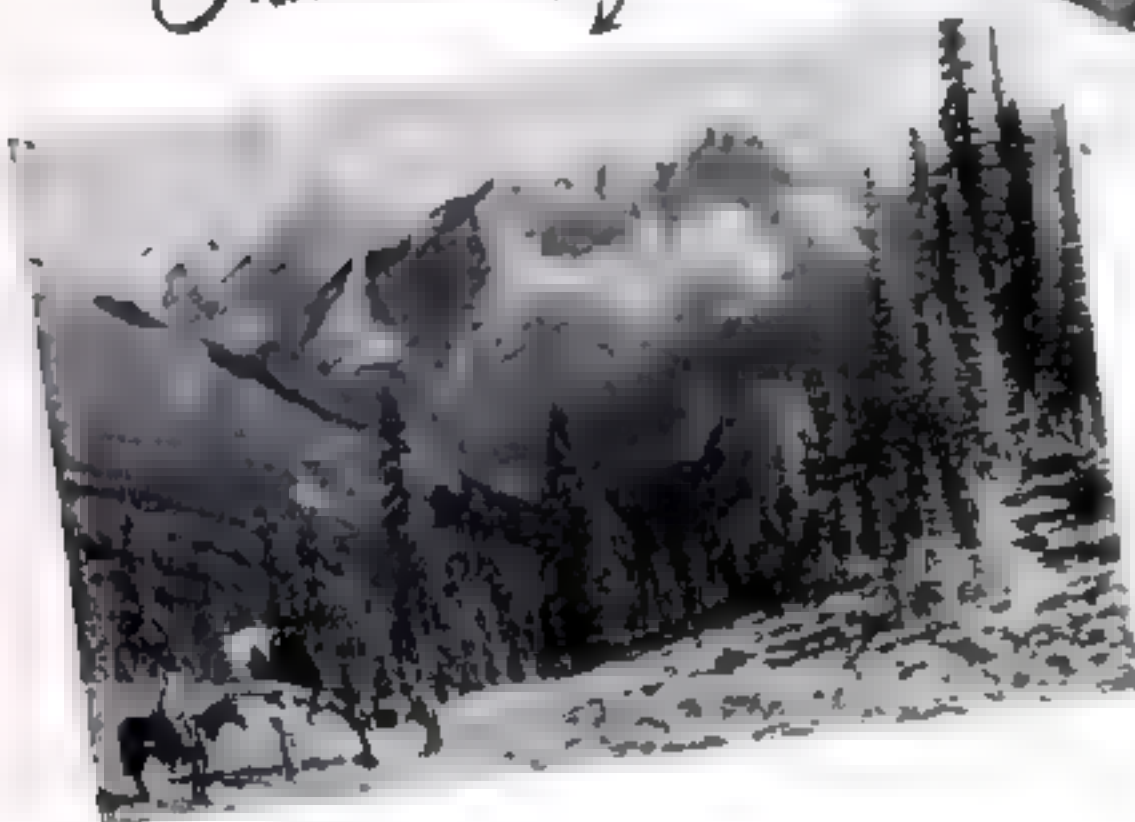
Canada

Vacations Unlimited!

Inviting... relaxing!



Grandeur!



Relax at a lake — live on the water, in the water — go on fishing trips.

Ski, golf, drive or just sit back and drink in the scenery at mountain showplaces.

Lake life!



Mother Nature invites you to come along and enjoy yourself surrounded by some of her finest works... lovely "miniatures", made for roadside picnics... mountain masterpieces... seascapes... the lakes and woodlands and wild life of protected National Parks. Here too are enchanting old cities, colourful fishing ports, "picture" resorts... Whatever your choice, beauty is all about you in Canada. See your travel or transportation agent; meanwhile mail the coupon.

SEE ALL OF CANADA YOU CAN... THIS YEAR!



01-1-01-52-02
CANADIAN GOVERNMENT TRAVEL BUREAU
Dept. of Resources & Development, Ottawa, Canada

Please send me your illustrated book,
"Canada, vacations unlimited"

Name _____
(PLEASE PRINT)

Address _____

Town _____ State _____



MEET MR. DICKENS CONTINUED



A CHILD (LEFT) IS RUN DOWN BY A COACH

FROM 'TALE OF TWO CITIES'

From Charles Dickens' celebrated novel of the French Revolution, *A Tale of Two Cities*, Williams reads a passage (below) telling how a Paris aristocrat clattering through the streets in his gilded coach ran down and killed a child. Above the fierce, frozen hatred of the mob who witnessed the tragedy, and the cruelty of the aristocrat who drove on unconcerned, Dickens foresaw in his mind the whole bloody pageant of the Revolution whirling around the grim framework of the guillotine.

"He was driven on and other carriages after him in quick succession—the whole Fancy Ball came whirling by. The women who had tended the bundle [the dying child] by the fountain sat watching the running of the water and the rolling by of the Fancy Ball, while the one woman who had stood knitting, knitted on with the steadfastness of Fate. On that very day there were growing trees already marked to come down to France and be sawn into boards to make a certain movable framework. . . . The waters of the fountain ran, the swift river ran, the day ran into evening, time and tide waited for no man . . . the Fancy Ball was lighted up for supper, all things ran their course."

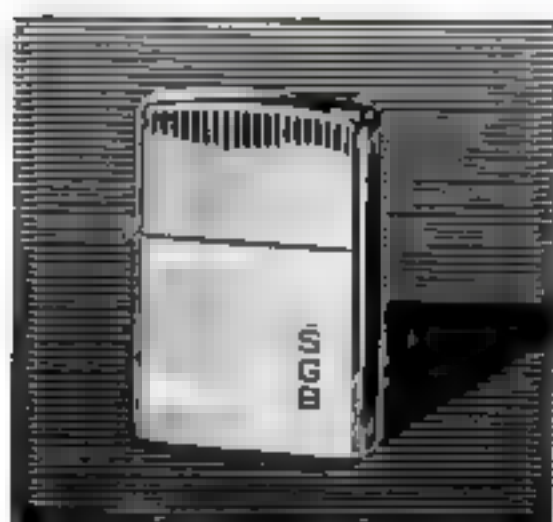


Why zip, zip, zip when one zip does it!

Even in wind and rain you get a light
with one zip—with Zippo! Own a
Zippo . . . the lighter you can count on.

Give a Zippo . . . the
gift that never fails!
Handsome models
from \$3 to \$175*.

*All prices subject to
Federal Excise Tax.



ENGINE TURNED. High polish finish, delicate design. \$3.*

PERSONALIZING on all Zippo Lighters, \$1 extra. To make any lighter work better, always use Zippo Flints and Fluid.

"You get FREE repair service—for life—on every Zippo!"



ZIPPO

THE ONE-ZIP WINDPROOF LIGHTER

©1952 ZIPPO MANUFACTURING COMPANY, Bradford, Pa.
IN CANADA: Zippo Mfg. Co. Canada Ltd., Niagara Falls, Ont.



SPORTS SERIES. Choice of all popular sports designs in color. \$4.*



TOWN AND COUNTRY. 6 designs inlaid in brilliant electro-baked ceramic colors. \$7-\$30.*

REXALL

SPRING VALUES

ALL DURING MARCH

At Rexall Drug Stores Everywhere



35% OFF

REXALL SUGAR-FREE TOOTH PASTE and REXALL DELUXE TOOTH BRUSH

Reg. \$1.06
Both for **69¢**

Tube of Rexall's sugar-free formula that helps prevent tooth decay when used after eating... plus Rexall Deluxe Tooth Brush in choice of six styles including popular fine-texture nylon.

EVERYDAY NEEDS

Rexall Sterk Nipper, 8-oz. bottle, nipple and protecting cap, complete... 3 for \$1.00
Maximum Hard Rubber Combs, assorted styles 29¢
Stag Club Hair Brush, for men... 98¢
Kantleek Nose & Throat Atomizer, adjustable spray; leak proof, clog-proof... \$2.29
Rexall Cotton Balls, sterile, 65's... 35¢
Hydrogen Peroxide, USP 3%, 10 Vol., 4 oz., 18¢
Playing Cards, Symphony Imperial, gilt edge, 95¢

MEDICINE CHEST BUYS

Monacet APC Tablets, for pain relief, 25's... 29¢
Rexall Petrolol, extra-heavy mineral oil, pt., 58¢
Rexall Boric Acid, powder or crystals, 2 oz., 23¢
Tief Tet Aspirin for Children, 1/2-grain, raspberry-flavored, 100-tablet bottle... 35¢
Rexall Hygienic Powder, dissolves in water for use in spray, gargle, syringe, 6 oz., 65¢
Glycerin Suppositories, adult or infant, 12's, 43¢
Stag Lip Aid, for sore, chapped lips... 39¢
Fungi-Rex, greaseless, quick, effective relief for Athlete's Foot, 1 1/2 oz. tube... 63¢

REXALL REMEDIES

Rex-Emo, greaseless, stain-ess, medicated cream for skin irritations, 5 1/2-oz. jar... 49¢
Rexall Analgesic Balm, quick, soothing relief for pain or soreness, 1-oz. tube... 49¢
Rexall Aspireids, 5-way cold relief, 36's... 69¢
Rexall Cherry Bark Cough Syrup, 3 oz., 39¢
Rexall Nose Drops, aqueous, 1 oz., 43¢
Rexall Beef, Wine & Iron, tonic and appetite stimulant, full pint... \$1.29

VITAMIN VALUES

Brewer's Yeast Tablets, Vitamin B1, B2, 100's, 39¢
Rexall Cod Liver Oil, high potency, pint... \$1.19
Rexall Panovite, multi-vitamins, 100 s., \$2.89
Rexall Polymulsion, child's liquid vitamins, 65¢
Dicalcium Phosphate Capsules with Viosterol, for expectant mothers, 100's... \$1.19
Rexall Polycaps, child's multi-vitamin, 30 s., 87¢

FIRST AID HELPS

Rexall Quik-Bands, ready-to-use adhesive bandages, plain or mercurochrome, regular 36 s., elastic 16's... 33¢
Rexall Reel Roll Cotton, handy dispenser rolls out amount needed, rest stays clean... 43¢
Rex-Salvime, antiseptic burn salve, 1 1/2 oz., 53¢
Rexall Tincture Iodine, with applicator, 1/2 oz., 17¢
Rexall Mercurochrome, with applicator, 1/2 oz., 25¢

TOILETRY TIPS

Stag Hair Oil, non-sticky, scented, 3 oz., 40¢
Stag After-Shave Lotion, skin freshener, 3 oz., 40¢
Stag Lather Shave Cream, Cooled or Bay Rum... 40¢
Rexall Cream Hair Tonic, with lanolin, 5 oz., 63¢
Rexall Ammoniated Tooth Powder, 3 oz., 43¢
Cara Nemo Cold or Coughing Cream, 3 oz., \$1.10
Cara Nemo Lipsticks, high-fashion hues \$1.10
Cara Nemo Face Powder, smart shades \$1.10

SYMPHONY AIR MAIL PORTFOLIO
69¢
Bond Air Mail Stationery with matching lined envelopes.

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK



YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL



HEAR AMOS 'N' ANDY EVERY SUNDAY, 7:30 PM, EST, ON CBS FOR REXALL

Right reserved to limit quantities. Cosmetic items subject to Federal Tax. Items and prices may vary slightly in Canada. Rexall Drug Company, Los Angeles 48, California.

6 1/4-SIZE ENVELOPES, Sanbury, white, per pack... 3¢
FACIAL TISSUES, Kleenex, big 300-sheet box, extra-soft, white or assorted colors... 24¢
MOTH FUME CRYSTALS, Elkey's, kill moths and larvae, vas, full pound, reg. 79¢... 49¢
HOUSEHOLD GLOVES, Symbol Latex, non-slip, pair... 79¢
REXALL ANTIHISTAMINE, for quick relief of cold symptoms, 15 tablets... 39¢
REXALL ALCO-REX RUBBING ALCOHOL, full pint, 59¢
REXALL MILK OF MAGNESIA, pure, mild and creamy-smooth, full pint 39¢
COTTAGE CHOCOLATES, Kitchen-fresh, best you've ever eaten, one pound \$1.10
HELEN CORNELL CREAM SHAMPOO, 4-oz. jar, 79¢

3 Tablets for 1¢ REXALL ASPIRIN

You can't find a better bargain. You can't buy a faster acting aspirin. Taken with water, the 5 full grains of aspirin in every tablet are ready to go to work for you even before they reach your stomach. Stock up now for the whole family.

1-MINUTE RELIEF FROM EXCESS STOMACH ACID BISMA-REX

4 1/2 oz. **69¢**

Exclusive Rexall formula works in a continuous relay to give both fast and prolonged relief. Keep it on hand.

BETTER, MORE COMPLETE RELIEF FOR COLDS 15's REXALL ANAPAC **49¢**

Combines antihistamine with time-tested APC Compound... quickly relieves cold symptoms, plus headache, muscular soreness and fever.

2-WAY COUGH RELIEF REXALL CHERROSOTE

8-oz. **98¢**

Soothes irritated throat membranes almost instantly... helps to loosen and quiet coughs due to colds.

200-tablet bottle
Reg. 87¢
Now Only **66¢**



REXALL PRO-CAP ADHESIVE TAPE



1/2"x3-Yd. Roll
Reg. 20¢

Now **14¢**

Developed through years of research in leading hospitals and clinics, it sticks better... stays put longer... is less irritating. Waterproof, too!

HOMEMAID CHOCOLATE PEPPERMINT PATTIES

Made with Real Peppermint
20 extra-large patties of bittersweet goodness at less than 3¢ a piece!

1-lb.
Reg. 69¢
59¢



AMERICAN CUSTOM CHOCOLATES

1-lb.

\$2.00



Rexall's finest box of chocolates. Goodness at its best!

11 VITAMINS INCLUDING B12 PLUS LIVER AND IRON

72's
REXALL PLENAMINS \$2.59



You get 11 important vitamins, including red Vitamin B12, plus valuable Liver Concentrate and Iron. Daily dosage is foil-wrapped and sealed. Just tear it off and all the rest remain sanitarily protected.

Stays Moist Longer STAG BRUSHLESS SHAVE CREAM **50¢**

No fuss... no rub-in! Sets up whiskers for quick, close, no-scrape shaves.



5-Year Universal Guarantee KANTLEEK Deluxe HOT WATER BOTTLE



Famous one-piece, solid-neck construction. Kantleek is the only brand of rubber goods with a 5-year Universal Guarantee!

\$3.00

FOUNTAIN SYRINGE, Kantleek Deluxe... \$3.00
COMBINATION SYRINGE, Kantleek Deluxe... \$4.00

'ICEMEN' STRIKE IT RICH ON THE GOLD COAST

A cycle of big jewel thefts plagues hard-working cops whose assignment is New York's swank upper East Side

by HERBERT BREAN

AS every experienced policeman knows, crime tends to run in cycles, although just why is hard to explain. Sometimes the temporary success of a few specialists in a certain type of crime encourages many others to try the same field; the wave of kidnappings that began in the late '20s and the big bank robberies in the early '30s are an example. Sometimes legal loopholes develop, or social and economic conditions combine to create an attractive criminal target; a wave of burglaries that occurred shortly after the end of World War II is probably traceable to criminals' belief, not ill-founded, that some citizens had large black-market profits hidden away. Currently the U.S. is experiencing a cycle of major jewel thefts. While other cities have felt it, the focal point is New York City and the epicenter is 300 square blocks of expensive hotels and fashionable apartments on the city's upper East Side, or "Gold Coast," currently policed by an extra detail of specially picked detectives in an effort to halt the thievery. Despite this, in an eight-day period ending early this month "icemen" grossed \$275,000 in five New York jobs, a succession of crimes which may prove the high point of a cycle that began about three years ago and which, on East Side Manhattan alone, last year brought thieves over \$1 million in loot. Insurance companies are nervously watching the situation and some may revise policy requirements.

Accounts of big jewel robberies are read with interest and sometimes relish by the general public, which is inclined to resent people who own \$100,000 worth of jewels and to entertain a sneaking admiration for the thief who is able to get it away from them. The jewel thief is commonly believed to be a handsome gentleman crook who lives elegantly, cases the job by mingling with the upper crust at chic parties and makes anywhere from \$50,000 to \$200,000 in 15 minutes of coolly executed rifling. The facts are somewhat different.

Once in a great while a reasonable facsimile of Raffles or Jimmy Valentine makes his appearance. Three years ago in Cleveland the law finally caught up with Gerard Graham Dennis, a 28-year-old burglar with the sculptured profile and Windsor-knot neckties of a Hollywood actor. In 36 months he had looted wealthy homes, from New York's Westchester County to California's Beverly Hills, of an estimated \$500,000, meanwhile living the full life with a succession of pretty girls and expensive cars. Again, a man named George Feld, whose bespectacled appearance suggested a moderately prosperous businessman, gave arresting officers a turn when he demonstrated how, by simply hanging on a door with his handkerchief-muffled fist and twisting the knob almost simultaneously, he could open almost any ordinary locked door. Feld specialized in burglarizing apartments of prominent stage people and other well-to-do persons, and it is believed that he stole about \$1 million worth of jewels and furs. He was committed, however, not to prison but to a hospital for mental cases, since he was found to be suffering from a mental derangement, possibly induced by the vibration of so many door poundings.

The Felds and the Dennises are once- or twice-in-a-decade exceptions. Today's "ice" specialist is usually schooled in his profession but in little else. He is virtually never a college graduate and, far from living well and having nice manners, is a maladjusted person, 25 to 40 years old, who lives an untidy life, usually in a claptrap rooming house or cheap apartment. He probably does not drink much but may occasionally use dope (some investigators think the current wave of jewel thefts is caused by the drive against narcotics which has made drugs more expensive). He has a weakness for flashy women and an even bigger weakness for gambling, which means he is broke most of the time. He may dress tastefully but this is business necessity; he can't hang around expensive hotels and apartments dressed like a handbook operator, whose raiment is what he really admires. He has just enough of a refined vocabulary to pass himself off, for a few minutes of conversation, as a man of position and means. His one outstanding trait is that he will never engage willingly in honest work, a form of activity he fervently believes to be strictly for the birds.

Today's crop of jewel thieves are either burglars or robbers, two terms which are usually used interchangeably but which are actually different



THESE ARE WAYS TO ATTRACT OR DISCOURAGE

No ordinary hotel room, apartment or home can be made burglarproof. But knowledge of thieves' ways, if acted on, can greatly deter them. Upon leaving home or room, one should not merely slam door but should lock it with a key, throwing both lock tongue and bolt. Valuable jewelry or large sums should never be left around in home or room, and the householder should be suspicious of door-to-door salesmen, who may be thieves locating empty apartments by ringing doorbells. Generally speaking, night prowlers are more likely to "hit" top floor apartments (they come over roofs and down fire escapes), and those at

CONTINUED ON NEXT PAGE



THIEVES FROM A HOTEL ROOM OR APARTMENT

the fear less than the chance of being seen, and they like buildings with self-service elevators (or rather lobbies with elevators). Going out at night, if you can, leave a light on and blinds pulled down. A dog is still a more effective anti-burglar device than a window lock which is as vulnerable as the glass around it. A citizen who awakens to hear a prowler in his home should never yell or go for a gun (it's best not to have one) but should pretend he is asleep until the robber has left, then call police. A safe should be hidden and not flaunted, so as not to invite safecrackers or bring on a demand to open it under threat of death.

For magnificence
of picture, tone and cabinetry
choose

Magnavox

In all television you'll find nothing else to match the beauty

which a magnificent Magnavox brings into your home.

Big Magnavox pictures are sharp, clear and steady.

And Magnavox heirloom-quality cabinets are acoustically

balanced for glorious concert-hall tone.



The Magnavox Avenue
Television-Radio-Phono-
graph, complete home-
entertainment center;
Mahogany finish, \$495.50.
Magnavox Television
prices start at \$249.50.



BETTER SIGHT
BETTER SOUND
BETTER BUY

the magnificent
Magnavox
television - radio - phonograph

ULTRA HIGH FREQUENCY UNITS READILY ATTACHABLE

Prices subject to change without notice.

Copyrighted material

Cook and Wash on your Refrigerator

SAVE ROOM! SAVE DOLLARS!

In less than 5 sq. feet of space, General's L-K 27½" Kitchen combines a 4-cu. foot refrigerator, 12x16 sink with drainboard, 3 gas burners, large storage drawer. Also available: 3-burner electric (220v) or 2 burner electric (110v). 5-yr. guarantee.



GENERAL
air conditioning corp.
NATIONWIDE SALES AND SERVICE

For details and where to buy, write:
4522 E. Dunham St.
Los Angeles 23, Cal.



A PENTHOUSE SPECIALIST, burglar Edward Cramer, 19, was arrested with friend Linda Estbrook. They had collected \$20,000 in fur and jewel thefts.

JEWEL THIEVES CONTINUED

forms of criminal endeavor. The burglar steals only by invading premises he knows are temporarily empty; he almost never carries a weapon. The robber invades to steal personally from the occupant, customarily under threat of knife or gun. What few robberies are committed today are performed by beginners too naive to realize that burglary eliminates much of the danger of later identification and, if one is caught at it, carries a lesser penalty than "assault and robbery," the most serious crime next to homicide in the police decalog. Most of the current big jobs are burglaries.

The thieves who perform them divide again into specialized categories: hotel workers and apartment workers. The hotel worker usually checks into a chic hotel under an assumed name and either spots likely victims or prowls the halls. If the latter, he works usually with a confederate from 3 a.m. to 6 a.m., when he is least likely to encounter anyone in the halls. Starting at the hotel's top floor, he works his way down floor by floor, trying door after door to see if it is open, since he can count on 5% to 10% of the occupants' failing to lock or properly close their doors. Often a prowler will refuse to enter a room in which someone is sleeping, although if the snores are encouraging enough, he may enter the room briefly and "fan" the tops of bureau and dressing table for jewels and cash while his confederate stands just inside the partly open door, ready to swing it silently shut if a house officer walks by. Should the occupant awaken, the thief is ready with a few reassuring words to the effect that he himself is a house officer who found the door insecurely latched.

The well-dressed man in the lobby

MORE dangerous and fortunately rarer is the solitary worker who hangs around the lobby, seemingly well mannered and well dressed, with an evening to kill. He watches for fur-coated, heavily jeweled women going out for the evening, and learns their names from a garrulous bellboy, or sometimes a "finger" on the hotel staff. Next day at lunchtime he is again in the lobby waiting for the bejeweled woman of the previous night to go out minus jewels.

As soon as she has left, he goes upstairs and into her room. He may open the door with a celluloid strip inserted between door and door frame so as to push back the face of the lock tongue, or he may even have picked up the key to the woman's room from the desk after she left it there and before a busy room clerk has had time to deposit it in its box. He rifles the room quickly (a

CONTINUED ON PAGE 85

PERK UP LUNCH-BOX MEALS WITH SUN-MAID RAISINS!



First Choice
in
9 Out Of 10
Homes

Ask Your Grocer For The
SUN-MAID THRIFT-I-PAK
Six Handy Pocket Packs At
A New Low Price!

soothes throat in 5 swallows

Swallow 5 times as an F&F Cough Lozenge melts on your tongue. Just feel that cough-relieving, throat-soothing action!

*For coughs due to colds



3 FLAVORS:
Original—Licorice—Cherry

EAT, DRINK TOO MUCH?

Whenever you overindulge, here's how sparkling Eno can help you *two ways*:
At bedtime take Eno to help quickly neutralize excess stomach acid and ease that upset, full feeling. **Before breakfast** take Eno as a quick, gentle laxative.

1. PLEASANT as a glass of sparkling, bubbly soda water!

2. ANTACID—relieves sourness, gas and heartburn promptly.
3. LAXATIVE—relieves temporary sluggishness quickly. (Take before breakfast when needed.)

Used by millions. Effervescent Eno is also good for SICK HEADACHE, DULLNESS, CONSTIPATION and ACID INDIGESTION.

At all druggists—Get Eno today.

TAKE GOOD-TASTING ENO

Leadership demands constant achievement

**NINE
OUT OF
10 JET
FIGHTER
PILOTS
TRAIN IN
LOCKHEED
JETS**

**3 U. S. MILITARY SERVICES
AND 9 OTHER NATIONS CHOOSE
THIS RELIABLE JET TRAINER**

IN AIR COMBAT at jet speeds, flying skill is all-important. And U. S. jet pilots have it—an outstanding superiority in tactical skill that comes from rigorous, thorough training.

In nearly every instance America's flying sons make their first jet flights and attain their skill in a Lockheed jet—the plane selected as the standard fighter-trainer by the U. S. Air Force, Navy and Marine Corps. Allied pilots, too, are taught modern flying in these famous jet trainers—pilots from Holland, France, Denmark, Norway, Belgium, Greece, Turkey, Portugal, Canada.

Lockheed developed this reliable two-place jet trainer from America's first jet fighter, the battle-tested Lockheed F-80 *Shooting Star*, proven for reliability in Korea.

America can be proud of the high standards of U. S. training, and Lockheed is proud of contributing the airplanes used to train the world's finest jet pilots.



SUPERIOR TRAINING FOR ENGINEERS—In developing great aircraft Lockheed develops fine engineers. For information on Lockheed's unique on-the-job training program, write to: Engineering Dept., Lockheed Aircraft Corp., Burbank, Calif.

LOCKHEED
Aircraft Corporation

BURBANK CALIFORNIA AND MARIETTA GEORGIA

Look to Lockheed for Leadership

Most make-ups shout: "Made-up!" Magic Touch whispers: "Natural beauty"

Replace that heavy
"made-up" look with
natural-looking
loveliness by using
Magic Touch.
No puff, no sponge.



43c and 1.00—6 magic shades
... a CAMPANA product

Magic Touch is NEW ... a tinted cream
make-up so sheer your skin glows
through! ... yet it hides each tiny
blemish while it smooths and softens
and adds glorious color. ... Apply with
fingertips (with or without powder)—
so quick, so easy, so naturally lovely!

JEWEL THIEVES CONTINUED

locked closet door will likely be his first target since the fact that it is locked is a dead giveaway) and, if the location permits, he may toss his loot out a window into an alley or areaway. He goes downstairs unburdened by incriminating evidence, picks up his swag and makes his escape. He knows locks, hotel layouts, jewels and house-patrol schedules, has good nerves and a convincing explanation for his presence. A specialist, he almost never touches residential hotels or apartments, just as the apartment worker never works hotels.

The apartment worker may operate completely on his own, learning the names of residents in an expensive apartment and then visiting or telephoning them on some pretext until he gets no answer and thus learns the apartment is unoccupied. But he often gets information from someone who works in the building or from someone who frequently enters it, such as a deliveryman. His informant may be an ex-criminal with several convictions to his discredit who, under various states' laws, faces the fourth felony conviction that will automatically imprison him for life. He sells, either for a flat fee or a percentage of the take, full information on an apartment's layout, hiding places of valuables and the comings and goings of its occupants. Then the burglar takes over, familiarizes himself with escape routes and the geography of adjacent roofs, equips himself with keys, lock picks, drills, shims and what instruments he will need to jimmy drawers or force strongboxes. He is proficient in their use, is agile, strong and a good climber. Burglary is seldom an old man's game.

Who's who in the theater

BOTH hotel and apartment workers tend to "follow the sun," trailing after wealthy winter resorters, and they take a particular interest in the comings and goings of stage people and cafe society since these citizens are especially careless about valuable fur coats and costly jewels. (Some companies refuse to insure entertainers.) That is why the catalog of the theft victims of the last few years reads like a theatrical *Who's Who*: Gene Tierney (\$15,300), Gertrude Niesen (\$55,000), Linda Darnell (\$12,500), Mrs. James Mason (\$30,000), Sally De Marco (\$13,000), Hope Hampton Brulatour (\$150,000), Sonja Henie (\$28,000), Princess Hohenlohe (the former "Honeychile" Wilder, \$16,600), Hedy Lamarr (\$250,000), Sari Gabor Hilton (over \$100,000), ex-model Maxine Sanson (\$335,000), Eleanor Holm Rose (\$25,000).

The size of these "scores" is impressive and, when it is considered that all but two, the Sanson and Darnell burglaries, occurred on New York's upper East Side, may seem at first to constitute an indictment of police efficiency. The fact is, however, that the upper East Side's three square miles present the most alluring target for jewel thieves in the U.S., comprising a vertical checkerboard of wealthy penthouses, duplex apartments, hotel suites and town houses in which a thief's mathematical chances of "striking gold" are extraordinarily good. Because of the hivelike pattern and semipublic character of many of the buildings his chances of being noticed are especially slim. Also, being a crossroads for well-to-do visitors to the city, the upper East Side provides excellent protective coloration for the thief who looks and acts like the thousands of other well-bred citizens who inhabit it temporarily or permanently. His greatest aid, however, is the victim herself. The police, who have developed workable techniques for spotting thieves and getting a case against them, still cannot protect the careless citizen against herself. They cannot force a wealthy woman to double-lock her hotel room door at night, or leave her jewels in the hotel safe instead of on the top of the dressing table, where they are a temptation not only to professional prowlers but to threadbare maids and waiters.

Just how far the victim can be responsible for his own losses was illustrated with classic simplicity by Julia Abortofsky, a plain-faced 42-year-old New Yorker who in 1948 took a job as hotel maid. A widow and mother who had previously worked as a menial in a laboratory, Julia subsequently confessed she got tired of having, night after night, to put away the money and jewels she found scattered at haphazard when she entered guests' rooms to turn down the beds. She began filching small sums and bits of jewelry, taking just a little and never the whole amount. She went from hotel to hotel, stealing as she went, and getting away with an estimated \$50,000 from some 20 hotels, including many of the best in the city. At least, when she was arrested, \$10,000 worth of jewelry was found in her home along with pawn tickets that recovered \$25,000 more. She was so amateurish a thief that when she pawned the jewelry, proceeds of which went to provide a boyfriend with some of the good things in life, she often used her own name. Nevertheless she

J
U
J
Y
F
R
U
I
T
S

One Try
and
You'll
Always
Buy



So Many
FLAVORS
and
SO GOOD!

CANDIES

New York 13, N. Y.

To Relieve
Misery of

COLDS

take 666

LIQUID OR TABLETS—SAME FAST RELIEF

If you own a Schick or Remington
Electric Razor ...

You get a closer shave
and greater comfort by
preparing your face be-
fore you shave. In just
three seconds this won-
derful lotion:

1. Evaporates sticky, razor-
clogging perspiration.
2. Lubricates the skin for
more comfortable shaving.
3. Tautens skin — "brings
out" beard for closer shave.

It also lubricates the
shaver's cutting head
for longer shaver life!



Electric Shave is available
at drugstores or toilet
goods counters. Only
49¢ plus tax—enough
for 80 slick shaves. The
J. B. Williams Co., Glas-
tonbury, Conn.

BAYER BAYER BAYER

GARGLE BAYER ASPIRIN

TO EASE

SORE THROAT

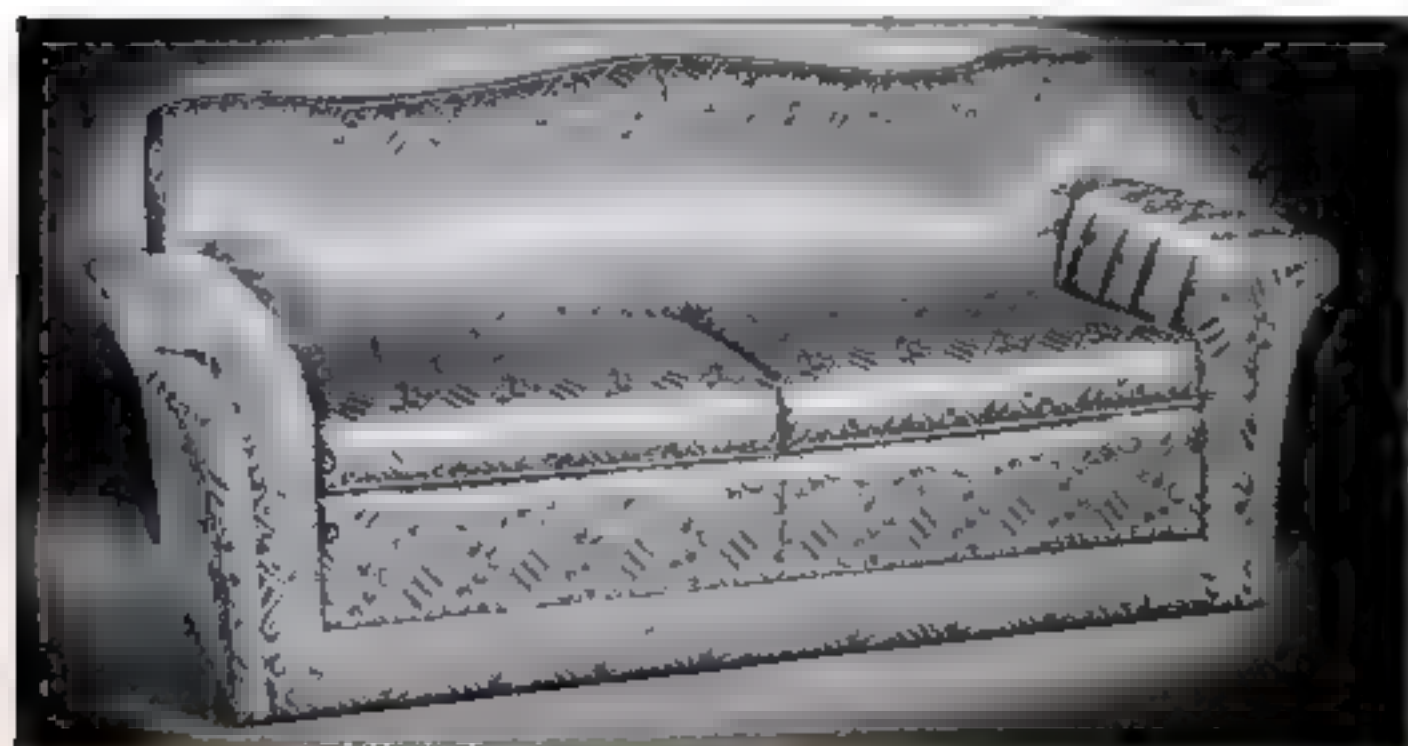
DUE TO A COLD!

FEEL BETTER FAST!



...never slept on any bed more comfortable than **Day-N-Bed**

Wonderful mattress with soft spring edges . . . rounded corners on frame . . . built-in pillow rest at the open end air circulates about—you can't help but sleep better on this combination! That's the comfort side of the DAY-N-BED story. The rest you'll see instantly: smart new sofa styling—a variety of designs to choose from! All richly upholstered; covered in the fine, long-wearing fabrics you've asked for. DAY-N-BED is available in stationary styles and with matching chairs, too. Complete with Karpen guaranteed mattress, if you wish. See DAY-N-BED at your nearest furniture store.

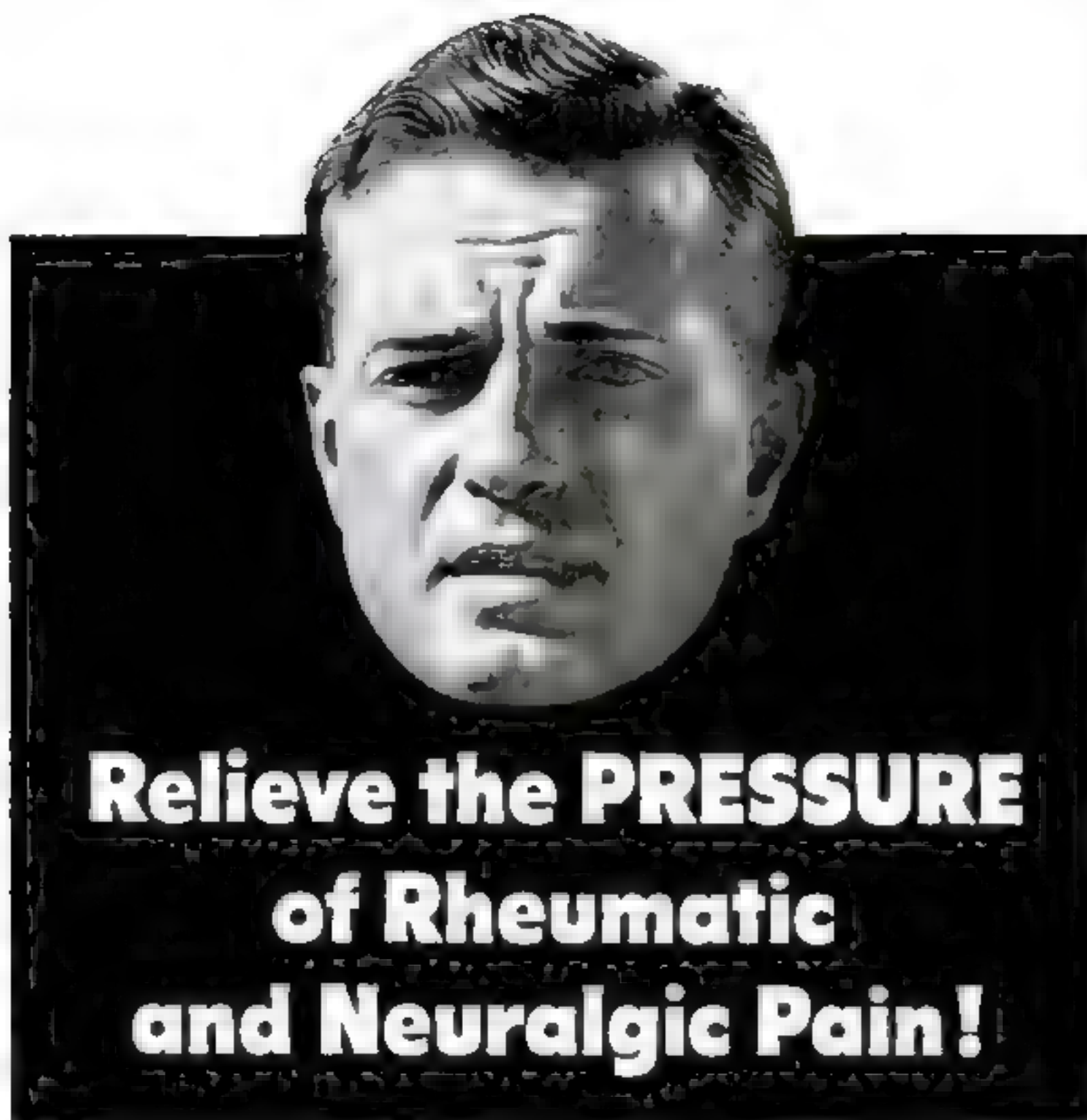


International Division

INTERNATIONAL FURNITURE COMPANY

Factories at: Cornelia, Ga., Madison, Ga., Rushville, Ind. (2), Montoursville, Pa., Bryan, Tex., Jacksonville, Tex., Chicago, Ill., Williamsport, Pa., Los Angeles, Calif., Dyersburg, Tenn.

DAY-N-BED is the exclusive trade mark of International Furniture Company.



Relieve the **PRESSURE** of Rheumatic and Neuralgic Pain!

Here's how thousands have found blessed freedom from that pressing misery—and quickly!

No need to suffer when rheumatic or neuralgic pain strikes. There's a way to relieve that tense, pressing misery!

Doctors generally will tell you that rheumatic and neuralgic pain may be largely caused by pressure. Sensitive nerves are irritated. Local areas become sore and swollen. That torture you feel is simply Nature's call for help.

Now—counter the pressure

For blessed relief—in a hurry—rub Absorbine Jr. on the sore, swollen areas.

This famous liniment actually helps to counter pressure which may be causing your misery. At the same time, it warms and soothes those sore spots. You'll be amazed at how fast it works.

Don't let rheumatic or neuralgic pain catch you unprepared. Keep Absorbine Jr. handy. Only \$1.25 a long-lasting bottle at all drug counters.

W. F. Young, Inc.,
Springfield, Mass.



SORE, ACHING MUSCLES FEEL BETTER FAST!

Don't suffer when your back, leg, arm or shoulder muscles are stiff and sore from overexertion. Just reach for Absorbine Jr.

A stand-by for years with many professional athletes, Absorbine Jr. goes to work the minute you apply it—with two wonderfully beneficial actions.

First, it quickly comforts the stiff, aching places. Second, it helps counteract the pain-causing pressure and irritation.

Try it. You'll find there's nothing like Absorbine Jr. for fast relief.



Used by thousands for quick, comforting relief of rheumatic and neuralgic pain, of sore, aching muscles.

ABSORBINE JR.



ON PATROL along the Gold Coast's East 65th Street two detectives of the 19th Squad stop to survey a prosperous home for signs of criminal activity.

JEWEL THIEVES CONTINUED

went undetected for three years and, when police recovered all that they could, they discovered much of it had never been reported stolen, i.e., missed. Mrs. Abortofsky, remorseful, did her best to remember the dates and hotels from which she took the things so the identities of the unaware owners could be traced.

The New York cop growls in private at the carelessness of jewelry owners ("If your little boy treated his bike like they do a 20-carat diamond, you'd warm his bottom") but officially he displays a remarkable forbearance with those who solicit his help. When "a heavy one" breaks, leave days, home life and sleep are forgotten by the 17th and 19th Detective Squads, in whose precincts lies most of the "Gold Coast," and they begin the dogged, painstaking work of tracing a thief no one saw. Assignments are juggled to throw a task force into the work of interviewing the victim (who sometimes is sheepishly uncertain just when or where she last saw her jewels), checking other guests and the manager's knowledge of them, learning who could have had access to the room or apartment and analyzing how the thief got in and how he worked. "Sources" of information are checked; known jewelry thieves located and questioned; fences watched. If there is any reason to suspect employees of the building, they may be tailed and their living habits investigated for signs of unaccountable wealth. A detective may even be planted as a new employe in the building and work for weeks as waiter or sweeper to watch at first hand.

The hare and the tortoise

CONDENSED into a half-hour television show, this kind of police work can seem absorbing. The actuality has the nerve-wearing monotony inherent in a situation in which dozens of men must spend hundreds of hours asking thousands of questions and it accounts for the fact that jewel robberies are seldom solved overnight. An exception was the recent robbery of Dress Designer Mollie Parnis Livingston, held up at gun's point in her plushy duplex apartment on Park Avenue by three youthful thugs who obtained \$114,000 in jewels. Detectives broke that one fast; Joseph Paladino, the ringleader, had cased the apartment by talking to unsuspecting laundry deliverymen with whom he had once worked. Reading of the robbery, the laundrymen told police of the conversation. Paladino, companions and almost all the loot were seized within 48 hours. More typical, however, was the solution of the Brulatour burglary (picture, p. 95). It was six months before word of who did it reached the ears of a patient cop. The policeman's tireless searching out and questioning of persons with information is a tortoise pursuit of a fleet hare who has a head start and, sometimes, incredible daring. Still, the results usually justify Aesop's fable. Last year a nifty robber walked into a swank jewelry store east of Fifth Avenue, looked at gems for 45 minutes, then stuck a pistol into the salesman's stomach and escaped with \$40,000 in unset stones. Less than a month later he was back, held up the entire store this time and made off with \$210,000 in jewelry. Three months later he came back a third time, and when a private detective behind the locked door (now equipped with bulletproof glass) refused to let him in despite the gun he brandished, he ran out in confusion, dropping his Panama hat. Detectives patiently

CONTINUED ON PAGE 20



Photo by Lisvert Mennenfeld

If you have ever loved a child...

HE IS FOUR YEARS OLD. In his meager life, he has never known what it is like to eat his fill. His small hands have never held a toy.

A moment ago he came down the gangplank into Israel. Now he waits like a wounded bird on the dock at Haifa. In his tousled head stirs a question:

"What next?"

All he has to guide his thoughts are haunted, ghetto memories. He sits—with that troubled child's gaze that is more shattering than tears.

"What next?"

How long until he knows the warmth of a sunlit house? How long until he learns to laugh the free, winging laughter of childhood?

If you have ever loved a child—you ache to comfort him and calm his unvoiced panic.

Yes, your gift to the United Jewish Appeal can banish the look of fear from his—and many—eyes. For all who wonder "What next?"—child and man—you can furnish the answer.

Your help will make possible new settlements, new irrigated farmlands, new houses, *homes*. It will turn the great homecoming of Israel's 700,000 recent immigrants into the great *home making*.

Give through your local campaign. Give more than ever. Give today!

In 1952 the United Jewish Appeal must:

STRENGTHEN Israel's economy and democratic way of life—by erecting 100 new agricultural settlements; developing 396 established colonies; creating and expanding 22,000 anti-austerity farms; building 21,000 housing units; carrying out vital irrigation projects.

BRING 120,000 Jews to Israel from danger zones in Eastern Europe and Arab lands.

CARE FOR 11,000 handicapped immigrants in Israel by expanding medical institutions and facilities.

EXTEND relief, welfare, medical and rehabilitation aid to 250,000 distressed Jews in Europe and Moslem areas.

RESETTLE in the United States and other democracies 10,000 displaced Jews from Europe.


***A Campaign to Build and Save Lives—
to Aid Israel and Democracy***

To turn the great homecoming into the great home making

United **J**ewish **A**ppeal

must raise \$151,500,000 in 1952

on behalf of United Israel Appeal • Joint Distribution Committee • United Service for New Americans • 165 West 46th Street, New York 36, N. Y.



PRINCE ALBERT

CRIMP CUT

 LONG BURNING PIPE AND CIGARETTE TOBACCO

NOW—MORE TOBACCO IN EVERY TIN!

BITE'S OUT PLEASURES IN

Yes, Men... Prince Albert's crimp cut tobacco is specially treated by a patented, "No-Bite" process to protect against tongue bite. Try cool-smoking P.A. Great for a "makin's" cigarette, too!

More Men Smoke

PRINCE ALBERT

 than any other tobacco

FIGHT HEARTBURN, ACID INDIGESTION 3 WAYS


AT THE SAME TIME



Here's why you feel fine so quickly when you take Tums for gas, heartburn, acid indigestion:

1. Tums neutralize excess stomach acid fast.
2. Tums relieve the pain of heartburn, gas without over-alkalizing
3. Tums soothe and settle upset stomach.

Get Tums today. Still only 10¢ a roll; 3-roll box 25¢.



TUMS

 FOR THE TUMMY

GUARANTEED TO CONTAIN NO SODA

✓ TRY ONE OR TWO TUMS AFTER BREAKFAST SEE IF YOU DON'T FEEL BETTER



GUNS DRAWN, DETECTIVES FRISK JAMES FOX AND THREE OTHER ACCUSED BURGLARS CAUGHT LEAVING APARTMENT

JEWEL THIEVES CONTINUED

traced the hat from manufacturer to jobber to the store where it was sold and, by means of an old police photograph, obtained from the store manager an identification of a veteran thief named Arthur Chesler. They traced down his first wife (he had recently married a third). Happy to help the police, she provided them with a recent photograph of her ex-husband. When he kept an appointment with his brother soon after, he was arrested. Incidentally, he had fenced about \$250,000 worth of the jewelry for \$8,700 and when he was arrested had 41¢ in his pocket.

Wearing as such tracing, watching, talking and waiting is, it is not as torturous as the patrolling and tailing which is still a main police bulwark against the jewel thief—the refined latter-day evolution of one of the oldest police techniques in history: the watch. Detectives on patrol, singly and in pairs, stroll the streets, inspect hotel lobbies and watch for indications of illegal activity. Seeing a known thief they will tail him to determine if he is "working." This is ticklish, since the experienced thief knows that the police do this and is on his guard against a tail. A team of detectives will alternate so as not to become familiar to the suspect. When they have a tip that a given thief may be about to pull a job, as many as four will shadow him, changing places regularly and occasionally wearing mild disguises. In this way criminals have been tailed for days at a time without their knowledge. Such

tailing is generally held to be the most wearing kind of police work there is.

A masterpiece of this kind was concluded two weeks ago when a group of New York detectives "put a collar" on a trio of thieves with long records (one was described as the country's best lock-pick) and with long experience in sparring with cops. Nevertheless the detectives kept them under surveillance for weeks. On the day of the arrest when the trio was joined at a restaurant breakfast by a fourth man, they tailed the thieves from the restaurant at Broadway and West 72nd Street to an apartment on East 75th Street and thence to another on East 47th Street. In each building the thieves made unsuccessful break-in attempts. It was only after they were seized emerging from the second building (picture above) that the arresting officers discovered the fourth man was a police detective from a lower Manhattan precinct. His name was James J. Fox and, according to the arresting officers, he had aligned himself recently with the other three, using his badge to try to gain entrance into victims' apartments. Six years a policeman, who had himself trailed and arrested other burglars, Fox never suspected that he and his confederates were being followed.

It is not difficult for a detective who is tailing a thief to determine whether he is working. If he is, he behaves unnaturally, going in and out of buildings looking for a setup, conferring regularly with his confederate if he has one and glancing around constantly to see if he is followed. If he is not working, the detective will accost him and search him, on the off chance that he is carrying a gun and thereby is liable to five years in the penitentiary. But if he is working, the detective waits until he emerges from the premises he has burglarized and then arrests him because of the evidential value of catching him with the loot. This work requires patience, sharp eyes and enormous enthusiasm on the part of the cop, plus a willingness to drop whatever else he may be doing whenever he sees a known thief, even if he happens to be on his way to the theater with his wife. But it is also enormously effective; one New York cop, Detective William Mulligan, has recovered at least \$1 million worth of jewels by relentless tailing and patrol.

Also effective, although far less frequent, are the psychological deductions and jumped-at conclusions so commonplace with fictional detectives. One such solved a miraculously "perfect" jewel robbery last September in 48 hours. A locked display case



IN CUSTODY at the station house Fox and veteran burglar Joseph Ganz shielded their faces from the news cameras.



From experience comes faith

Let's see now...this stick that's roundish won't go into the hole that's squarish. But ah...there it is, fits fine in this one!

The inquiring mind starts at babyhood and continues all its life to investigate. To such minds every challenge is a new reason for research—every discouragement a challenge to solve the problem.

Failures as well as moments of success are the stuff that experience is made of—each adds to our judgment, helps guide us to men and things deserving of our faith.

*The priceless ingredient of every product
is the honor and integrity of its maker.*



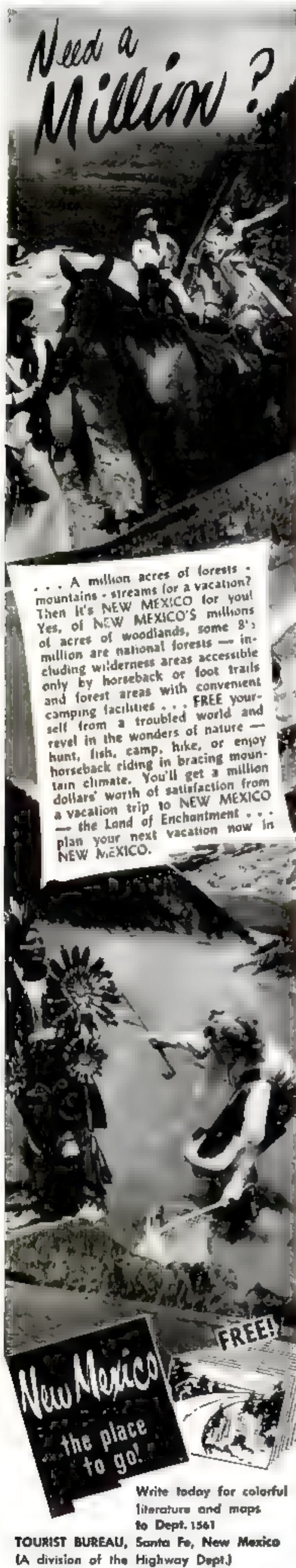
SQUIBB
GEN. SALES



If you undergo an operation, your anesthesia will very likely be Squibb ether. Nearly 100 years ago, Dr. E. R. Squibb succeeded in making the first pure, uniform, reliable anesthetic ether. It was the world's first reliable anesthesia of any kind.

Today, the company that Dr. Squibb founded manufactures most of the ether used in U. S. hospitals. Its almost universal use is another example of why few services to mankind call for greater experience and trust than the services of the pharmaceutical manufacturer.

Need a Million?



... A million acres of forests - mountains - streams for a vacation? Then it's NEW MEXICO for you! Yes, of NEW MEXICO'S millions of acres of woodlands, some 8 1/2 million are national forests - including wilderness areas accessible only by horseback or foot trails and forest areas with convenient camping facilities... FREE yourself from a troubled world and revel in the wonders of nature - hunt, fish, camp, hike, or enjoy horseback riding in bracing mountain climate. You'll get a million dollars' worth of satisfaction from a vacation trip to NEW MEXICO - the Land of Enchantment... plan your next vacation now in NEW MEXICO.

New Mexico
the place to go!

Write today for colorful literature and maps to Dept. 1561

TOURIST BUREAU, Santa Fe, New Mexico
(A division of the Highway Dept.)

FREE!



JEWEL DISPLAY CASE in Waldorf-Astoria looted by Ireland stood just outside the lobby shop door. Right: Mrs. Elizabeth Shell, who tended the case.

JEWEL THIEVES CONTINUED

maintained by a jeweler in the populous lobby of the Waldorf-Astoria Hotel was opened and looted of \$64,000 worth of jewelry one afternoon by a thief nobody noticed. While they did not know how he accomplished it, detectives who analyzed the circumstances concluded that the thief must have unlocked the case and removed its contents while dozens of people were within whispering distance. The inexplicable lock-picking method, the daring, and above all the knowledge of crowd psychology involved, pointed to one man—Joseph Ireland, a thief who steeled himself for the nifty jobs he specialized in with heavy injections of heroin. Ireland was located and quickly confessed. Then the officers learned how he had been able to execute his perfect crime. He had studied the case in the lobby for days, learned the number of its lock and tried unsuccessfully to obtain a duplicate key from the lock manufacturer. Snooping around a sporting-goods store one day, he saw a similar lock on one of the showcases and to his joyous bewilderment saw that its number was the same as that in the Waldorf. He hung around the store until he got a chance to steal the key and, after actually staging an evening dress rehearsal in the hotel lobby when the case was empty, next day opened the jewel case with it, quietly and boldly, like a salesman removing the stock.

The police speak of Ireland with a kind of grudging admiration. His favorite technique was to walk into a small, high-class jewelry store and explain to a salesman that he was meeting his wife there to buy her a present. He would stand around, still waiting, until several quarter hours had passed and his presence had become accepted by the shop's one or two salesmen. Actually Ireland was sensitively waiting for the instant when the store personnel would be busy in another room or otherwise momentarily distracted. In a flash of furtive movement, he would step behind the counter, scoop out the contents of several jewelry trays and return to his original lounging position, all in a few seconds. Then, in a colossal exhibition of nerve, he hung about, upbraiding his tardy wife, and presently made an unhurried, unsuspecting exit. The jeweler might not discover his loss for several hours.

His fence is a thief's best friend

LIKE many other thieves, Ireland worked regularly with the same fence, who, in his case, kept him supplied with heroin—at a price. Indeed, a fence sometimes becomes a kind of agent for a thief, getting him a lawyer when he needs one, lending him money and otherwise relieving him of onerous business details so he can concentrate on his work. The fence also relieves the thief of a good deal of the value of his loot. If a thief realizes \$5,000 on a \$50,000 jewel burglary he is doing exceptionally well, and out of this he may have to pay out business expenses like rewarding a finger, maintaining a wardrobe and buying drinks and other entertainment for bellboys. Fences are very seldom retail jewelers although, since the loot must sooner or later be reintroduced into the retail market to realize a profit, the fence may have a connection with an unscrupulous gem wholesaler who deals in unmounted stones. Fence or wholesaler dismantles the stolen jewelry, melts down the

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

New preparation has remarkable skin-soothing ingredient

MODERN LIVING demands you shave every day. But your skin need not get irritated, rough, and often old-looking. Not any more...

Two special ingredients in Glider brushless shave cream correct all this. One is the same type of oil that is used on a baby's skin. This allows your razor to cut close without scraping.

The second ingredient which insures your skin new shaving comfort is EXTRACT OF LANOLIN—a wonderful new substance with beneficial ingredients 25 times as active as in plain lanolin, the well-known skin conditioner.

Glider for the brushless shaver—whether you shave daily or less often—means a comfortable, clean shave. And for the man who must shave twice a day, it's a life-saver! It keeps the skin silky-smooth because it's a shaving preparation that's good for the skin. So good that it makes after-shave lotions needless. All you need do is rub a little extra Glider right into your skin... and like a skin cream it replenishes the oils of your skin, leaves your face feeling smooth, relaxed with that healthy look of youth everybody admires.

As makers of fine shaving preparations for over 100 years, and as makers of the only shaving preparations containing EXTRACT OF LANOLIN, we know there's not a better brushless preparation on the market. Get a tube today and see for yourself! The J. B. Williams Co., Glastonbury, Conn.

Charles D. Campbell
PRESIDENT

To Relieve
Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF

RELIEVES PAIN OF
HEADACHE • NEURALGIA
NEURITIS

FAST

The way
thousands of
physicians
and dentists
recommend



Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

GIVE YOUR FAMILY THIS Protection ON COLD WINTER MORNINGS

Start them off with
AMERICA'S No. 1
HOT WHOLE WHEAT CEREAL
...Instant Ralston



No. 1 Natural Protection! New Instant Ralston—the warm-up, build-up cereal—is whole wheat...double-rich in wheat germ...double-rich in what doctors say is needed daily for energy, steady nerves, alert minds, good appetites.

No. 1 Convenience! Quicker to fix than any other hot cereal. *Cooks in just 10 seconds!*

No. 1 Flavor! Rich heart-of-wheat flavor that's delicious! Preferred by millions.

No. 1 Popularity! More people enjoy Instant Ralston than any other hot whole wheat cereal. Get some today.

KIDS LOVE IT
Served these different ways



- Cook in chocolate milk.
- Stir in chopped-up nuts as it cooks.
- Top each serving with bits of crisp bacon.

P.S. You can also get 5-minute Ralston. Same fine protection. Only difference is in cooking time.

Enjoy America's **No. 1** Hot Whole Wheat Cereal
AN OUNCE OF PROTECTION IN EVERY BOWLFUL



NEW!

and Remember

COSTS LESS THAN

2¢

A SERVING



Clotheslines are for the Birds!

WHAT YOU NEED IS A Westinghouse CLOTHES DRYER

Weather Good, Weather Bad . . . every day's a perfect drying day, with a Westinghouse Clothes Dryer. Rain or shine, day or night, clothes are dried exactly as you want them . . . bone-dry for storage or damp-dry for ironing. Automatically, too, thanks to the exclusive Dry-dial.

Even better, you'll have no heavy, wet clothes to carry or hang . . . no lifting, no

bending, no lines to put up. Clothes stay dirt-free and soot-free, too. And even on bright days, there's no danger of sun fading. Colors stay bright and sparkling new.

Don't put it off any longer. Now's the time to free yourself completely from all the work and weather worries of washday.

Clotheslines are for the birds . . . you need a Westinghouse Clothes Dryer.



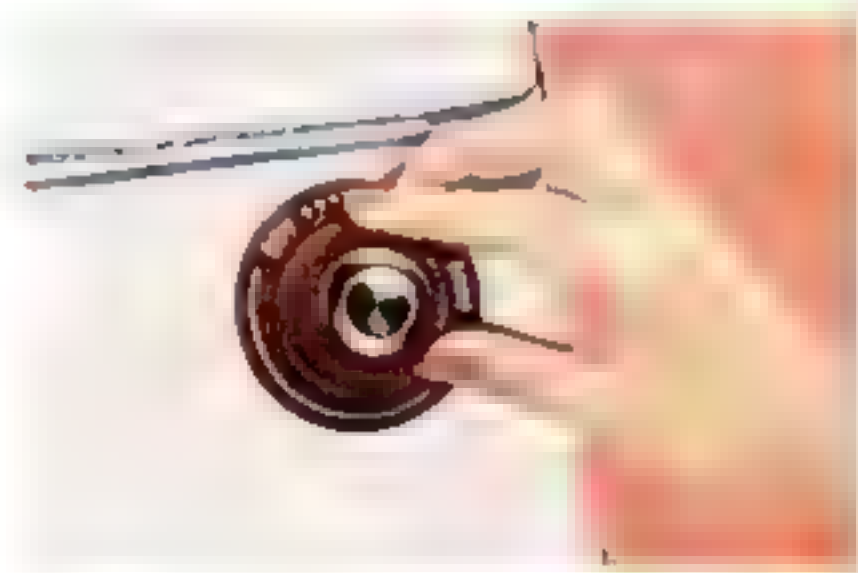
FREE BOOK! "Guide to Weather"

Very handy, until you get your Westinghouse Clothes Dryer. Then you won't have to worry about weather. Ask your retailer for your free copy of this useful book . . . and for a free demonstration of the wonderful Westinghouse Clothes Dryer.

The Westinghouse is the fastest selling Clothes Dryer in America today. Demand is so great, your retailer may not be able to make delivery the same day you place your order. We hope you will feel as thousands do . . . Westinghouse quality is worth waiting for. Westinghouse Electric Corporation, Mansfield, Ohio.

YOU CAN BE **SURE**... IF IT'S **Westinghouse**

...of course,
it's electric!



Exclusive Dry-Dial automatically dries clothes exactly as you want them . . . thoroughly dry for immediate storage or damp-dry for ironing.



America's Favorite Laundry "Twin" . . . Laundry Automatic Washer with exclusive WEIGH-TO-SAVE Door and Automatic Clothes Dryer.

See TV's Top Dramatic Show . . .
WESTINGHOUSE STUDIO ONE
... Every Week

JEWEL THIEVES CONTINUED

settings and then sells the gems to unsuspecting jewelry manufacturers or other wholesalers. Fur coats are similarly taken apart and their skins made into "new" coats, although occasionally a crooked retailer will buy one as is and sell it cut rate to a customer as a coat repossessed from the original purchaser who did not keep up the payments.

Fences pose a particular police problem because to convict a receiver of stolen property detectives must prove that he accepted the property knowing it was stolen. One excellent bit of proof is evidence that the fence paid only 5% or 10% of its retail value for it. The police have other problems. One is the cafe-society figure who is so ostentatious with her jewelry that she becomes an obvious target for thieves. Another, fortunately infrequent, is the publicity-hungry theatrical star whose burglary oddly coincides with the opening of the star's latest movie. Another is the "honest" citizen who reports that an imaginary piece of uninsured jewelry has been stolen, so that he can obtain from the police department a letter acknowledging he reported its loss, and may then claim it as an income-tax deduction. Yet another is the genuine inside job, a "burglary" engineered by members of the complaining family who want to collect insurance because insurance is based on retail value and not on the wholesale price, which is all that can be got by selling openly. One headache the police do not have is the legendary "ring" of organized thieves headed by a master mind. The closest thing to this at present is a group of thieves based in Toronto, where they have the benefit of several good fences. They exchange information with each other on U.S. victims and residential layouts and are known to have done several of the recent New York jobs, although each thief or team of thieves works individually.

Police headaches and jewelry losses will continue, however, as long as the public continues to encourage thieves by carelessness with locks and valuables, and insurance companies encourage carelessness by selling "acceptable persons" all-risk insurance on jewelry, without requiring that the owner take reasonable steps to safeguard the insured property.

Greater frankness by the most select hotels about the proximity of thieves, and about the hotel's inability to police them properly (it would take 40 men to safeguard the corridors of the average 20-story hotel for one eight-hour shift), would also help, as would national laws for the prosecution of dishonest jewel dealers and for proper identification of the sellers of big gem collections. Meanwhile the cops must cope as best they can not only with the well-calculated depredations of the skilled professional but also with the amateur tactics of the beginner, who usually comes quickly to grief but whose lack of a "sheet," or police record, can often make him hard to locate. Recent New York arrests have included a 24-year-old Negro prostitute who turned to burglary and got \$16,000 worth of jewels her first time out, as well as a burglary team consisting of a 16-year-old and a 13-year-old boy. As a veteran detective said bitterly, "When you're looking for a burglar, who the hell would suspect a 13-year-old kid?"



THE KIND OF VICTIM who attracts thieves is one who, like Hope Hampton Brulatour (above), shows off her jewels frequently and publicly. Last April the ex-actress returned to her Park Avenue home to find it looted of \$150,000 in gems, cash and furs. Three accused thieves have been arrested.

this is an
ALLIGATOR!
the coat you'll Live In
around the clock
around the calendar

Whatever the weather, your Alligator keeps you comfortable, fully protected. You'll like Alligator because you get fabrics of highest quality. You get styling that's really smart, with easy, casual lines. You get value that's truly outstanding. Choose your Alligator in the style, color, water repellent or water-proof fabric you like best—from \$8.50 to \$63.75.



THE ALLIGATOR COMPANY ST. LOUIS • NEW YORK • LOS ANGELES

To Relieve
Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF



**MAKES ALL PENS
WRITE BETTER**

W. A. SHEAFFER PEN COMPANY FORT MEADE, MD. U.S.A. IN CANADA: MONTREAL, QUEBEC

**COUGHERS!
DOCTORS
REPORT
MENTHOL
BRINGS
RELIEF**



Luden's contains extra menthol. It's this extra menthol in Luden's Menthol Cough Drops that brings quick, effective relief.

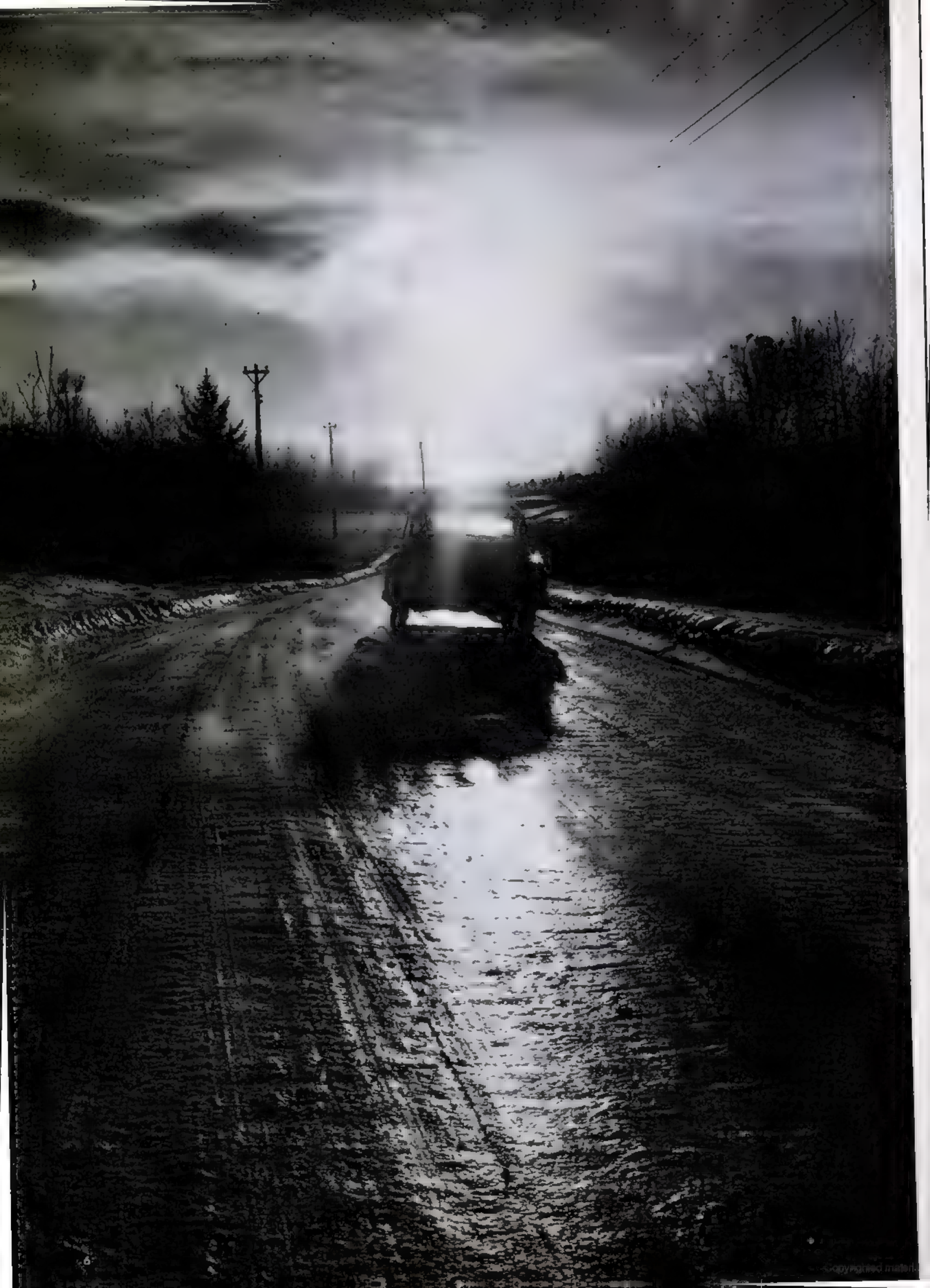


Corns? Callouses? Bunions?
**SUPER-FAST
RELIEF!**

**PUTS YOU RIGHT BACK
ON YOUR FEET!**

No waiting! Super-Soft Dr. Scholl's Zino-pads relieve pain in a jiffy. Help prevent corns, sore toes, callouses, blisters... ease new or tight shoes... remove corns, callouses one of the fastest ways known to medical science. Now, more than ever, it pays to insist on Dr. Scholl's! Get a box today!







AT COLEBROOK DUKE GIVES FIRST OF FOUR IDENTICAL SERMONS ON GOOD SAMARITAN

Life Tours with a New Hampshire Missionary

RURAL PASTOR BRINGS CHURCH BACK TO PEOPLE

PHOTOGRAPHED FOR LIFE BY KOSTI RUOHOMAA

Sunday is a day of practically no rest at all for the Rev. Mr. George T. Duke of Colebrook, N.H. Hurrying across the now bleak countryside of northern New Hampshire and Maine, he teaches Sunday school in one church, conducts three separate services in three other churches and then returns to the first church for an evening service before finally turning in. A homey, gregarious man, Duke is a new kind of missionary. He is one of three "life ministers" sent out by the New Hampshire Congregational-Christian Conference to reopen old churches and reawaken religious activity among rural folk.

Ever since the automobile began carrying the more devout parishioners to the bigger town churches, country churches all over the U.S. have withered and closed. In the past 20 years, even though its over-all membership increased, the Congregational-Christian Church alone lost more than 1,000 rural churches. To bring the church back to some of these out-of-the-way areas the New Hampshire Conference devised the system of "life ministers" who vow to spend their lives in this work. Serving several parishes, they give to each the advantages of a permanent pastor. Part of their salary is paid by

the Conference, part by their congregations.

Of the Rev. Mr. Duke's five parishes, only one had a permanent minister when the Conference stepped in. The Kidderville church had been closed for 20 years and part of its roof was gone. Now all are functioning regularly and most have an active program of youth meetings, ladies groups and business sessions. To attend these meetings and perform his other duties Duke works 10 to 14 hours a day and drives 24,000 miles a year. He gets to three of his five parishes every Sunday and to each of the other two, which are close to each other, on alternate Sundays. Much of his time is spent in doing errands like mailing letters or taking parishioners to the hospital. He can not only discuss insecticides with a farmer but put a women's group in stitches with some homely joke.

Although he is devoted to his parishioners, Duke, who is 45, knows his assignment is impermanent. Already two of the 22 churches helped by the Conference have felt ready to support their own ministers. The more successful he is in building up his parishes, the closer will be the day when Duke must pack up, move to some other churchless area and start all over again.



SUNDAY'S ROUNDS take Duke 7 miles to Kidderville church (top) for Sunday school, then 7 miles to Colebrook for 11 a.m. service, 35 miles to Wilsons Mills for 2:30 p.m. service, 13 miles to Errol (bottom) for 4 p.m. service and 29 miles home for dinner and to Kidderville for 8 p.m. evening service.



thrifty Proctor toaster

LUXURY TOAST FOR YOU!



It's here now . . . America's favorite toaster. You helped design it. You told us in personal interviews exactly what you wanted a thrifty priced toaster to do. Especially important, you said was uniform toasting. The exclusive Proctor Color-Minder makes sure you get the same color toast, at the same setting with new bread or old light bread or dark . . . even reheats cold toast without burning. The exclusive Proctor Crisper lets you choose tender, crunchy or crisp toast . . . then, done to perfection, each slice of toast pops up silently.

You asked for the famous, reliable Proctor mechanism you know so well. We've built that in—and designed for you a toaster body with classic beauty of line. Go see this new thrifty toaster yourself soon.



Look for this Proctor display at your favorite dealer.

Money Back Guarantee
If after 10 days' home trial (from date of purchase) you are not satisfied with your Proctor Toaster return it for full refund. No questions asked.

Proctor Electric Company, 3rd St. & Hunting Park Ave., Phila. 40, Pa.

PROCTOR

THE APPLIANCE NAME YOU CAN TRUST

"Proctor" Color-Minder and "Crisper" are trade marks Reg. U. S. Pat. Off.

Missionary CONTINUED



SUNDAY WORSHIP at Monadnock Congregational Church in Colebrook, N.H. ends with members rising to sing *Holy, Holy, Holy!* Although it is the



SUNDAY SCHOOL brings together adults and children at the Kitterville Community Church. Duke leads short discussion on "loving your neighbor."



Largest of Duke's churches, this parish, with only 91 members, would never be able to afford a minister of Duke's caliber on the \$1,800 it can afford to pay.



MONADNOCK LEAGUE, ladies' group which puts on money-raising projects for Colebrook church, hears the pastor's prayer at installation of officers.



PILGRIM FELLOWSHIP, a youth recreation and discussion group which meets in Errol church, ends session by joining hands with Duke, intoning prayer.

CONTINUED ON NEXT PAGE



thrifty Proctor iron WITH THE SAF-TEE STAND!



Now, speed your ironing with the Proctor iron that is the easiest of all irons to handle. Proctor Tru-Temp heat assures even heat over the entire soleplate, lets it glide over heaviest fabrics, ends cold-spot drag . . . hot-spot scorch and stick. Finger tip adjustment of EZ-VU fabric dial provides correct ironing heat for all fabrics.

Proctor's exclusive SAF-TEE stand does away with lifting, tipping and up-ending your iron. Just touch the trigger and the SAF-TEE stand lifts your iron at rest: it's safe, it's steady! Retracts instantly to iron.

For extra value, extra speed, extra safety get your Proctor thrifty iron today.

Proctor Champion Iron with all the features of the thrifty iron but without the SAF-TEE stand.

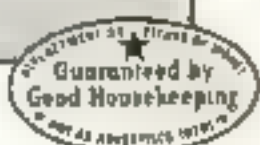
\$12.95

Fed. Exc. Tax Inc.

SAF-TEE stand virtually ends "iron accidents" Keeps heat surface down for your safety It's built in for your convenience

MONEY BACK GUARANTEE—If after 10 days home trial (from date of purchase) you are not satisfied with your Proctor Iron return it for full refund. No questions asked.

Proctor Electric Company, 3rd St. & Hunting Park Ave., Phila. 40, Pa.



PROCTOR

THE APPLIANCE NAME YOU CAN TRUST

New! Yes Tissues Deaden Cold Bacteria!

Here's how it works!



1.

When you blow, sneeze, or cough into a Yes Tissue, an amazing anti-bacterial agent in Yes Tissues immediately goes into action. Result: the cold bacteria on the tissue are instantly put out of action—deadened!

2.

Laboratory tests prove this! (Bottle a) Ordinary tissue, after use, turns germ-growing solution cloudy, showing live cold bacteria. (Bottle b) Yes Tissue, after use, leaves solution clear for as long as 48 hours. Bacteria are deadened.



3.

A moment's reflection will tell you what this means to you and your family. You can make sure your used tissues are not a breeding place for cold bacteria. By using Yes Tissues you can render these cold bacteria inactive... harmless!



Get Yes today! Softer, stronger, more absorbent, so lint-free... and the only tissue with sensational bacteria-deadening power!

Only **YES** offers this Important Hygienic Help!

Missionary CONTINUED



NONMINISTERIAL TASKS include donning an apron (left) to help one of his parishioners make cream puffs for lunch of Social Workers of Kidderville.

DUKE VISITS TWO HUNTING GUIDES, ARCH (LEFT) AND BEN BENNETT.





or picking up a 100-pound sack of grain for an ailing farmer (right). Every evening before dinner (center) he joins in with his own family in singing a blessing.

NEITHER GOES TO CHURCH BUT ARCH BUILDS FIRE FOR DUKE IN ONE



Creamed Tuna on Rice— Good, good, good with this

LUCKY RICE

CREAMED TUNA ON RICE

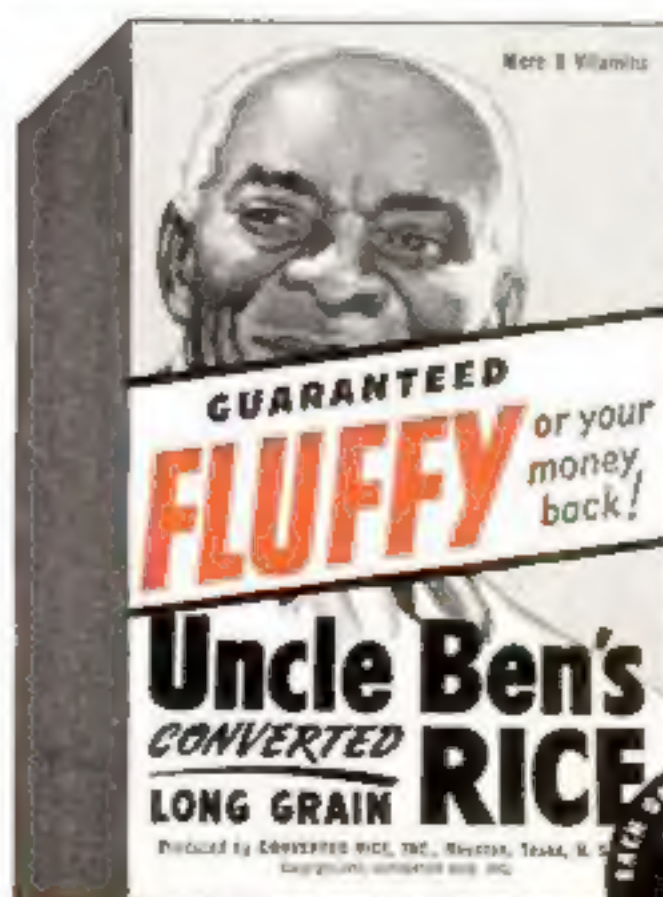
Hearty meatless dinner. • Quick and easy to fix. • Costs about 15¢ a serving

3 cups cooked Uncle Ben's Rice 4 tbsp. butter or margarine
2 cans chunk style tuna 4 tbsp. flour
2 cups milk salt, pepper, paprika to taste

Cook rice according to directions on package. While cooking, prepare sauce as follows:

Melt butter in top of double boiler over hot water, add flour, salt, pepper and paprika, stirring until blended and smooth. Add milk slowly, stirring constantly to avoid lumps. Cook until smooth, then add tuna and heat thoroughly.

Pour creamed tuna over bed of cooked rice. Garnish with chopped parsley, grated cheese, or chopped olives if you wish.



The nutritious rice that's guaranteed **FLUFFY!**

This is the long grain rice with B vitamins and the extra-delicious flavor. Best of all, it's the easiest-cooking rice you ever tried. Cooks up white and fluffy, even stays fluffy in the refrigerator. Goes further, too. One cup of Uncle Ben's makes four cups of fluffy rice. Wonderful in any recipe. Why not buy the large-size economy package and try it now with Creamed Tuna.

"Uncle Ben's" and "Converted" are trademarks of Converted Rice, Inc.

CONVERTED RICE, INC., Houston, Texas

Uncle Ben's CONVERTED LONG GRAIN **Rice**



from LIFE, September 29, 1947, by William C. Shroat

WHAT'S IN A PICTURE...

Smoke rings and shirt sleeves... A paper-cluttered office... The "Little Flower".

The man who used to go to fires and read the comics over the radio on Sunday mornings, because he liked children...

A man we used to know, with a big hat and a

good smile—a man not everyone liked, but whom millions did.

Short, bustling, fearless, he took his job seriously, but never his own dignity.

It's nice to see Fiorello La Guardia again. Because of the photograph, people never really go away.

... to see life ... to see the world ... to eyewitness great events

LIFE



Schenley



makes



every drink



taste better!

...because it's the best-tasting whiskey in ages





Quality you can trust

An offer of Coca-Cola is more than just an invitation to refresh. It's a way of saying with assurance, "here's something wholesome and delicious for you to enjoy." So for pleasure or refreshment—or both—have a Coke!